



The National Football League (the “NFL”) is excited to partner with your school for the NFL Flag Football program in the United Kingdom. This is an exciting project aimed at introducing children in the UK to the NFL’s youth football programme through flag football classes and a character development curriculum. This Participation Agreement outlines the parameters for participation in the 2023/2024 academic year. We appreciate your participation and look forward to working with your staff and students as we implement and develop this programme.

Flag Football Program Participation Generally

The Flag Football programme will run for approximately twelve sessions/six weeks. The participating school should pick a class of students in years 5- 11 to participate (approximately 25-30 students). The Flag Football program must be conducted as part of the Participating School’s normal curriculum and the Participating School is responsible for designating the dedicated curriculum time for the selected class. The Flag for Program curriculum is designed to support approximately 1 hour per week, including character development discussions, flag football activities and games designed to promote physical activity and physical literacy in school and outside of the classroom.

Flag football Program Curriculum, Staff and Equipment

The NFL will provide the following training, curriculum, and equipment to the Participating School for use in the 2023/24 programme:

Training

- Training for one or more members of the Participating School’s staff to ensure the school is able to coach flag football and deliver the curriculum in the future

Equipment

- Access to discounted or free* official NFL Flag starter packs
- NFL jerseys for the students to wear during competitions (provided at regional level and beyond on arrival at the tournament)

Curriculum

- The NFL Flag Football curriculum, including rules, practice tips, etc.
- The possible participation in a tournament upon the conclusion of the Flag football programme

*free packs available in limited quantities and locations



Flag Football Programme Research Elements

To fully evaluate the benefit to those involved the programme will be evaluated by the NFL. This research may involve:

- (1) **Pre and post programme teacher surveys** in the first year of delivery to assess impact and quantity participation
- (2) Short format **annual teacher surveys** will be provided at the end of each academic year to track ongoing quality of the programme
- (3) You may be invited to attend or complete **optional additional surveys, focus groups or information sessions**

Flag Football Programme School Commitments

The NFL will evaluate the Programme and use it as a basis for expanding the NFL Flag Football initiative in the UK. In order to facilitate thorough evaluation of the success of the Programme, the NFL will be conducting research, including the focus groups, interviews and questionnaires described above, with participating school staff, parents and students. For this programme to be successful, the NFL needs the participating school and its staff, parents and students to be as involved and committed to the programme as possible.

As a participant in the Programme, the Participating School is agreeing to commit curriculum time to the Programme. This includes providing a safe and suitable area in which to conduct the curriculum activities (including, as applicable, changing rooms). **Please note that the Participating School must include the Programme in its curriculum and conduct the Programme as set forth in this agreement and, if the Participating School does not so conduct the Program, the NFL reserves the right to require the Participating School to return the equipment provided by the NFL (at the school's cost) or the Participating School will be charged £1500 for the training and equipment.**

The leaders of the programme at the school must present and conduct the programme substantially as outlined in the curriculum materials provided to the Participating School.

The Participating School must cooperate with the NFL to ensure that they are properly notified of any school policies or procedures and of any school events that may interfere with the Programme at any point during the term. **The Participating School's custodial relationship with its students is not modified in any way by its**



participation in the Programme. **The Participating School will continue to be responsible for the safety and security of its students during school hours and activities, including Programme activities.** This includes, but is not limited to, securing supervision for participating students that are not timely picked up by parents from after-school activities, providing safe transportation to off-site events and providing on-site nurse/medical staff in accordance with the Participating School's normal practices.

Subject to parental consent, the Participating School will encourage participating students and staff members to attend any events to which they are invited by the NFL during the Programme. The Participating School must also facilitate such participation through field trip transportation or otherwise.

Subject to parental consent, all participating students may be asked to participate in the NFL's independent research project. The Participating School must encourage the participating students to participate in the research portion of the programme, including by facilitating distribution of parental consent documents and answering parent questions or inquiries regarding the Programme.

School Agreement



Flag Football Programme Agreement

The NFL appreciates your school's participation in the 2023/24 NFL Flag Football programme. We are excited to work with you to continue our efforts at bringing our sport to fans in the UK. We are proud of this programme and hope that your students and staff enjoy being a part of it.

If you have any questions, please do not hesitate to contact your regional lead

South of England and Scotland- Toshane.Boyce@nfl.com

North of England and Wales- Jared.Gray@nfl.com

If you are in agreement with programme parameters set forth above, please sign where indicated below and return a copy of this School Agreement to me at the above-listed email address. Once this Participation Agreement has been signed and returned, and the pre-programme survey has been completed. We will send out your equipment so that you may begin the programme.

Sincerely,

Chris Long

Acknowledged and agreed

SCHOOL NAME:

Signed:

Printed:

Job title:

Date:

Estimated start date:

Year group:

Number of classes:

School Agreement