

The Smart Heart Sports Coalition

Launched in March, the Smart Heart Sports Coalition is comprised of major sports leagues and organizations as well as leading health, and patient advocacy groups. The coalition's goal is for every state across the country to adopt three evidence-based polices proven to prevent fatalities from sudden cardiac arrest (SCA) among high school athletes, including:

- An athletic emergency action plan (EAP) that is venue specific, widely distributed, posted, rehearsed, and updated annually.
- Clearly marked AEDs at each venue or within 1-3 minutes of each venue where high school practices or competitions are held.
- CPR education, including AED training, for coaches.



Founding Members

- **American Heart Association (AHA)**
- **American Red Cross**
- Chasing M's Foundation (Damar Hamlin)
- **Korey Stringer Institute (KSI)**
- Major League Baseball (MLB)
- Major League Soccer (MLS)
- National Athletic Trainers' Association (NATA)
- National Basketball Association (NBA)
- National Collegiate Athletic Association (NCAA)
- **National Football League (NFL)**
- **National Hockey League (NHL)**

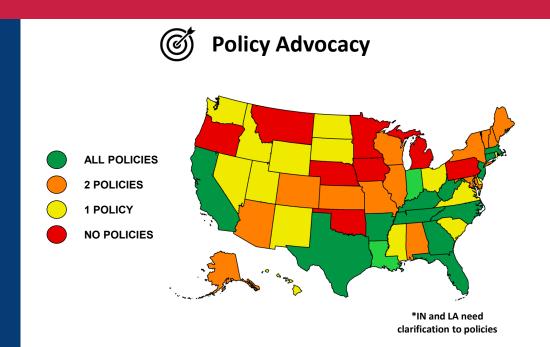
View full list of coalition members on the back of this sheet or at this link: https://smartheartsports.com

Alarming Statistics

According to the AHA, as many as 23,000 kids under the age of 18 suffer SCAs annually in the United States and 40% happen when kids are participating in athletics, which makes SCA the number one cause of sudden death among young athletes. SCA leads to death in minutes if the person does not get help right away, but immediate CPR can triple the person's chance of survival.

Current Status

According to the KSI, only 14 states have all three policies advocated by the **Smart Heart Sports** Coalition. The coalition is committed to working with policymakers, allies and advocates across the country so that all 50 states have the three evidence-based policies to save those who may experience SCA.



Learn more about the coalition: SmartHeartSports.com

Smart Heart Sports Coalition Members

- Association of Black Cardiologists
- American College of Cardiologists
- American College of Sports Medicine (ACSM)
- American Heart Association (AHA)
- American Medical Society for Sports Medicine (AMSSM)
- American Orthopedic Society for Sports Medicine (AOSSM)
- American Red Cross
- Chasing M's Foundation
- Citizen CPR Foundation
- Heart Rhythm Society
- John Taylor Babbitt Foundation
- Korey Stringer Institute (KSI)
- Major League Baseball (MLB)
- Major League Soccer (MLS)
- Make Them Know Your Name Foundation
- National Academy of Sports Medicine (NASM)
- National Athletic Trainers' Association (NATA)
- National Association of Emergency Medical Technicians (NAEMT)
- National Basketball Association (NBA)

- National Collegiate Athletic Association (NCAA)
- National Council of Youth Sports (NCYS)
- National Federation of State High School Associations (NFHS)
- National Football League (NFL)
- National Football League Physicians Society
- National Hockey League (NHL)
- National Women's Soccer League (NWSL)
- Parent Heart Watch
- Pediatric and Congenital Electrophysiology Society (PACES)
- Project ADAM
- Simon's Heart
- Sport Safety International
- Starting Hearts
- Sudden Cardiac Arrest Foundation
- T.J. Carrie Foundation
- United States Tennis Association (USTA)
- The Max Harry Weil Institute for Critical Care Research (Weil Institute)
- Who We Play For
- Women's National Basketball Association (WNBA)
- Women's Tennis Association (WTA)