SOCIAL JUSTICE
INSPIRING CHANGE IN COMMUNITIES NATIONWIDE

NFL SOCIAL JUSTICE INITIATIVE

Open to all teams and players, our social justice work encompasses programs and initiatives that reduce barriers to opportunity, with a priority on supporting improvements in three areas:

- **POVERTY/ECONOMIC DEVELOPMENT**
- **EDUCATION**
- **COMMUNITY–POLICE RELATIONS**

This commitment includes:

- Dedicated financial resources from the NFL owners-players approved by the NFL Foundation, the NFL owners, and NFL clubs
- Matching grants from the NFL Foundation to nonprofit organizations
- Employment of public policy and government affairs resource at the local, state, and national levels.
- Deployment of public policy and government affairs resources to enhance efforts in many ways. Hundreds of social justice events and initiatives have been organized and implemented by each of the 32 NFL clubs in the last year.

**THEM EVENTS INCLUDE:***

- Training sessions, community gatherings, and meetings with players and local police departments
- Facilitation of mentorships or daylong learning sessions for at-risk youth and players and team staff and executives
- Involvement with local police explorers programs
- Financial commitments to underserved schools ranging from support for housing to assistance in purchasing supplies for students in need
- Facilitates of mentorships or daylong learning sessions for at-risk youth and players and team staff and executives

**PLAYERS COALITION IMPACT: 2018-2019**

- **42 DIRECT SOCIAL ENGAGEMENTS**
- **88 OP-EDS AND LETTERS TO ELECTED OFFICIALS**
- **9 BILLS PASSED**
- **112 EVENTS & MEETINGS HELD**

**PLAYERS COALITION IMPACT: 2018-2019**

**$44 MILLION+**

500+ SOCIAL JUSTICE EVENTS

NFL TEAMS PARTICIPATED IN OR HOSTED DURING THE 2019 SEASON

FROM SOURCES INCLUDING:

- Social justice grants approved by the NFL Foundation social justice matching funds
- Club and player contributions as part of their social justice matching funds
- NFL Foundation social justice matching grants
- An ongoing financial commitment to the Players’ Coalition

LEARN MORE AT: NFL.COM/INSPIRECHANGE

**DELANIE WALKER**
TIGHT END / TENNESSEE TITANS

"I think social justice means something different to everybody. The way I think about it, making a difference in our underprivileged or unfortunate youth in our area speaks to me."