

2021 PRO BOWL FAN VOTE

Official Fan Voting Rules

These are the official terms and conditions for voting in the National Football League's ("NFL") "2020 Pro Bowl Fan Vote" promotion (the "Promotion"). Participation in the Promotion is subject to these Official Fan Voting Rules, the terms of service of NFL.com (available at: <http://www.nfl.com/help/terms>), and the NFL Social Media Rules (available at: <http://www.nfl.com/help/social-rules>), which are hereby incorporated by reference as if set forth fully herein. .

1. **Eligibility:** At the time of voting, you must be thirteen (13) years of age or older.
2. **How To Vote:** The Pro Bowl players are determined by the consensus votes of fans, players and coaches. Each group's vote counts one-third toward determining the 88 All-Star players who will be eligible for the Pro Bowl. Fans may cast their votes for their favorite players as described below. Fan voting closes on December 17, 2020

a) **Online Voting**

NFL.com: Beginning on November 17, 2020, you can vote online at NFL.com/ProBowlVote. In order to cast your vote on NFL.com you will need to be a registered user of NFL.com. If you are not already a registered user, you can register for free on NFL.com by clicking the "Sign In" tab and then "Sign Up".

b) **Social Media Voting**

(i) One must have an active Twitter account.

(ii) Between December 1st and December 17th (the "Tweet to Vote Period"), you may also vote by Tweeting #ProBowlVote with either: Player First Name and Player Last Name, PlayerTwitterHandle or ,, #PlayerFirstNamePlayerLastName. Retweets or Replies of tweets which include the #ProBowlVote and any of the above combinations will also count as votes (as long as they are public tweets)

(iii) Between December 16th and December 17th, all Pro Bowl votes on Twitter (executed as set forth in (ii) above) will count as double.

Participation via Twitter is subject to these Official Fan Voting Rules and Twitter's terms of service, which can be found at <https://www.twitter.com/tos>.

During the Tweet to Vote Period, if a user votes for a player who has multiple positions listed on NFL.com with #ProBowlVote and a player's first and last name, that user's votes will be allocated according to the percent break-down of votes from the NFL.com native ballot. For example, if a user votes for Julian Edelman who is listed on NFL.com both as a Wide Receiver and a Return Specialist, and at the end of the voting period Julian Edelman received 75% of votes at Wide Receiver and 25% of votes at Return Specialist on the NFL.com native ballot, the user's unique social vote

will have counted as .75 votes to Julian Edelman as a Wide Receiver and .25 votes to Julian Edelman as a Return Specialist.

c) All Votes Are Public and May Be Re-Used Outside Twitter

PLEASE NOTE THAT ANY AND ALL SUBMISSIONS AND METADATA SUBMITTED FOR THIS VOTING PROMOTION MAY BE PUBLICLY VIEWABLE. BY SUBMITTING A POST TO TWITTER WITH THE DESIGNATED #PROBOWL VOTE HASHTAG, YOU ACKNOWLEDGE AND AGREE THAT YOUR POSTS MAY BE RETWEETED, REPOSTED, OR OTHERWISE USED WITHIN AND/OR OUTSIDE OF TWITTER BY THE NFL ENTITIES (AS DEFINED BELOW), OR THE PUBLIC, AND ARE OPEN TO PUBLIC COMMENTARY, FOR WHICH THE NFL ENTITIES SHALL NOT BE LIABLE.

YOU FURTHER ACKNOWLEDGE AND AGREE THAT BY SUBMITTING A POST TO TWITTER WITH THE DESIGNATED #PROBOWL VOTE HASHTAG, YOU ARE THEREBY GRANTING THE NFL, THE NFL'S PROFESSIONAL FOOTBALL MEMBER CLUBS, NFL VENTURES, L.P., AND EACH OF THEIR RESPECTIVE PARENT COMPANIES, AFFILIATES, AND SUBSIDIARIES (COLLECTIVELY, THE "NFL ENTITIES"), A PERPETUAL, WORLDWIDE, NONEXCLUSIVE, ROYALTY-FREE, SUB- LICENSABLE RIGHT AND LICENSE TO USE, PUBLISH, REPRODUCE, DISPLAY, PERFORM, ADAPT, MODIFY, DISTRIBUTE OR HAVE DISTRIBUTED, AND PROMOTE SUCH SUBMISSION IN ANY FORM, IN ALL MEDIA NOW KNOWN OR HEREINAFTER CREATED, ANYWHERE IN THE WORLD, FOR ANY PURPOSE.

4. **General Terms:** By participating in the voting process described herein, you acknowledge and agree that such participation is at your own risk, and that the NFL Entities, Twitter, Inc. ("Twitter"), and each of their respective parent companies, affiliated companies, related companies, sponsors, subsidiaries and advertising agencies, and any entity associated with this voting process ("Released Parties") are not responsible for and shall not be liable for any injury or damages caused or claimed to be caused by your participation in the voting opportunity described in these Official Fan Voting Rules, and you hereby release the Released Parties from any such claim or liability.

NFL reserves the right to modify these Official Fan Voting Rules at any time, in its sole discretion. All interpretations of these Official Fan Voting Rules by NFL and all decisions of NFL relating this voting process are final.