

2026 NFL Draft Sweepstakes (“Sweepstakes”)

Official Rules

NO PURCHASE OR MOBILE APP NECESSARY TO ENTER OR WIN.

1. Eligibility: The Sweepstakes is open to legal permanent residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older (except in the case of residents of jurisdictions where the legal age of majority is greater than eighteen (18) years, such legal age of majority) at the time of entry. Employees, officers, directors, agents and representatives of NFL Properties, LLC (“Sponsor”), the other NFL Parties (the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Enterprises LLC, NFL International LLC, NFL Productions LLC and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, partners, agents, representatives and employees, both individually and collectively) and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, “Released Parties”), and each such individual’s immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void where prohibited by law. All applicable federal, state and local laws apply.

2. Pre-Registration Period: The pre-registration period will begin 12:00 a.m. Eastern Time (“ET”) on 3/4/26 and end at 11:59 p.m. ET on 4/22/26 (“Pre-Registration Period”).

3. Promotion Period: The promotion period will take place between 12:00 a.m. ET on 4/23/26 and 5:59 p.m. ET on 4/25/26 (“Promotion Period”).

4. How to Participate: There are two (2) ways to participate during the Promotion Period:

1. On-Site using eVoucher Method: Obtain an NFL eVoucher (QR code) (hereafter, “eVoucher”) at no cost in one (1) of the following four (4) ways:

- i. Any time during the Pre-Registration Period, visit www.nfl.com/OnePass and follow the prompts to complete and submit the registration form. eVouchers will immediately be sent to entrant via e-mail or text message as specified by entrant during the registration process. Such entrants will be required to bring their eVoucher with them (either the printout form or the electronic version) to the NFL Draft Experience (hereafter, “Event”) during the Promotion Period; OR
- ii. You may also register and receive an eVoucher using your OnePass mobile app at any time during the Pre-Registration Period. If you do not already have the OnePass mobile app on your device, you can visit the App Store and download the app (message and data rates may apply for app download and use) for free.
- iii. During the Promotion Period, see any NFL Brand Ambassador at the NFL Booth in the Event and provide the required registration information to the NFL Brand Ambassador who will submit the registration form on entrants’ behalf. Upon

- completion, eVouchers will immediately be sent to entrant via e-mail or text message as specified by entrant during the registration process; OR
- iv. To receive an eVoucher without visiting www.nfl.com/OnePass registration or using a personal mobile device, see any NFL Brand Ambassador at the NFL Booth in the Event during the Promotion Period and complete and submit the registration form using the device provided by Sponsor. Upon completion, an NFL Brand Ambassador will hand a physical card containing an eVoucher (while supplies last). The availability to access an NFL Brand Ambassador, a device and/or submit a registration form or receive an eVoucher will be on a first-come, first-serve basis and Sponsor does not guarantee the availability or the opportunity to submit a registration form or receive an eVoucher.

Message and data rates may apply for those obtaining their eVoucher via mobile device See your wireless provider for mobile device capabilities and fees.

THEN, visit any participating booth at the Event during the Promotion Period and follow the prompts to scan the eVoucher and follow any additional instructions provided to receive one (1) check-in (hereafter, "Check-in"). The total number of Check-ins will determine the Check-in prize drawing(s) ("Check-in Drawing") each entrant is eligible for as indicated in the below chart. For example, if an entrant obtains fourteen (14) check-ins throughout the Promotion Period he/she will be eligible for all seven (7) random drawings (including the Grand Prize drawing).

2. Email Method: To receive one (1) entry into each of the Check-in Drawings without attending the Event or visiting all Check-in locations, email your first and last name, street address, city, state, zip, daytime telephone number (area codes included), and date of birth to experience.support@nfl.com with subject "Draft Experience Sweepstakes Entry" during the Pre-Registration Period. **NOTE: Any email entries received after the conclusion of the Pre-Registration Period will not be eligible.**

Total # of Check Ins	Quantity of Prizes	Eligible Prize Drawing(s) and Approximate Retail Value ("ARV") of each prize
2	20	One (1) NFL Draft Rally Towel (ARV: \$1.89)
4	20	One (1) NFL Draft Coozie (ARV: \$4.49)
6	20	One (1) NFL Draft Water Bottle (ARV: \$8.39)
8	15	One (1) NFL Draft Drawstring Bag (ARV: \$11.99)
10	20	One (1) NFL Draft Hat (ARV: \$12.39)
12	10	One (1) NFL Draft Duffle Bag (ARV: \$25.89)
14	1	Grand Prize (as described below). ARV: \$4,000.00

To be eligible for the Grand Prize Drawing, you must register by 2:00 p.m. ET on 4/25/26. All remaining Check-ins/entries must be received by 5:59 p.m. ET on 4/25/26 to be eligible. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned.

The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) are void. In the event of a dispute as to the identity of an entrant, such entrant will be deemed, as the "authorized account holder" of the email address submitted provided he/she is eligible according to these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to the email address by an Internet access provider, online service provider or other organization (e.g., a business, educational institution, etc.) which is responsible for assigning email addresses for the domain associated with the submitted email address. Proof (to Sponsor's satisfaction) of being the authorized account holder may be required by Sponsor.

Limit of one (1) prize per person throughout the Promotion Period. Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, inaccurate, or undelivered registration forms, emails, text messages, Check-ins, eVouchers or entries, or for telephonic, human, electronic or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, electronics, satellite, network, cable, Internet Service Provider (ISP), phones, mobile, or other device (including wireless phones/handsets or other wireless devices), phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of registration forms, emails, text messages, Check-ins, eVouchers or entries or the announcement of any prize, unavailability of an NFL Brand Ambassador or device to submit registration form; or for any injury or damage to entrant's or any other person's computer or wireless device relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Entrants are responsible for any charges of online service providers or wireless carriers. Sponsor reserves the right, in its sole discretion, to void any entries of entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes or is in violation of these Official Rules.

Entrants' personally identifiable information will only be used in accordance with the Sponsor's Privacy Policy, as posted on <http://www.nfl.com/help/privacy>.

5. Prize Drawings: Grand Prize Drawing: One (1) potential Grand Prize winner will be selected in a random drawing conducted on or about 3:00 p.m. ET on 4/25/26 from among all eligible entries received. **Check-in Drawings:** At random times throughout the Promotion Period, the remaining winners will be selected in multiple random drawings on site from among all applicable entries received by Sponsor for each Check-in Drawing. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor and judges, which will be final and binding in all

respects. All potential winners will be notified at the telephone number provided in his/her registration form. If any initial potential winners do not answer his/her phone (or is otherwise unavailable during initial contact attempt), no message will be left and no further attempt to contact such individuals will be made and those individuals will be disqualified and alternate potential winners may be chosen, time permitting and at Sponsor's sole discretion. Odds of winning depend upon the total number of eligible entries received for each drawing.

6. Prizes: One (1) Grand Prize: The Grand Prize winner will receive a 3-day/2-night trip for winner and (1) guest to attend Super Bowl LXI currently scheduled to take place on 2/14/27 at SoFi Stadium in Inglewood, CA. Trip includes: a) round trip coach air transportation from a major U.S. gateway airport near winner's residence to the Host City; b) standard hotel accommodations for two (2) nights (one (1) room, double occupancy) at a hotel to be determined by Sponsor in its sole discretion, and two (2) tickets for winner and one (1) guest to Super Bowl LXI. ARV of Grand Prize: \$4,000. Actual value of trip may vary based upon location of winner's residence. All prize details are at Sponsor's sole discretion. If winner resides within a one hundred fifty (150) mile radius of the Host City, ground transportation (or other form of transportation) may be provided in lieu of air transportation at Sponsor's sole discretion, and no compensation or substitution will be provided for difference in prize value. Trip must be taken on dates designated by Sponsor or prize will be forfeited in its entirety (and Sponsor will have no further obligation) and, at Sponsor's discretion and time permitting, may be awarded to an alternate winner. Travel and accommodation restrictions and other restrictions may apply. Winner and guest must travel together on same itinerary and are responsible for obtaining all required travel documents prior to date of travel. Guest must be of legal age of majority in his/her jurisdiction of residence (and at least 18). All travel arrangements must be made through travel agent of Sponsor's selection on a carrier of Sponsor's choice. Released Parties are not responsible for travel delays or cancellations. Exact seat locations are at Sponsor's sole discretion. Tickets are subject to terms and conditions specified thereon. Winner and guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of a prize and removal from event. The Released Parties reserve the right to remove or to deny attendance to any winner and/or guest who engage in a non-sportsmanlike, disruptive or inappropriate manner, or with intent to annoy, abuse, threaten or harass any other person at any event. Unused tickets cannot be refunded, exchanged or applied towards tickets for any subsequent event. If unused, tickets cannot be returned, refunded or exchanged for cash value or substitute tickets. In the event a game is postponed and not rescheduled or otherwise cancelled, no compensation or substitution for such portion of the prize will be provide and Sponsor will have no further obligation to winner. A Misc. 1099 tax form will be issued in the amount of the prize to the Grand Prize winner.

One Hundred and Six (106) Check-in Prizes: Each Check-in Prize winner will receive a prize determined by Sponsor based on the number of Check-ins indicated in the above chart in Section 4 of these Official Rules. **For all Prizes:** All prize details are at Sponsor's sole discretion. Each prize is awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all federal, state and local and withholding taxes, (and for Grand Prize winner only: transportation, parking fees, food, beverages, souvenirs, gratuities) are each winner's sole responsibility. Total ARV of all prizes awarded: \$4,981.95.

7. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or portion of thereof) is permitted except by Sponsor who reserves the right to substitute a prize (or portion of thereof) with one of comparable or greater value, at its sole discretion. Potential Grand Prize winner may be required to execute and return a Declaration of Eligibility, Liability and (where legal) Publicity Release within a timeframe indicated by Sponsor at the time of receipt. Non-compliance with the foregoing, with these Official Rules or return of prize notification as non-deliverable may result in disqualification and, at Sponsor's discretion and time permitting, awarding of prize to an alternate winner. The Grand Prize winner's guest will be required to sign and return a Liability Release and (where legal) Publicity Release within a timeframe indicated by Sponsor at the time of receipt. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph, any recording (voice, film or video), and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Sponsor reserves the right to conduct a background check and entry in the Sweepstakes constitutes entrant's permission for Sponsor to conduct such background check, provided that, to the extent additional authorization is necessary under law, entrants shall authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check, and 3) the Released Parties and SoFi Stadium shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize and any travel or travel-related activity thereto (including, but not limited to, travel to or attendance at the Event or game) or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case of termination, at its discretion, select the winners from eligible non-suspect entries received prior to the event that required such termination. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE; THE SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

8. Arbitration: Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or the prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's

actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

9. Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New York, USA.

10. Winners' Names: For the names of the winners, send a self-addressed, stamped envelope for receipt by 4/27/26 to: National Football League, Attn: 2026 NFL Draft Sweepstakes Winners, 345 Park Avenue, New York, NY 10154.

11. Sponsor: NFL Properties LLC, 345 Park Avenue, New York, NY 10154.