

2024 NFL Draft Sweepstakes (“Sweepstakes”)

Official Rules

NO PURCHASE OR MOBILE APP NECESSARY TO ENTER OR WIN.

1. Eligibility: The Sweepstakes is open to legal permanent residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older. Employees, officers, directors, agents and representatives of NFL Properties, LLC (“Sponsor”), the other NFL Parties (the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Enterprises LLC, NFL International LLC, NFL Productions LLC and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, partners, agents, representatives and employees, both individually and collectively) and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, “Released Parties”), and each such individual’s immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void where prohibited by law. All applicable federal, state and local laws apply.

2. Pre-Registration Period: The pre-registration period will begin 12:00am ET on 3/19/24 and end at 12:00pm ET on 4/27/24 (“Pre-Registration Period”).

3. Promotion Period: The promotion period will take place between 12:00pm ET on 4/25/24 and 5:00pm ET on 4/27/24 (“Promotion Period”).

4. How to Participate: There are two (2) ways to participate during the Promotion Period:

On-Site using eVoucher: Obtain an NFL eVoucher (QR code) (hereafter, “eVoucher”) at no cost in one (1) of the following four (4) ways:

- 1) Any time during the Pre-Registration Period, visit www.nfl.com/draftaccess and follow the prompts to complete and submit the registration form. eVouchers will immediately be sent to entrant via e-mail or text message as specified by entrant during the registration process. Such entrants will be required to bring their eVoucher with them (either the printout form or the electronic version) to the NFL Draft Experience (hereafter, “Event”) during the Promotion Period; OR
- 2) You may also register and receive an eVoucher using your OnePass mobile app at any time during the Pre-Registration Period. If you do not already have the OnePass mobile app on your device, you can visit the App Store and download the app (message and data rates may apply for app download and use) for free.
- 3) During the Promotion Period, see any NFL Brand Ambassador at the NFL Booth in the Event and provide the required registration information to the NFL Brand Ambassador who will submit the registration form on entrants’ behalf. Upon completion, eVouchers will immediately be sent to entrant via e-mail or text message as specified by entrant during the registration process; OR
- 4) To receive an eVoucher without visiting www.nfl.com/OnePass or using a personal mobile device, see any NFL Brand Ambassador at the NFL Booth in the Event during the Promotion Period and complete and submit the registration form using the device provided by Sponsor. Upon completion, an NFL Brand Ambassador will hand a physical card containing an eVoucher (while supplies last). The availability to access an NFL Brand Ambassador, a device and/or submit a registration form or receive an eVoucher will be on a first-come, first-serve basis and Sponsor does not guarantee the availability or the opportunity to submit a registration form or receive an eVoucher.

Message and data rates may apply for those obtaining their eVoucher via methods 1 or 2 above. See your wireless provider for mobile device capabilities and fees.

THEN, visit any participating booth at the Event during the Promotion Period and follow the prompts to scan the eVoucher and follow any additional instructions provided to receive one (1) check-in (hereafter, "Check-in"). The total number of Check-ins will determine the Check-in prize drawing(s) ("Check-in Drawing") each entrant is eligible for as indicated in the below chart. For example, if an entrant obtains ten (10) check-ins throughout the Promotion Period he/she will be eligible for all five (5) random drawings (including the Grand Prize drawing).

Email: To receive one (1) entry into each of the Check-in Drawings without attending the Event or visiting all Check-in locations, email your first and last name, street address, city, state, zip, daytime telephone number (area codes included), and date of birth to experience.support@nfl.com with subject "Draft Experience Sweepstakes Entry".

Total # of Check Ins	Quantity of Prizes	Eligible Prize Drawing(s) and Approximate Retail Value ("ARV") of each prize
2	45	One (1) NFL Draft Darling Duffel. (ARV: \$25.50)
4	45	One (1) NFL Draft Retro Bag. (ARV: \$36.50)
6	50	One (1) NFL Draft 16oz Cold Cup. (ARV: \$21)
8	50	One (1) NFL Draft Microfiber Beach Towel (ARV: \$23)
10	1	Grand Prize (as described below). ARV: \$3,800

Total ARV of all prizes awarded: \$4,990.

To be eligible for the Grand Prize Drawing, you must register by 12:00pm ET on 4/27/24. All remaining Check-ins/entries must be received by 5:00pm ET on 4/27/24 to be eligible. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned.

The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) are void. In the event of a dispute as to the identity of an entrant, such entrant will be deemed, as the "authorized account holder" of the email address submitted provided he/she is eligible according to these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to the email address by an Internet access provider, online service provider or other organization (e.g., a business, educational institution, etc.) which is responsible for assigning email addresses for the domain associated with the submitted email address. Proof (to Sponsor's satisfaction) of being the authorized account holder may be required by Sponsor.

Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, inaccurate, or undelivered registration forms, emails, text messages, Check-ins, eVouchers or entries, or for telephonic, human, electronic or computer failures, problems or

errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, electronics, satellite, network, cable, Internet Service Provider (ISP), phones, mobile, or other device (including wireless phones/handsets or other wireless devices), phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of registration forms, emails, text messages, Check-ins, eVouchers or entries or the announcement of any prize, unavailability of an NFL Brand Ambassador or device to submit registration form; or for any injury or damage to entrant's or any other person's computer or wireless device relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Entrants are responsible for any charges of online service providers or wireless carriers. Sponsor reserves the right, in its sole discretion, to void any entries of entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes or is in violation of these Official Rules.

Entrants' personally identifiable information will only be used in accordance with the Sponsor's Privacy Policy, as posted on <http://www.nfl.com/help/privacy>.

4. Prize Drawings: Grand Prize Drawing: One (1) potential Grand Prize winner will be selected in a random drawing conducted on or about 1:00pm ET on 4/27/24 from among all eligible entries received. **Check-in Drawings:** At random times throughout the Promotion Period, the remaining winners will be selected in multiple random drawings on site from among all applicable entries received by Sponsor for each Check-in Drawing. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor and judges, which will be final and binding in all respects. All potential winners will be notified at the telephone number provided in his/her registration form. If any initial potential winners do not answer his/her phone (or is otherwise unavailable during initial contact attempt), no message will be left and no further attempt to contact such individuals will be made and those individuals will be disqualified and alternate potential winners may be chosen, time permitting and at Sponsor's sole discretion. Odds of winning depend upon the total number of eligible entries received for each drawing.

6. One (1) Grand Prize: A 4 day/3-night trip for winner and one (1) guest to Super Bowl LIX ("SBLIX") currently scheduled to take place on 2/9/25 in New Orleans, LA. Trip includes: i) round trip coach air transportation for winner and guest from a major gateway airport nearest winner's residence to a destination determined by Sponsor in its sole discretion; ii) one (1) standard hotel accommodation (one (1) room, double occupancy) for three (3) nights; iii) round trip ground transportation to and from the game; and iv) two (2) tickets to SBLIX. Actual prize value may vary based upon location of winner's residence. Any difference between stated value and actual value will not be awarded. If winner resides within a one hundred fifty (150) mile radius of a destination city, ground transportation may be provided in lieu of air transportation at Sponsor's sole discretion, and no compensation or substitution will be provided for difference in prize value. Trip must be taken on dates designated by Sponsor or prize will be forfeited in its entirety and, at Sponsor's discretion, awarded to a runner-up. Travel and accommodation restrictions and other restrictions may apply. Winner and his/her guest must travel together on same itinerary and are responsible for obtaining all required travel documents. All travel arrangements must be made through travel agent of Sponsor's selection on a carrier of Sponsor's choice. Released Parties are not responsible for travel delays or cancellations. In the event an event is postponed and rescheduled, the trip will be rescheduled. In the event any event is postponed and not rescheduled, no compensation or substitution for such portion of the prize will be provided; however, the remainder of the prize package will be awarded, and Sponsor will have no further obligation to winner. Seat locations

at any event and other details will be determined by the Sponsor in its sole discretion. Winner and their applicable guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of the prize and removal from event. Released Parties reserve the right to remove or to deny attendance to any winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at a game or any event. The tickets are subject to the terms and conditions specified thereon. If unused, tickets cannot be returned, refunded or exchanged for cash value or substitute tickets. All prize details are at Sponsor's sole discretion. Prize is awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. Costs and expenses associated with the acceptance and use of the prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes are winner's sole responsibility. **A 1099 tax form will be issued in the amount of the prize to the Grand Prize winner.**

Winner and guest irrevocably waive all claims against the NFL Entities, and agree that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes, the prize awarded, personal injury, or wrongful death, a potentially heightened risk of exposure to communicable diseases, viruses, bacteria or illnesses (including, without limitation, COVID-19) and the causes thereof, and sickness arising as a result of participant's participating in the Sweepstakes and related activities (e.g., travel), wherever, whenever or however the same may occur. Winner and guest fully understand that (a) the novel coronavirus SARS-CoV-2 and any resulting disease (together with any mutation, adaptation or variation thereof, "COVID-19") is extremely contagious and there is an inherent risk of exposure to COVID-19 in any place where people are or have been present; (b) no precautions, including any protocols that will be implemented from time to time by NFL (collectively, the "Protocols"), can eliminate the risk of exposure to COVID-19; (c) while people of all ages and health conditions have been adversely affected by COVID-19, certain people have been identified by public health authorities as having greater risk based on age and/or underlying medical conditions; and (d) exposure to COVID-19 can result in being subject to quarantine requirements, illness, disability, other short-term and long-term health effects, and/or death, regardless of age or health condition.

7. Miscellaneous: No transfer, assignment, cash redemption, or substitution of any prize is permitted except by Sponsor who reserves the right to substitute a prize with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, and 2) the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case of termination, at its discretion, select the winners from eligible non-suspect entries received prior to the event that required such termination. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE; THE SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

8. Arbitration: Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or the prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

9. Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New York, USA.

10. Winners' Names: For the names of the winners, send a self-addressed, stamped envelope for receipt by 5/27/24 to: National Football League, Attn: 2024 NFL Draft Sweepstakes Winners, 345 Park Avenue, New York, NY 10154.

11. Sponsor: NFL Properties LLC, 345 Park Avenue, New York, NY 10154.