

## *NFL Style Holiday Giveaway*

### Official Rules.

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

#### **1) Eligibility:**

The NFL Style *Holiday* Giveaway (hereafter, "Sweepstakes") is open to legal residents of fifty (50) United States and District of Columbia who are eighteen (18) years of age at the time of entry. Employees, officers, directors, agents and representatives (and the respective children or legal wards of each) of the NFL Properties LLC (hereafter, "Sponsor"), the NFL Entities (defined as National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees), and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (spouse, parents, legal guardians, in-laws, grandparents, siblings, and children, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void where prohibited by law. All applicable federal, state, and local laws apply. Instagram is neither a Sponsor of nor affiliated with this Sweepstakes. By entering, you understand that you are providing your information to the Sponsor and not to Instagram.

#### **2) Promotion Period:**

The Sweepstakes begins at 9 a.m. Eastern Time ("ET") on **December 3, 2024** and ends at 11:59 p.m. ET on December 11, 2024 (hereafter, "Promotion Period").

#### **3) How To Participate:**

During the Promotion Period, you will be asked to 1) follow @NFLStyle on Instagram, 2) leave a comment on the giveaway entry post, 3) share the giveaway entry post to their story and tag @nflstyle (hereafter, "Entry"). Your Instagram account must be public in order to be eligible. If you do not have an Instagram account, you can create a free Instagram account at [www.instagram.com](http://www.instagram.com). Any account that follows @NFLStyle and completes the above Entry requirements may be eligible for entry into this Sweepstakes. Following and completing the listed steps constitutes your unconditional acceptance of these Official Rules.

Entries must be received by 11:59 p.m. ET on December 11, 2024 to be eligible. There is a limit of one (1) Entry per person per Instagram account for the duration of the Promotion Period. Additional Entries received from the same Instagram account in excess of the aforementioned limitation will be void. If you choose to participate using your mobile phone, standard data fees may apply. See your wireless provider for pricing plan details. Other than for prize notification or conditions as previously stated, neither Sponsor, nor anyone acting on its behalf, will enter into any communications with any entrant regarding this Sweepstakes or acknowledge any Entry not meeting all Entry requirements stated herein, and such entries will be disqualified. Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, inaccurate, or undelivered direct messages, or Entries, or for telephonic, human or computer failures, problems, or errors, interruptions

in service due to system upgrades, repairs, modifications, or other causes, failures, or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines, or telephone systems, traffic congestion on the Internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error, or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the processing of direct messages, responses or Entries, the announcement of any prize, for any injury or damage to participant's or any other person's computer or other device relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human, or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to void any Entries of entrants and disqualify such entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness, or proper play of this Sweepstakes and/or who are in violation of these Official Rules.

Entrants' personally identifiable information will only be used in accordance with the National Football League Privacy Policy, as posted on <http://www.nfl.com/help/privacy>.

**4) Winner Selection:** There will be one winner who will be randomly selected on or about December 13 from among all eligible Entries received over the course of the entire Promotion Period by Sponsor. Odds of winning a prize depends upon the total number of eligible Entries received during the Promotion Period. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor, which will be final and binding in all respects. If the winner is at least eighteen (18) but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of winner's parent or legal guardian, who will be responsible for fulfilling all requirements imposed on winners set forth herein. Potential winners will be notified by direct message and will be required to respond using the contact information provided in the direct message within three (3) calendar days and provide their full name, telephone number (including area code), date of birth, and/or email. Return of potential prize winner's Instagram direct message, notification letter or prize as undeliverable, potential winner's failure to respond to Instagram direct message within three (3) calendar days, and/or non-compliance with the foregoing, with these Official Rules, the inability to contact a potential winner within a reasonable time period, or failure to sign and return the Address Verification Form within the time specified above may result in disqualification and, at Sponsor's discretion and time permitting, awarding of prize to an alternate winner.

**5) NUMBER (#) Prizes:** Each winner will receive one (1) PRIZE. Approximate Retail Value ("ARV") \$200. Limit: There will be one (1) prize for the duration of the Promotion Period. Subject to availability.

**6) Miscellaneous:** No transfer, assignment, cash redemption, or substitution of prize is permitted except by Sponsor, who reserves the right to substitute a prize with one of comparable or greater value, at its sole discretion and except as otherwise provided herein. By participating, entrants (as well as their parent or legal guardian) agree to be bound by these Official Rules and agree that: 1) Sponsor and its designees may use (unless prohibited by law) entrant's name, city and state of residence, photograph, social media handle, any oral or written statements, and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, and 2) the Released Parties and Instagram

shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize and any related activity thereto or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, worms, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes or for any other reason and, in the case of termination, at its discretion, select the winners from eligible non-suspect Entries received prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

**7) Arbitration:** Except where prohibited by law, as a condition of participating in this Sweepstakes, participant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Promotion), and entrant further waives all rights to have damages multiplied or increased.

**8) Choice of Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New York, USA.

**9) Winners List:** For the names of the winners (available after *December 13, 2024*), send a self-addressed, stamped envelope to be received by *December 31, 2024* to: **NFL STYLE Holiday Giveaway** Winners, c/o NFL Properties LLC, 345 Park Avenue, New York, NY 10154.

**10) Sponsor:** NFL Properties LLC, 345 Park Avenue, New York, NY 10154.