



# NFL FOOTBALL EXPOSURE

The NFL is committed to providing education, development, access, and opportunity to future leaders in football. For any inquires on the initiatives below, please contact a member of the Football Exposure team at [FootballExposure@nfl.com](mailto:FootballExposure@nfl.com). To enjoy NFL x HBCU exclusive content, please visit [nfl.com/causes/hbcu](http://nfl.com/causes/hbcu).



## EARLY CAREERS

### NFL ROTATIONAL PROGRAM

The NFL Rotational Program provides participants with an unparalleled opportunity to contribute to the NFL's success through a series of project work assignments, League events, and networking opportunities across different League departments. Program participants may complete up to four rotations over a two-year period in any one of the following offices or locations: NFL League Office (NY), NFL Media (CA), NFL Films (NJ) or Government Affairs (Washington DC). During each rotation, participants are placed in a department with project-based assignments based on interest and skillset as well as business need.

- Eligibility:** Current undergraduate seniors graduating Winter or Spring or those completing a 5th consecutive year, as this is a full-time opportunity starting mid-July
- Cohort Size:** 7-10 participants
- Program Timeline:** Two-year program, beginning Mid-July  
➤ Paid Opportunity
- To Apply:** Applications will be posted to [nfl.com/careers](http://nfl.com/careers) in September for approximately 2 weeks

### NFL SUMMER INTERNSHIP PROGRAM

The NFL Summer Internship Program aims to build a pipeline of talent for future opportunities, particularly the League's Rotational Program. Though summer interns work within specific departments, they can explore all aspects of the business of professional football through project assignments, speaker presentations, mentoring relationships, and networking opportunities. This program offers 10-week internships across various departments at the NFL League Office (NY), NFL Media (CA), and NFL Films (NJ).

- Eligibility:** Current undergraduate juniors or first year Master's/Law students
- Cohort Size:** 45-50 participants
- Program Timeline:** 10-weeks (Early June to mid-August)  
➤ Paid Opportunity
- To Apply:** Applications will be posted to [nfl.com/careers](http://nfl.com/careers) in early December for approximately 2-3 weeks



### NFL WOMEN'S FORUM

The NFL Women's Forum helps the NFL identify women currently working in college football to join its next generations of leaders. At the Forum, participants interact with Owners, General Managers, Head Coaches and club executives in the NFL and in college football programs to help attendees grow their network and learn industry insights.

The Forum includes two days of panel discussions, presentations and breakout sessions. Participants get an exclusive look into coaching, strength and conditioning, player personnel, team operations, football administration, research and strategy, video and equipment.

- Eligibility:** Women with 1-3 years working in college Football Operations roles
- Cohort Size:** Approximately 40 participants
- Program Timeline:** Every February in Indianapolis
- To Apply:** Registration is invite-only, send your resume to: [NFLWomensForum@nfl.com](mailto:NFLWomensForum@nfl.com)

## LEAGUE & FRONT OFFICE DEVELOPMENT

### NFL BIG DATA BOWL

The annual sports analytics contest from NFL Data & Analytics and NFL Football Operations challenges members of the analytics community - from college students to professionals to contribute to the NFL's continuing evolution of the use of advanced analytics.

The crowd-sourced competition uses data and technology to spur innovation that results in creating new insights and making the game more exciting for fans.

- Cohort Size:** Unlimited - typically around 200 participants
- To Apply:** For more information, please visit: [Operations.nfl.com/gameday/analytics/big-data-bowl](http://Operations.nfl.com/gameday/analytics/big-data-bowl)

### FUTURE LEADERS IN FOOTBALL FORUM

This forum brings together students from across the country to hear from industry professionals and League partners. The objective is to inspire and develop students interested in careers in football. Through this virtual event, students are able to participate in lectures and panel discussions with NFL leadership and club executives, resume and skill-building workshops, and peer-to-peer networking.

- Eligibility:** Current undergraduate juniors or seniors, or Master's/Law Students
- Program Timeline:** Mid-November
- To Apply:** Please send your resume to: [FootballExposure@nfl.com](mailto:FootballExposure@nfl.com)

### FUTURE LEADERS IN FOOTBALL FELLOWSHIP



The Future Leaders in Football Fellowship exists in partnership with the Mid-Eastern Athletic Conference (MEAC), Southwestern Athletic Conference (SWAC), Central Intercollegiate Athletic Association (CIAA), and Southern Intercollegiate Athletic Conference (SIAC). Select participants interested in careers in football are provided with a stipend to work with their institution's football program in the following areas: athletic training, scouting/recruiting, football operations, equipment, and video. Highly evaluated participants will be given an opportunity to attend an NFL tentpole event and will be placed in the pipeline for future opportunities at the League. Fellows are selected through their HBCU conferences and work for the duration of the football season.

### NFL EXPERIENCESHIPS

The NFL Football Operations department launched this program to provide collegiate candidates interested in a career in sports and entertainment with opportunities to learn about the business through practical learning and shadowing experiences. The program aims to connect, develop, and provide students with valuable career exposure. Candidates are selected through their participation in the Future Leaders in Football Forum, Future Leaders in Football Fellowship, and other League/Partner Events.



### CAMPUS CONNECTION

The NFL's Campus Connection program is a commitment to celebrating the impact HBCUs have had on the game of professional football. The program drives awareness around career opportunities in the sports industry and provides access to the business of sports for HBCU students.

This year, in partnership with Amazon, students will join professionals from AWS and the NFL to game plan for their future. Students from the following institutions are invited to attend the 2024 AWS x NFL Homecoming Kickoff: Allen University, Benedict College, Claflin University, Clendrick College, Denmark Technical College, Morris College, South Carolina State University, and Voorhees College.



### NFL X NBCU ACADEMY GAME DAY EXPERIENCESHIPS



NBCU Academy is a journalism training and development program from NBCUniversal News Group designed to prepare college students and young professionals for careers in the news, media, communications, and technology industries. During 2024 NFL season, students from NBCU Academy partner schools will attend select NFL games and spend the day learning about game coverage, tour stadiums, meet with public relations and communications teams, and create content about their experience to be featured on NBC Sports.com and NFL HBCU network page. To learn more about NBCU Academy, please visit [NBCUAcademy.com](http://NBCUAcademy.com).

\*Program specific details are subject to change

# FOOTBALL DEVELOPMENT

## GENERAL MANAGERS FORUM / QUARTERBACK COACHING SUMMIT



In partnership with the Black College Football Hall of Fame, assistant and positional NFL and NCAA coaches are invited to participate in a two-day summit aimed at identifying and strengthening the pipeline development of club personnel. Through this forum, future candidates receive information regarding the interview process, leadership, relationship-management, and best practices during lectures, panel discussions, and demonstrations with leaders in professional football.

- Eligibility:** Attendees are selected by the Black College Football Hall of Fame staff
- Program Timeline:** June of each year
- To Apply:** If interested in being considered, please email: [QuarterbackCoachingSummit@nfl.com](mailto:QuarterbackCoachingSummit@nfl.com)

## ALL-STAR GAME INTEGRATIONS

Similar to the NFL Experienceship program, participants are provided opportunities to garner hands on experience at All-Star games such as the East West Shrine Bowl, HBCU Legacy Bowl, and Senior Bowl. Candidates have an opportunity to apply for a week-long Experienceship within the areas of Coaching, Athletic Training, Equipment Operations, and Video.

- Cohort Size:** Athletic Trainers (6-8), Equipment staff (2), Video staff (2)  
 > ATC candidates must be certified  
 > Video staff candidates preferred to have experience with DV/Sport or XOS
- To Apply:** Provide a resume and a written recommendation by an immediate supervisor to: [FootballExposure@nfl.com](mailto:FootballExposure@nfl.com)



## COACHING FELLOWSHIPS

These fellowships use NFL clubs' training camps, offseason workout programs, and minicamps to give talented coaches opportunities to observe, participate, and gain relevant NFL experience. It includes virtual programming in which the League supplements sessions to enhance knowledge on core league functions as well as team evaluations of the fellow to highlight strengths and areas of opportunity for improvement. Highly evaluated participants are placed in the pipeline for future opportunities.

### BILL WALSH DIVERSITY COACHING FELLOWSHIP



- Eligibility:** Former NFL Players, Coaching experience at the following levels: high school, college, and/or other football leagues (CFL, UFL, etc.)
- Cohort Size:** Dependent on Club selections
- Program Timeline:** Fellowships can take place during OTAs, minicamps, or Training Camp and the length of the fellowship ranges from a few days to a few weeks. In select cases, clubs have extended a fellow to work on staff with them for a season or year.
- To Apply:** Applications will be available in March of each year [here](#)

### NUNN-WOOTEN SCOUTING FELLOWSHIP



- Eligibility:** Former NFL players, former college football players, current college football employees working in recruiting/personnel
- Cohort Size:** Dependent on Club selection
- Program Timeline:** Most fellowships take place during Training Camp (July - August) and the length of the fellowship ranges from a few days to a few weeks. In select cases, clubs have extended a fellow to work on staff with them for a year.
- To Apply:** Applications will be available in March of each year [here](#)

## HBCU LEGACY BOWL



The NFL is proud to support the inaugural HBCU Legacy Bowl, established by the Black College Football Hall of Fame. The event showcases 100 of the best NFL draft-eligible football players from HBCUs and is broadcast live on NFL Network. More than a football game, the week-long celebration of Black culture and history provides invaluable exposure for HBCU football players and coaches.

## PLAYER DEVELOPMENT

### HBCU PLAYER PANEL



The champions from the SWAC and the MEAC in town for the Celebration bowl participate in a 45-minute panel discussion provided by the NFL. Panel discussion topics include life after football, business operations at the League office, working for an NFL Franchise, and soft skills development.

## MEDIA DEVELOPMENT

### TECHNICAL OPERATIONS TRAINING CAMP

This camp exposes individuals to various technical and operations jobs while receiving hands-on training from experienced professionals. The focus areas include Control Rooms (Technical Director, Viz Graphics, and Audio), Studio (Camera, Lighting), EVS/Playback, Technical Operation Center, Ingest, Post-Production, and Engineering.



- Eligibility:**
  - > Undergraduate/ Graduate seniors
  - > SoCal Community: 18 years and older with prior knowledge and/or some experience in production preferred
  - > NFL Legends
- Cohort Size:** 24 (can vary)
- Program Timeline:** First two weeks of June
- To Apply:** Applications are available between January - February
- Location:** Los Angeles, NFL Media office

## NFL FILMS WOMEN IN SPORTS FILMMAKING EXPERIENCESHIP WORKSHOP

This Experienceship is designed to inspire and develop female talent in sports cinematography, sound capture, and design. It will provide a behind-the-scenes look at techniques unique to sports filmmaking.



- Eligibility:** Graduate students with 2-4 years of experience
- Cohort Size:** 10-15 (can vary)
- Program Timeline:** April (Hosted in the Spring, dates can vary)
- To Apply:** Participants must have 2-4 years of experience in filmmaking and will be selected through an application-based process where they will be required to submit a resume, essay question response (500 words or less), and hirevue interview

# SPORTS MEDICINE DEVELOPMENT

## NFL DIVERSITY IN SPORTS MEDICINE PIPELINE INITIATIVE

This program provides medical students at HBCU medical schools as well as other medical schools across the country with the opportunity to complete a one-month clinical rotation with NFL club medical staff during the NFL season.



- Eligibility:** 3rd or 4th year medical students interested in Sports Medicine
- Cohort Size:** One medical student per NFL Club
- Program Timeline:** Application timelines vary depending upon each NFL club and each medical school
- To Apply:** Contact your dean to confirm your medical school's participation in this initiative

\*Program specific details are subject to change