NFL Angry Runs Contest ("Contest")

Official Rules No Purchase Necessary to Participate or Win. TRAVEL NOT INCLUDED AS PART OF GRAND PRIZE.

- 1) Eligibility: The Contest only open to legal residents of the fifty (50) United States and the District of Columbia, who are at least eighteen (18) years of age (or of legal age of majority in their jurisdiction of residence, whichever is older) as of date of entry. Employees, agents, officers and directors of NFL Enterprises LLC ("Sponsor"), teamDigital Promotions, Inc. ("Administrator"), the other NFL Parties (defined as NFL Properties LLC, the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL International LLC, NFL Productions LLC and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, partners, agents, representatives and employees, both individually and collectively), and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win the prize. Void where prohibited by law. All applicable federal, state and local laws apply. By participating entrant agrees to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to this Contest.
- 2) Contest Submission Period: Contest submission period begins at 12:00:00 a.m. Eastern Time ("ET") on September 16, 2025 and ends at 11:59:59 p.m. ET on January 5, 2026 (hereafter, "Contest Submission Period"). The Contest Submission Period will be divided into sixteen (16) weekly submission periods (each, a "Weekly Submission Period") as outlined below. All Weekly Submission Periods begin at 12:00:00 a.m. ET and end at 11:59:59 p.m. ET. Non-winning entries to any Weekly Submission Period will not roll over and will not be included in subsequent Submission Periods, if any. Limit one (1) Submission per person/email address per Weekly Submission Period for a maximum of sixteen (16) Submissions throughout the Contest Submission Period.

Weekly Submission Period	Start Date	End Date	Judging Date
1	September 16, 2025	September 21, 2025	September 22, 2025
2	September 22, 2025	September 28, 2025	September 29, 2025
3	September 29, 2025	October 5, 2025	October 6, 2025
4	October 6, 2025	October 12, 2025	October 13, 2025
5	October 13, 2025	October 19, 2025	October 20, 2025
6	October 20, 2025	October 26, 2025	October 27, 2025
7	October 27, 2025	November 2, 2025	November 3, 2025
8	November 3, 2025	November 9, 2025	November 10, 2025
9	November 10, 2025	November 16, 2025	November 17, 2025
10	November 17, 2025	November 23, 2025	November 24, 2025
11	November 24, 2025	November 30, 2025	December 1, 2025

12	December 1, 2025	December 7, 2025	December 8, 2025
13	December 8, 2025	December 14, 2025	December 15, 2025
14	December 15, 2025	December 21, 2025	December 22, 2025
15	December 22, 2025	December 28, 2025	December 29, 2025
16	December 29, 2025	January 5, 2026	January 6, 2025

3) How to Enter the Contest: During the Contest Submission Period, visit https://www.nfl.com/promo/angry-

runs?_debug=y&token=2bc699f6a7c06aa699d1c8c478cc0d32e220ce05f261ecb30f2f45b1f89642cf

("Website") and follow the instructions to complete and submit a registration form inclusive of uploading up to a photo and essay (not exceeding 200 words) showing your take on an "Angry Run" ("Theme"). The registration form and video or photo/essay shall be collectively referred to hereafter as the "Submission". Submissions must be submitted and received during the Contest Submission Period to be eligible.

Contest Submission Requirements:

Submission must (i) be original; (ii) be complete; (iii) be created by you; and (iv) be in English. If an individual other than yourself appears in your Submission, such individual must (a) be of legal age of majority in his/her jurisdiction and have granted you permission to submit the entry or (b) if under the legal age of majority in his/her jurisdiction, be your child or legal ward. To be eligible, any Submission (and individual components therein) cannot have been previously published or submitted in any competition or have won any awards. In addition, to be eligible, Submission must not include any third-party packaging, logos or any other third-party intellectual property or general property other than NFL Team names, logos or slogans unless requisite permission is obtained. Submission cannot violate any federal, state or local laws or ordinances, defame or invade publicity and/or intellectual property rights or the privacy of any person, living or deceased, or otherwise infringe upon any copyrighted, trademarked, or patented works or person's personal or proprietary rights, other than as outlined above. Submission may also not contain, as determined by Sponsor in its sole discretion, any content that is sexually explicit or suggestive, violent or derogatory, profane or pornographic, contains nudity; promotes alcohol, contains alcoholic beverages in the Submission, illegal drugs, tobacco, firearms/weapons (or use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message; is obscene or offensive; endorses any form of hate or hate group; defames, misrepresents or contains disparaging remarks about other people or companies; contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, other than as outlined above; contains any personal identification (other than as provided in the registration form); contains materials embodying the names, likenesses, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without requisite permission; contains lookalikes of celebrities or other public or private figures, living or dead; communicates messages or images inconsistent with the positive images and/or good will to which Sponsor wishes to associate; and/or violates any law. Submissions deemed by the judges, in their sole discretion, to be immoral, obscene, profane or not in keeping with Sponsor's image or in violation of these Official Rules will be

void. In the event of non-compliance with any requirements specified herein or with any of the terms of these Official Rules, Submission will be void.

Message and data rates apply if you choose to enter using your mobile device. Incomplete Submissions and/or Submissions containing inaccurate entrant information will be disqualified at Sponsor's sole discretion. The use of script, macro or any other device to automate or subvert the submission process is prohibited and all such Submissions and Submissions made by any other means which subvert the submission process will be void. In the case of a dispute as to the entrant who submitted a Submission, Submission will be deemed made by the person named on the applicable registration form (regardless of whether that is the name of the authorized account holder of the email address from which said Submission was submitted); and he or she must comply with these Official Rules. Other than as otherwise specified herein, neither Sponsor, nor anyone acting on Sponsor's behalf, will acknowledge any Submission (or portion thereof) received. Any Submission not meeting all Contest Submission Requirements stated herein will be void.

By submission, entrant acknowledges and agrees that Sponsor may obtain many Submissions under this Contest and that such Submissions may be similar or identical in theme, idea, format or other respects to others submitted under this Contest and/or other Contests staged and/or sponsored by the Sponsor, or to other ideas conceived by or provided to Sponsor and entrant waives any and all claims entrant may have had, may have, and/or may have in the future, that any Submission and/or other works accepted, reviewed and/or used by the Sponsor (or its designees) may be similar to their Submission. Except where prohibited by law, each entrant acknowledges and agrees that the Sponsor does not have now, nor shall it have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to entrant's Submission or any other right related thereto.

Entrants' personally identifiable information will only be used in accordance with the Sponsor's Privacy Policy, as posted on http://www.nfl.com/help/privacy.

4) Determination of Contest Winners:

A) Contest Submission Judging Phase:

Round 1 of Judging Phase: All eligible Submissions received during each Weekly Submission Period will be judged on the following criteria by Kyle Brandt and Sponsor ("Judges"):

1) Relevance to the Theme: 0-25 points; 2) Entertainment Value: 0-25 points; 3) Passionate: does the Submission reveal your passion for the NFL and Good Morning Football: 0-25 points; and 4) Creativity: Level of creativity in the Submission: 0-25 points (collectively, the "Judging Criteria").

The one (1) highest scoring Submission as determined by the Judges at the conclusion of each Weekly Submission Period will be deemed the winning Submission and, subject to verification of eligibility and compliance with these Official Rules, the eligible entrant who submitted the winning Submission will be declared an official First Prize winner for that applicable Weekly Submission Period (e. In the event of a tie during the Judging Phase, such tied Submissions will be re-judged (by a panel of judges determined by Sponsor in its sole discretion) based on Passion for the NFL: 0-100 points ("Tiebreaker").

B) First Prize Notification:

The potential First Prize winners will be notified by telephone and/or email and will be required to execute and return a Declaration of Eligibility, Liability and (where legal) Publicity Release within two (2) days of the date of issuance of notification.

Further proof or verification of identity and qualifications may be required along with a background check of each potential winner. Each potential winner agrees to such check and agrees to provide full consent if required. Failure to comply with any of the forgoing may result in disqualification and, based on the Judging Criteria described above and time permitting, a runner-up may be identified at the sole discretion of Sponsor. In addition, at the discretion of Sponsor, potential winners may be disqualified for any of the following: if entrant is charged with or convicted of a felony or misdemeanor, is not eligible based on the eligibility requirements set forth above, or if delinquent on a government ordered payment, such as but not limited to: child support, spousal support, alimony, tax payments, etc. Non-compliance with the foregoing or such entrant's failure to comply with verification process and/or eligibility requirements, return of notification as undeliverable, the inability of Sponsor to contact a potential winner within a reasonable time period (because a potential winner does not answer or has provided wrong contact details), the applicable potential winner may be disqualified and, at Sponsor's discretion and time permitting, a runner-up potential winner may be notified.

C) Grand Prize Judging: On or about January 7, 2026, all eligible First Prize winning Submissions will be judged by the Judges using the same Judging Criteria outlined above. The highest scoring Submission as determined by the Judges will be declared the official Grand Prize winner of the Contest. In the event of a tie during the Grand Prize Judging Phase, such tied Submissions will be rejudged using the Tiebreaker.

5) Prizes:

Sixteen (16) First Prizes: Each First Prize winner will receive one (1) \$100 Homage Gift Certificate determined by Sponsor in its sole discretion. Approximate Retail Value ("ARV"): \$100 each.

One (1) Grand Prize: The Grand Prize winner will receive a three (3) night stay for winner and one (1) guest at the Hyatt House San Jose in San Jose, CA and two (2) tickets for winner and guest to attend Super Bowl LX ("SBLX") currently scheduled to take place on 2/8/26. ARV of Grand Prize: \$13,650. TRANSPORTATION NOT INCLUDED AS PART OF THE GRAND PRIZE AND IS WINNER'S SOLE RESPONSIBILITY. Exact seat locations are at Sponsor's sole discretion. Tickets are subject to terms and conditions specified thereon. The potential Grand Prize winner's guest must be of legal age of majority in his/her state of residence (and at least eighteen (18)) and must execute and return a Liability/Publicity Release. Grand Prize winner and guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of a prize and removal from event. The Released Parties reserve the right to remove or to deny attendance to the winner and/or guest who engage in a non-sportsmanlike, disruptive or inappropriate manner, or with intent to annoy, abuse, threaten or harass any other person at any event. Unused tickets cannot be refunded, exchanged or applied towards tickets for any subsequent event. In the event a game is postponed and not rescheduled or otherwise cancelled, no compensation or substitution for such portion of the prize will be provide and Sponsor will have no further obligation to winner. Resale or commercial or

promotional use of game tickets is strictly prohibited. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture. A 1099 tax form will be issued in the amount of the prize to the Grand Prize winner.

Total ARV of all prizes awarded: \$16,650.

6) Miscellaneous: No transfer, assignment, cash redemption, or substitution of any prize (or portion thereof), except by Sponsor who reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, as determined by Sponsor. Entrant agrees, by entering, that 1) Sponsor and its designees may use, reproduce and communicate to the public, entrant's name, city and state of residence, Submission, photograph, recording, and/or likeness for any purpose without further compensation, permission or notification, in relation to the Contest, and 2) the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize or participation in this Contest or the use of any Submissions by Sponsor, its designees or any third party. Entrant hereby irrevocably grants to Sponsor a worldwide, perpetual, non-exclusive, royaltyfree, gratis license and right to incorporate, display, distribute and sublicense entrant's name, persona, social media account names and profile picture, nicknames, likeness, voice and appearance as it appears in the Submission (collectively, "Likeness") in Sponsor's in such manner as Sponsor may determine in its sole discretion. Entrant hereby authorizes Sponsor to use entrant's Likeness as it appears in the Submission and agrees that any part of such Submission can be edited, rearranged, and/or other material added or deleted in whole or in part. Sponsor shall have the right (but not obligation) to distribute, advertise, promote, sell, license, reproduce, perform, publicly display, exhibit, transmit and otherwise exploit entrant's Likeness in connection with the Submission by any and all means and methods and in any and all markets and media, whether now known or hereafter devised. Sponsor reserves the right, in its sole discretion, to modify, terminate or suspend this Contest (or any portion thereof) should a force majeure event (such as virus, bugs, non-authorized human intervention or any other causes qualifying as a force majeure event) corrupt or impair the administration, security, fairness or proper play of the Contest (or any portion thereof) or any other and, in the event of termination resulting for a force majeure event, at its discretion, select the applicable winner from those eligible, non-suspect Submissions received prior to event requiring such termination using the applicable judging procedure outlined herein. Sponsor also reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Contest.

Entrants further agree to abide by these Official Rules and the decisions of the Sponsor and judges, which shall be final and binding. Entrant's submission of a Submission and acceptance of these Official Rules constitutes his/her representation of eligibility, consent to participate in the Contest. Released Parties are not responsible for lost, incomplete, invalid, unintelligible, inaccurate, undeliverable, garbled, late, stolen, damaged or misdirected Submissions, photos, or essays, all of which will be disqualified; failures or malfunctions of phones, phone lines or telephone systems or other communications or malfunctions; interrupted or unavailable network, server, cable, satellite, Internet Service Provider (ISP) or other connections; miscommunications, failed computer hardware or

software or other technical failures; garbled, lost, misrouted or scrambled transmissions; any error, omission, interruption, defect or delay in any transmission or communication, traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to entrants' or any other person's computer or mobile device related to or resulting from participation in the Contest; theft, destruction or unauthorized access to, or alteration of, Submissions, photos, or essays; or human-processing error; printing, typographical or other errors or omissions in these Official Rules or in any Contest-related advertisements or other materials; or other errors or problems of any kind whether mechanical, human, technical, network, electronic; or errors which may occur in connection with the administration of the Contest, the incorrect uploading of Submissions or photos or essays, the processing or judging of Submissions, the awarding or announcement of the winners, or in any other Contest-related materials. Sponsor reserves the right to void and remove any and all Submissions of an entrant who Sponsor believes has attempted to tamper with, influence, or impair the administration, security, fairness, judging or proper play of the Contest and such entrant will be disqualified and all associated Submissions will be void. Sponsor reserves the right, in its sole discretion, to post all approved Submissions on the Website for public viewing. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH PERSON(S) FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

- 7) Arbitration: Except where prohibited by law, as a condition of participating in this Contest, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Contest, or the prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Contest), and entrant further waives all rights to have damages multiplied or increased.
- 8) Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of New York, USA.
- **9) Winners' Names:** For the names of the winners, visit winners.teamdigital.com/NFLAngryRunsContest no later than March 7, 2026.
- 10) Sponsor: NFL Enterprises LLC, 900 South District Drive Inglewood, CA 90303.
- **11) Administrator:** teamDigital Promotions, Inc., 6 Berkshire Blvd., Bethel, CT 06801 www.teamdigital.com.