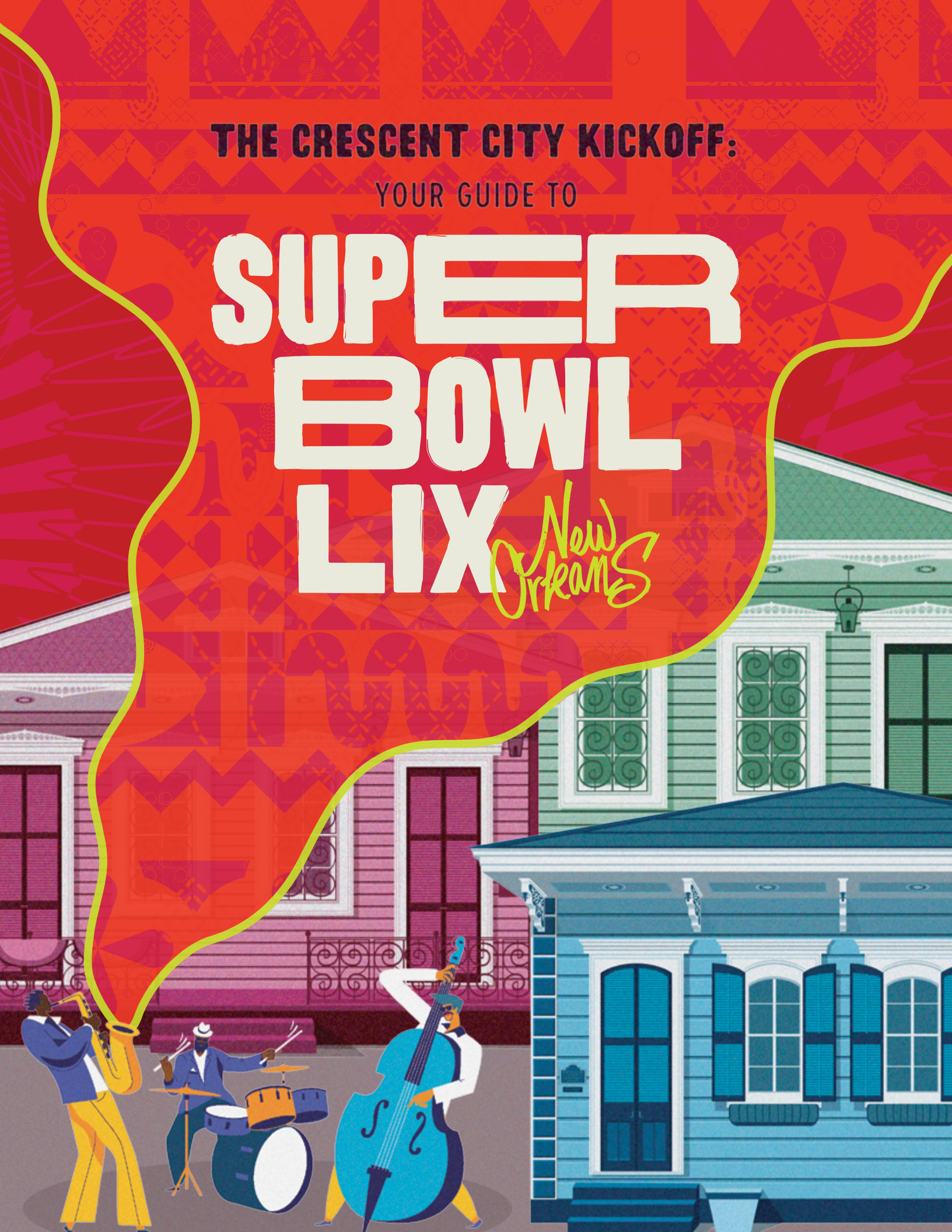


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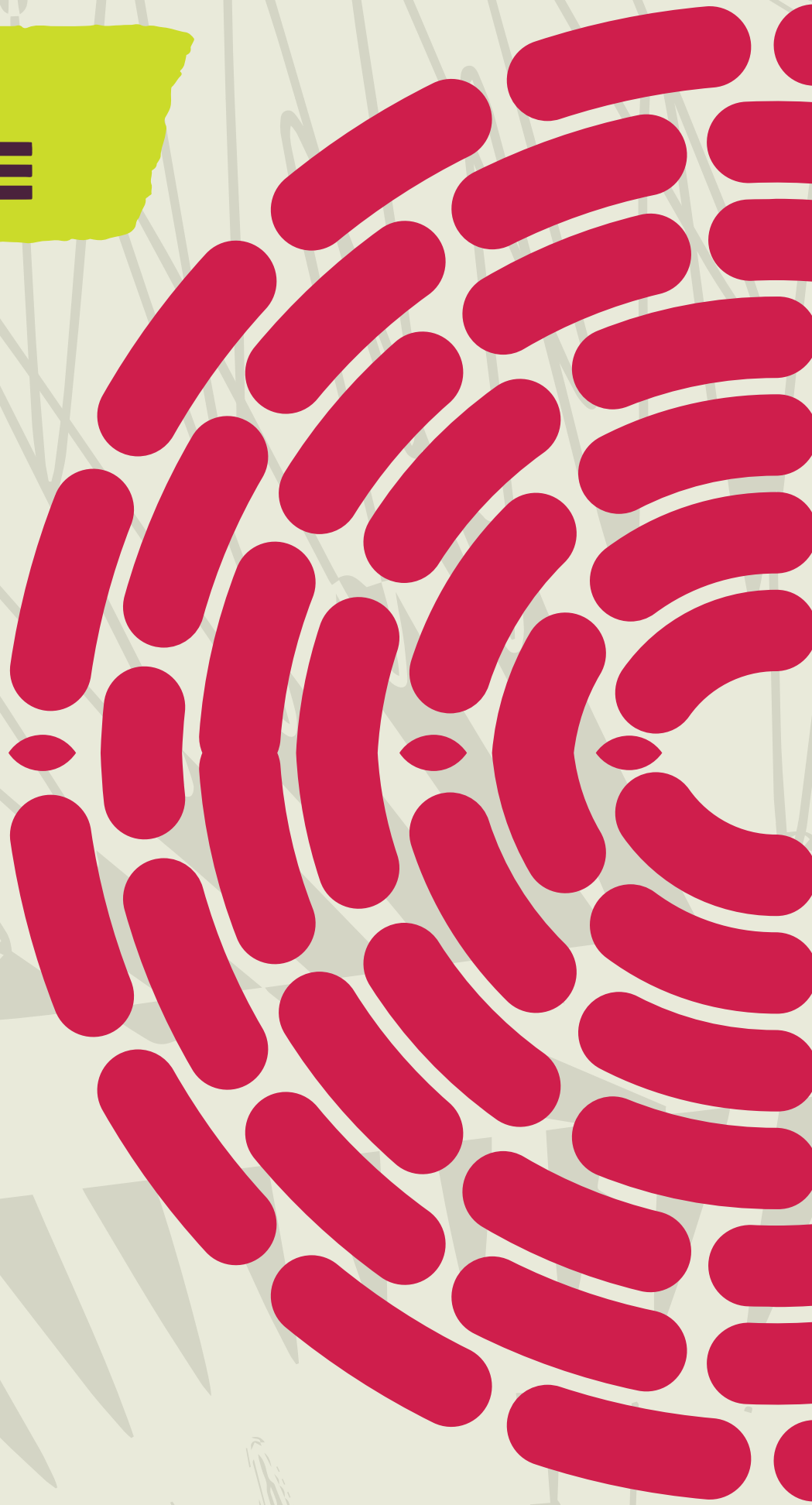
YOUR GUIDE TO

# SUPER BOWL LIX

*New Orleans*



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NFL GUIDE TO NOLA

# 14 PARISHES JAMAICAN RESTAURANT

A Taste of Jamaica in the Heart of New Orleans



Named for the 14 parishes of Jamaica, 14 Parishes Jamaican Restaurant is a family-owned gem that brings the bold, authentic flavors of the Caribbean to New Orleans. With two vibrant locations—Uptown on Oak Street and in Algiers Point—14 Parishes offers a taste of Jamaican heritage in a laid-back, rustic setting adorned with colorful artwork and reclaimed wood accents.







**14 PARISHES**  
JAMAICAN RESTAURANT  
EST. 2016

### A LEGACY OF FLAVOR & TRADITION

The story of 14 Parishes begins with Chef Charles Blake, born and raised in Spanish Town, Jamaica. As the youngest of four boys, Chef Blake learned the art of cooking by following his mother around the kitchen. His culinary journey took him from Jamaica to Brooklyn and Atlanta before settling in New Orleans in 2014 with his wife, a native of the Crescent City. Combining his Jamaican roots with New Orleans' rich, blended culture, Chef Blake opened 14 Parishes in 2016, introducing locals to classics like jerk chicken, beef patties, sweet plantains, and cornbread.

### A CULINARY EXPERIENCE FOR ALL

14 Parishes, every dish is crafted with authenticity and love, showcasing the vibrant flavors of Jamaica. From savory oxtail stew to tender jerk chicken and flavorful vegan and gluten-free options, the menu is a celebration of Caribbean cuisine that caters to every palate. Guests can enjoy the lively atmosphere of the Uptown location or the charm of Algiers Point, each offering a unique yet equally welcoming dining experience.

### THE HUMMINGBIRD LOUNGE: AN ELEVATED ESCAPE

Above the Oak Street location, The Hummingbird Lounge invites guests to sip craft cocktails and enjoy Irie Hour, a Jamaican twist on happy hour, from Thursday to Saturday. With its intimate vibe and creative drinks, it's the perfect spot to unwind or celebrate.

### ROOTED IN COMMUNITY

14 Parishes is more than a restaurant—it's a community hub. Dedicated to enriching New Orleans, Chef Blake and his team actively support local initiatives and embrace the city's diverse culture. Whether through neighborhood events, collaborations, or simply welcoming guests like family, 14 Parishes continues to build connections that extend beyond the dining table

### JOIN US AT 14 PARISHES

For a dining experience that blends the best of Jamaica and New Orleans, visit [14parishes.com](http://14parishes.com), follow @14ParishesNOLA on Instagram, or call +1 504-432-2590. Whether it's a Sunday brunch, a casual dinner, or drinks at The Hummingbird Lounge, 14 Parishes promises to transport your taste buds to the Caribbean with every bite.

### PLAN YOUR VISIT

14 Parishes serves up its island-inspired dishes and signature hospitality six days a week:

#### Oak Street Location:

Tuesday - Thursday: 4 p.m. - 9 p.m.  
Friday & Saturday: 11 a.m. - 10 p.m.  
Sunday Brunch: 11 a.m. - 3 p.m.  
Sunday Dinner: 4 p.m. - 9 p.m.

#### Algiers Point Location:

Tuesday - Thursday: 4 p.m. - 9 p.m.  
Friday & Saturday: 11 a.m. - 10 p.m.  
Sunday Brunch: 11 a.m. - 3 p.m.  
Sunday Dinner: 4 p.m. - 9 p.m.

#### The Hummingbird Lounge:

Thursday - Saturday: 5 p.m. - 12 a.m.  
Irie Hour: 5 p.m. - 7 p.m.

NFL GUIDE TO NOLA

# ACAMAYA

A Taste of Mexico City in the Heart of New Orleans





# ACAMAYA

Located in the vibrant Bywater neighborhood at 3070 Dauphine Street, Acamaya is a contemporary Mexican seafood restaurant that brings the heart and soul of Mexico City to New Orleans. Founded in 2024 by sisters Ana and Lydia Castro, Acamaya is a celebration of their upbringing in Mexico City and their deep love for their adopted home. With a menu inspired by the rich culinary traditions of Mexican seafood and a beautifully designed space, Acamaya offers a dining experience that is both relaxed and refined.

## A FAMILY DREAM REALIZED

Ana and Lydia's journey began with a shared dream of creating a restaurant where they could work together and merge the flavors of their heritage with the culture of New Orleans. Their attention to detail shines in every aspect of Acamaya—from the carefully crafted dishes to the thoughtfully curated design of the space. Whether you're enjoying fresh ceviche, savory tacos, or a signature seafood dish, every bite is infused with the sisters' passion and creativity.

## WHERE TRADITION MEETS MODERN FLAIR

Acamaya is more than just a restaurant; it's a destination. The sisters have designed a space that reflects the vibrant spirit of Mexico City while embracing the laid-back charm of New Orleans. The result is a dining experience that feels both familiar and exciting, where authentic flavors are reimagined with a contemporary twist.

## ROOTED IN THE BYWATER COMMUNITY

As residents of the Bywater neighborhood, Ana and Lydia are deeply committed to their community. From participating in neighborhood meetings to donating their time to local causes, they are active members of the area's ongoing betterment. Acamaya is not just a place to eat—it's a gathering spot where neighbors can connect, share stories, and celebrate the rich diversity of the Bywater.

At Acamaya, every dish tells a story of love, heritage, and connection. Join Ana and Lydia for dinner and become part of their journey—one delicious bite at a time.

## PLAN YOUR VISIT

Open Thursday through Sunday from 5 p.m. to 9:30 p.m., Acamaya invites you to experience the flavors of Mexico City right here in New Orleans. With wheelchair accessibility, Spanish-speaking staff, and a welcoming atmosphere for families, Acamaya ensures that every guest feels at home.

Thursday - Monday  
5:00 pm - 9:30 pm

Tuesday & Wednesday  
Closed

3070 Dauphine St,  
New Orleans, LA 70117  
(504) 299-3477

acamayanola.com |  @acamayanola

NFL GUIDE TO NOLA

# ADDIS NOLA

Where Ethiopian Cuisine Meets New Orleans Soul



Located on the historic Bayou Road, Addis NOLA is more than a restaurant—it's a cultural experience that bridges the flavors and traditions of Ethiopia with the vibrant soul of New Orleans. Founded in 2019 by Dr. Biruk Alemayehu, Addis NOLA brings Ethiopian cuisine to life in a modern and inclusive setting, offering a dining experience rich with tradition, innovation, and community spirit.





## A CULINARY JOURNEY ACROSS CULTURES

The name “Addis,” meaning “new” in Amharic, reflects the restaurant’s mission to present Ethiopian cuisine in a fresh and innovative way while honoring its deep-rooted heritage. At Addis NOLA, diners can enjoy classic Ethiopian dishes like injera, doro wat, and tibs, alongside creative fusions like the signature Shrimp Kitfo, blending Ethiopian and New Orleans influences.

The restaurant’s Cultural Corner offers guests an opportunity to immerse themselves in Ethiopian traditions, learning about the history and significance of its communal dining practices. Every visit to Addis NOLA is a sensory journey, from the bold, aromatic flavors of its dishes to the vibrant atmosphere that celebrates diversity and connection.

## A HUB OF CULTURE & COMMUNITY

Addis NOLA is more than a place to eat; it’s a cultural hub that fosters understanding and appreciation of Ethiopian heritage while creating a space for meaningful connections. Through storytelling events, educational programs, and community outreach initiatives, Addis NOLA serves as a bridge between cultures, celebrating both Ethiopia’s traditions and the unique spirit of New Orleans.

## COMMUNITY IMPACT

Addis NOLA is deeply committed to giving back to the local community. The restaurant creates employment opportunities for local residents, collaborates with businesses and nonprofits, and actively supports causes that uplift the community. Addis NOLA’s dedication to inclusivity is evident in its welcoming atmosphere, diverse staff, and efforts to promote cross-cultural understanding through food and education.

## SUPERBOWL SPECIALS

To celebrate the Super Bowl festivities, Addis NOLA will offer:

- **Extended Hours** to accommodate fans and visitors.
- **Super Bowl Platter**, featuring a curated mix of Ethiopian and New Orleans-inspired flavors.
- **Signature Cocktail Pairings** crafted to enhance the dining experience.
- **Group Reservations and Catering**, ideal for gatherings and private events.

## EXPERIENCE ADDIS NOLA

To explore the flavors of Ethiopia with a New Orleans twist, visit 2514 Bayou Rd., New Orleans, or learn more at [addisnola.com](http://addisnola.com). Follow @addisnola on Instagram and Facebook for updates and events.

At Addis NOLA, every meal is a celebration of culture, community, and connection—a place where heritage meets hospitality, and every guest feels like family.

## PLAN YOUR VISIT

### Hours of Operation

Brunch: Saturday & Sunday

11:00 a.m. – 3:00 p.m.

Dinner: Wednesday – Monday

5:00 p.m. – 10:00 p.m.

Closed on Tuesdays

### Accessibility and Inclusivity

Addis NOLA ensures an inclusive experience with:

- Wheelchair accessibility
- Multilingual staff fluent in English, Amharic, Portuguese, Czech, and Spanish
- Dietary accommodations for guests with specific needs

### Accepted Payment Methods:

Cash, credit, and debit cards (Visa, MasterCard, American Express, Discovery)

# ALMA CAFE

Where Ethiopian Cuisine Meets New Orleans Soul



Alma Café is a vibrant, heartwarming culinary destination in the heart of New Orleans that blends the flavors of founder Melissa Araujo’s Honduran heritage with modern culinary innovation. Since its establishment in 2020, Alma Café has become a beacon for soulful, authentic cuisine made with fresh, seasonal ingredients and a personal touch. The café offers a unique menu of brunch classics reimagined, such as Huevos Rancheros, heirloom tomato salad, and scratch-made coconut milk tortillas. Special dinner offerings, like the whole roasted chicken with herb salad and rosemary potatoes, add depth to the menu, ensuring every visit offers something new and memorable.





## WHAT SETS ALMA CAFE APART

- **A Tribute to Heritage:** At Alma Café, every dish tells a story. Melissa's Honduran roots are celebrated in every plate, from traditional flavors to her signature coconut milk tortillas. Alma is more than a restaurant; it's a cultural experience.
- **Fresh and Handmade Ingredients:** Quality and authenticity are at the heart of Alma Café. From scratch-made tortillas to thoughtfully prepared dishes like the Lola Gray biscuit, every bite reflects a commitment to excellence.
- **Innovative and Evolving Menu:** Alma Café pushes boundaries with creative dishes and seasonal cocktails that keep diners coming back for more. The menu is a testament to Melissa's ability to honor tradition while embracing innovation.
- **Full-Service Catering:** Alma Café extends its offerings beyond its dining space, catering events with the same passion and attention to detail. This versatility ensures Alma Café is part of life's special moments.
- **Community-Centered Approach:** Alma Café thrives on connection—whether it's highlighting team members like Hilissa, who brings authentic flavors from Honduras, or creating a welcoming atmosphere for guests, Alma Café is about fostering relationships.
- **Ambitious Vision:** With plans to expand across the U.S., Alma Café is poised to share its unique brand of soulful cuisine with a broader audience while staying true to its roots.

## THE ALMA CAFE STORY

Born in Honduras and raised in a military family, Melissa Araujo's journey has been one of resilience, adaptability, and passion. Her love for food stems from her upbringing, where meals were a source of connection and comfort. Melissa created Alma Café to share that same love and sense of belonging with her community.

The name "Alma," meaning "soul," reflects the café's mission to nourish both body and spirit through food that resonates deeply with those who taste it. Alma Café's story is woven into every dish, from its authentic Honduran flavors to the innovative culinary twists that make it unique.

## COMMUNITY IMPACT

Alma Café is more than a place to eat; it's a gathering space that celebrates culture, community, and connection. By sourcing local ingredients, providing employment opportunities, and creating a warm, inclusive atmosphere, Alma Café plays an active role in the New Orleans community.

## VISIT ALMA CAFE

Come to Alma Café to experience soulful dishes crafted with care and creativity. Whether you're indulging in a brunch classic, savoring a dinner special, or hosting an event catered by Alma Café, you'll taste the passion and heritage that make Alma a standout in the New Orleans dining scene.

## PLAN YOUR VISIT

### Hours of Operation

Tuesday–Saturday: 8:00 AM – 3:00 PM

800 Louisa Street, New Orleans, LA  
504-381-5877

[eatalmanola.com](http://eatalmanola.com)

[@eatalmanola](https://www.instagram.com/eatalmanola) | [f eatalmanola](https://www.facebook.com/eatalmanola)

# ASHE CULTURAL ARTS CENTER

A Nexus of Art, Culture, and Community



Located at 1712 Oretha Castle Haley Blvd., the Ashé Cultural Arts Center is a vibrant hub for creativity and connection in New Orleans. Since its founding in 1993, Ashé has been committed to leveraging the power of art and culture to foster human development, civic engagement, and economic growth. With its innovative programming and deep-rooted community ties, Ashé embodies its mission to uplift and celebrate the African Diaspora through artistic expression.







## A SPACE FOR CREATION & COLLABORATION

Ashé boasts an impressive 30,000 square feet of gallery and performance space, serving as a sanctuary for artistic exploration and cultural celebration. Each year, the center hosts over 350 multidisciplinary events, including music, theater, dance, spoken word, drum circles, and more. This commitment to programming positions Ashé as a catalyst for paradigm-shifting art that inspires action and fosters connection.

## A LIVING TRIBUTE TO AFRICAN-AMERICAN CULTURE

Born out of a desire to challenge negative stereotypes in contemporary art, Ashé originated with the groundbreaking installation, Efforts of Grace. This vision continues today, with Ashé expanding its campus to include five buildings, encompassing residential apartments and community-focused spaces.

## WHAT SETS ASHE APART

- **Cultural and Creative Programming** - Ashé's events span the spectrum of artistic disciplines, creating opportunities for storytelling, education, and celebration.
- **Holistic Wellness** - The center integrates health and wellness initiatives, recognizing the connection between physical, mental, and cultural well-being.
- **Youth Empowerment** - Through engaging programs, Ashé invests in the next generation, fostering creativity, leadership, and cultural pride.
- **Affordable Housing** - Ashé provides residential apartments to support artists and culture bearers, ensuring access to safe, affordable housing.
- **Social Entrepreneurship** - By supporting local artists and entrepreneurs, Ashé bolsters economic development while sustaining cultural traditions.

## ROOTED IN COMMUNITY IMPACT

Ashé is more than a cultural center; it's a vital force in the community. Its evolution from a welcoming space for dialogue to a cornerstone of the arts reflects its dedication to inclusivity, advocacy, and empowerment. Ashé's impact includes:

- **Art Exhibits and Productions:** Highlighting stories and voices from the African Diaspora.
- **Community Events:** Providing a platform for gatherings and shared experiences.
- **Economic Support:** Supporting artists and local businesses through programming and partnerships.
- **Social Connectivity:** Providing a welcoming space for health-conscious individuals.
- **Civic Engagement:** Facilitating dialogue and action on social justice and cultural preservation.

## VISIT ASHE CULTURAL ARTS CENTER

Ashé Cultural Arts Center is not just a venue—it's a movement. Its work celebrates the rich traditions of the African-American community while fostering connections across cultures and generations. Whether you're attending an art exhibit, participating in a drum circle, or exploring the stories of the Diaspora, Ashé offers a transformative experience that will leave you inspired. Follow Ashé on Instagram @ashe\_cac and Facebook @ashe.cac to stay updated on events and initiatives, or visit [ashenola.org](http://ashenola.org) for more information. At Ashé, art is action, and culture is community. Come join the journey

## PLAN YOUR VISIT

### Regular Hours:

Tuesday - Saturday: 10:00 AM - 5:30 PM

### Special Events:

Open late on weekdays, Sundays, and Mondays for scheduled events.

### Accessibility:

Most areas are ADA compliant, ensuring a welcoming environment for all visitors.

# B SWEET CAKES

A Culinary Gem in the Heart of New Orleans







In the vibrant Tremé neighborhood of New Orleans, where Congo Square's rhythms echo through Armstrong Park, B Sweet Bistro & Bakery offers a one-of-a-kind culinary experience. Founded by celebrity chef and social media influencer Brittney "B Sweets" Walker, this bistro is more than just a restaurant—it's a testament to resilience, artistry, and the indomitable spirit of New Orleans.

### WHAT MAKES B SWEET STAND OUT

Chef Brittney has carved out a niche in a city known for its exceptional cuisine by merging traditional Creole flavors with modern culinary flair. What sets her apart is her dual mastery of savory and sweet. From her signature 704 Gumbo and seafood-stuffed beignets to her decadent, award-winning desserts, every dish is a celebration of New Orleans culture.

B Sweet isn't just about food—it's about connection. Whether you're enjoying a casual meal at the bistro or hosting an event at her private venue, The Sweet Escape, you'll experience authentic Southern hospitality paired with world-class flavors.

### A STORY ROOTED IN RESILIENCE

Chef Brittney's journey is as inspiring as the dishes she creates. From her humble beginnings as a Walmart baker and meter maid, she rose to become a celebrated party chef and cake designer. Her story took flight with a single birthday cake made for her daughter, Bailey. That cake symbolized survival, determination, and a mother's love—and it became the foundation of an extraordinary career.

### COMMUNITY & CULTURAL IMPACT

Located across from historic Congo Square, B Sweet is steeped in the cultural heritage of New Orleans. Chef Brittney embraces this legacy by crafting dishes that honor the city's rich culinary traditions while adding her innovative twist. Her presence in the community goes beyond food; she's a mentor, a role model, and a shining example of perseverance and creativity.

### VISIT B SWEET BISTRO AND BAKERY

Whether you're craving Creole comfort food, indulging in a sweet treat, or planning an unforgettable celebration, B Sweet Bistro & Bakery offers a dining experience like no other.

B Sweet is where tradition meets innovation, and every bite tells a story. Come for the food, stay for the experience, and leave with a taste of New Orleans you'll never forget.

### PLAN YOUR VISIT

704 N. Rampart St., New Orleans, LA 70116

#### Hours of Operation:

Monday–Friday: 10 AM–7 PM

Saturday–Sunday: 8 AM–8 PM

**Payment Methods:** Cash, Credit, Debit

[www.bsweetorelse.com](http://www.bsweetorelse.com)

[@b\\_sweetescapes](https://www.instagram.com/b_sweetescapes) | [f Brittney Walker](https://www.facebook.com/BrittneyWalker)

NFL GUIDE TO NOLA

# BACCHANAL WINE

A Celebration of Life, Wine, and Music in New Orleans



Tucked away in the vibrant Bywater neighborhood of New Orleans, Bacchanal Wine is more than a wine shop or a restaurant—it's a community haven where food, music, and culture collide in an unforgettable celebration of life. Since its founding in 2002, Bacchanal has evolved into one of the city's most cherished destinations, offering an unparalleled backyard party vibe that captures the soul of New Orleans.





## A STORY ROOTED IN COMMUNITY & RESILIENCE

Bacchanal's journey began in a 19th-century corner house, selling wines handpicked from small producers with an emphasis on Old World styles. After Hurricane Katrina, Bacchanal became a sanctuary for locals by hosting weekend chef pop-ups, live music, and gatherings to uplift the community. What started as a humble corner wine shop blossomed into a dynamic destination that unites the best of Mediterranean-inspired cuisine, global wines, and New Orleans' rich musical tradition.

## WHAT SETS BACCHANAL APART

- **Award-Winning Wine Program:** Bacchanal's expertly curated wine collection has earned it recognition as a James Beard Award Finalist for its Wine Program (2018, 2019, 2020). The selection offers exceptional value and variety, ensuring there's something for everyone.
- **Mediterranean-Inspired Fare:** The menu features light, flavorful dishes that perfectly complement the wine offerings, including their famous build-your-own cheese plates.
- **Live Music Experience:** Guests are treated to nightly jazz performances on the courtyard stage, creating an intimate atmosphere that showcases the city's world-renowned musical talent.
- **Relaxed Vibe:** Whether you're sipping a craft cocktail on the upstairs balcony or enjoying a glass of wine at a courtyard table, Bacchanal's come-as-you-are ethos makes everyone feel welcome.

## A CULTURAL INSTITUTION IN THE BYWATER

Bacchanal is deeply connected to its Ninth Ward roots. As a 100% BIPOC-owned business, it celebrates diversity and inclusivity while highlighting the artistry of New Orleans. Its historic 200-year-old structure, paired with its innovative approach to hospitality, creates a unique blend of tradition and modernity.

## MAKING AN IMPACT BEYOND THE TABLE

Bacchanal has a history of supporting the local community, from its post-Katrina initiatives to its ongoing promotion of local musicians and chefs. By curating an experience that highlights the best of New Orleans culture, Bacchanal continues to be a cornerstone of the city's vibrant artistic and culinary scenes.

## VISIT BACCHANAL WINE

Discover why Bacchanal is a must-visit destination in New Orleans. Whether you're a wine connoisseur, a music lover, or simply looking for a unique spot to unwind, Bacchanal offers an unforgettable experience. At Bacchanal, every night is a backyard party where everyone has a seat at the table. Come as you are, stay as long as you like, and let the wine, music, and ambiance transport you.

## PLAN YOUR VISIT

### Hours of Operation

Monday - Thursday: 4pm - 10pm

Friday-Sunday: 12pm - 11pm

600 Poland Avenue, New Orleans, LA 70117

[bacchanalwine.com](http://bacchanalwine.com)

[@bacchanalwine](https://www.instagram.com/bacchanalwine) | [@bacchanalnola](https://www.facebook.com/bacchanalnola)

# BACKTOWN COFFEE PARLOUR

A Modern Gathering Place with a Historic Soul



Nestled in the heart of New Orleans' historic Basin Street corridor, Backatown Coffee Parlour is more than just a coffee shop—it's a tribute to the vibrant cultural and musical legacy of Storyville. Located where jazz legends like Jelly Roll Morton, Louis Armstrong, and King Oliver once played, Backatown offers an inviting space where history, community, and exceptional coffee converge.







Backatown

*A Coffee Parlour*

## A SPACE ROOTED IN HISTORY & COMMUNITY

Opened in 2017, Backatown Coffee Parlour honors the spirit of Storyville by providing a welcoming gathering place infused with the sounds of jazz and the charm of old New Orleans. The locally-owned boutique reflects the city's unique personality with thoughtful design, excellent customer service, and a mission to foster connection and conversation.

Visitors can enjoy a wide array of offerings, including premium coffee and espresso drinks, loose-leaf teas, fresh-baked pastries, desserts, and light fare meals. Whether you're a local or a visitor, Backatown is a destination where everyone can feel at home.

## WHAT MAKES BACKATOWN STAND OUT

Backatown Coffee Parlour is not just a café; it's a vital part of the revitalization of Basin Street. Located in the historic Faubourg Tremé neighborhood, the oldest African-American neighborhood in the United States, Backatown embraces its role as a community hub and cultural landmark.

With perks like free Wi-Fi, plentiful outdoor seating, and a jazz-infused atmosphere, Backatown offers an authentic New Orleans experience just steps away from landmarks like St. Louis Cemetery, Canal Street, and the Rampart Streetcar line.

## A COMMITMENT TO REVITALIZATION AND CULTURE

Backatown takes pride in being a cornerstone of the reawakening of businesses along Basin Street. As a gathering place for locals and a destination for tourists, it contributes to the vibrancy of the area while honoring its rich history.

Backatown's name pays homage to the city's colloquial expression for its unique location—not Uptown, not quite Downtown, but “Backatown.” This sentiment underscores its dedication to preserving and celebrating the culture and character of New Orleans.

## VISIT BACKATOWN COFFEE AND PARLOUR

Experience the warmth and charm of Backatown Coffee Parlour for yourself. Whether you're stopping by for a cup of coffee, a bite to eat, or a place to relax and connect, Backatown is the perfect spot to embrace the spirit of New Orleans.

Discover why Backatown Coffee Parlour is a beacon of culture, history, and community in the heart of New Orleans.

## PLAN YOUR VISIT

### Hours of Operation

Monday–Friday: 7:00 AM – 3:00 PM

Saturday–Sunday: 8:00 AM – 3:00 PM

301 Basin Street, Suite 1, New Orleans, LA 70112

[backatownnola.com](http://backatownnola.com) |   @backatownnola

NFL GUIDE TO NOLA

# BALDWIN & CO. COFFEE + BOOKSTORE

Where Culture, Community, and Creativity Converge





# B|CO.

BALDWIN & COMPANY  
NEW ORLEANS / LOUISIANA

At 1030 Elysian Fields Avenue in the heart of New Orleans, Baldwin & Co. Coffee + Bookstore is more than just a place to grab a cup of coffee or browse for a book—it's a sanctuary where stories come alive, ideas flourish, and community thrives. Named after the iconic writer and activist James Baldwin, this cultural haven champions the transformative power of literature and conversation.

## WHERE COFFEE MEETS CULTURE

Every sip of Baldwin & Co.'s top-rated coffee is an experience, crafted with precision and passion. From velvety lattes to aromatic pour-overs, the menu caters to every palate, offering the perfect companion to your next great read. The bookstore's impeccably curated shelves celebrate diverse voices, with a special focus on Black authors, social justice, and thought-provoking literature that inspires change.

## A SPACE DESIGNED TO INSPIRE

Step inside Baldwin & Co., and you're immediately struck by its stunning design—a seamless blend of elegance and warmth. Natural light dances across shelves brimming with expertly chosen titles, while thoughtfully placed furniture invites you to linger and explore. Every detail of the space has been crafted to create an atmosphere that fosters connection, reflection, and creativity.

Recognized by the New York Times and Condé Nast Traveler, Baldwin & Co. is celebrated as one of the most beautiful bookstores in the world, making it a must-visit destination for locals and tourists alike.

## A HUB FOR COMMUNITY AND PROGRESS

Baldwin & Co. is deeply rooted in the New Orleans community, serving as a gathering place for meaningful dialogue and connection. Through partnerships with schools, nonprofits, and local authors, the bookstore boosts the local economy and promotes cultural engagement. Its foundation offers literacy programs and financial tutoring, empowering individuals to thrive and grow. Events hosted at Baldwin & Co. range from book signings and panel discussions to workshops that inspire intellectual exploration and unity. The bookstore's commitment to inclusivity and education ensures that it remains a vital part of the city's cultural fabric.

## DISCOVER THE POWER OF STORIES

At Baldwin & Co., every book, every cup of coffee, and every conversation celebrates the enduring impact of literature and culture. Whether you're diving into a new novel, attending a thought-provoking event, or simply enjoying the ambiance, Baldwin & Co. promises an unforgettable experience that uplifts the mind and soul.

## PLAN YOUR VISIT

Open seven days a week from **7 a.m. to 6 p.m.**, Baldwin & Co. welcomes visitors to immerse themselves in a space where coffee and books converge in perfect harmony. With wheelchair accessibility and a wide range of payment options, the bookstore ensures every guest feels at home.

[baldwinandcobooks.com](http://baldwinandcobooks.com) | [@baldwinandcompany](https://www.instagram.com/baldwinandcompany)  
+1 504-354-1741.

# BANH MI BOYS

A Fusion of Flavors and Cultures



Located at 5001 Airline Drive, Banh Mi Boys is where Vietnamese heritage meets the soulful flavors of New Orleans. Since 2015, this fast-casual gem has been redefining what it means to blend tradition with innovation, serving up bold and creative takes on classic dishes like banh mi sandwiches, rice bowls, and vibrant specials. Whether you're craving authentic Vietnamese cuisine or looking for something with a Crescent City twist, Banh Mi Boys delivers every time.







## A CULINARY JOURNEY BORN FROM PASSION

For founder Peter Nguyen, Banh Mi Boys began as a way to celebrate his roots while honoring the culinary magic of New Orleans. Growing up surrounded by the rich traditions of both cultures, he envisioned a restaurant that brought them together in unexpected and delightful ways. Today, every dish at Banh Mi Boys tells a story of fusion—fresh Vietnamese ingredients harmonizing with the bold, comforting spices of New Orleans.

The restaurant's Cultural Corner offers guests an opportunity to immerse themselves in Ethiopian traditions, learning about the history and significance of its communal dining practices. Every visit to Addis NOLA is a sensory journey, from the bold, aromatic flavors of its dishes to the vibrant atmosphere that celebrates diversity and connection.

## WHAT SETS US APART

At Banh Mi Boys, it's all about the details. From locally sourced, high-quality ingredients to the playful branding that invites guests to relax and enjoy, the restaurant is an experience as much as it is a meal. Each dish—from their signature po'boy-style banh mi to creative rice bowls—is crafted with care, blending authentic flavors with a modern flair that keeps customers coming back for more.

With multiple successful locations and a growing presence, Banh Mi Boys proves that scaling a business doesn't mean losing the heart of what makes it special. It's about staying true to community values, culinary excellence, and the joy of sharing unforgettable meals.

## ROOTED IN COMMUNITY

Banh Mi Boys is more than a restaurant — it's a hub for connection and cultural celebration. Through partnerships with local organizations, food drives, and cultural festivals, the restaurant gives back to the New Orleans community that inspires its dishes. By sourcing local ingredients and collaborating with other chefs, Banh Mi Boys also champions the city's vibrant small-business ecosystem.

## SUPERBOWL FLAVORS AWAIT

As New Orleans gears up for the Super Bowl, Banh Mi Boys is ready to welcome attendees with the same passion and creativity that defines their menu. Whether you're exploring their Airline Drive location or stopping by their Uptown spot, expect a warm atmosphere and unforgettable flavors that celebrate the best of East and West.

At Banh Mi Boys, every bite is a celebration of culture, creativity, and the city of New Orleans.

## PLAN YOUR VISIT

### Metairie Location

Monday - Saturday: 11:00 a.m. - 8:00 p.m.  
Sunday: Closed

### Magazine Street Location

Sunday: 11:00 a.m. - 10:00 p.m.  
Monday: Closed  
Tuesday - Thursday: 11:00 a.m. - 9:00 p.m.  
Friday - Saturday: 11:00 a.m. - 10:00 p.m.

[bmb sandwiches.com](http://bmb sandwiches.com) |  @banh.mi.boys

NFL GUIDE TO NOLA

# BARONESS ON BARONNE

A Sophisticated Cocktail Haven in Downtown New Orleans



Nestled in the heart of Downtown New Orleans, Barness on Baronne is where timeless elegance meets contemporary innovation. Founded by Camille Whitworth, a celebrated media personality, and Sidney Webb, a renowned actor, Barness offers an experience that transcends a typical night out. With its impeccable cocktails, delectable bites, and unparalleled ambiance, this minority- and woman-owned establishment invites guests to step into a world where artistry and tradition reign supreme.







## CRAFTING COCKTAILS WITH ELEGANCE & INNOVATION

At Baroness, the focus is on artfully crafted cocktails that honor the past while embracing bold, creative flair. The team of talented mixologists uses a vast selection of spirits, house-made syrups, and a touch of ingenuity to design drinks that are as delightful as they are memorable. Every sip tells a story, paying homage to New Orleans' storied cocktail culture while setting a new standard for sophistication.

But the Baroness experience doesn't stop at the bar. The kitchen delivers a thoughtfully curated menu, offering elevated dishes that perfectly complement the cocktails. Whether you're stopping in for a quiet evening or celebrating a special occasion, Baroness delivers an experience that lingers long after your visit.

## A LEGACY OF COMMUNITY & CULTURE

Baroness on Baronne is deeply connected to the cultural fabric of New Orleans. As the authors of Drink Like a Local: New Orleans, Camille and Sidney have extensively documented the city's vibrant cocktail scene, sharing its rich stories with the world. This passion extends to Drink Lab, their sister location, which offers hands-on mixology workshops and immersive experiences that empower guests to explore the craft of cocktail-making.

Together, Baroness and Drink Lab are redefining how locals and visitors alike engage with New Orleans' unique cocktail culture. These ventures are more than businesses; they're platforms for celebrating the city's history, supporting its hospitality industry, and inspiring a new generation of cocktail enthusiasts.

## COMMUNITY IMPACT AND COMMITMENT

Baroness is more than just a bar; it's a hub for community connection and empowerment. As a minority- and woman-owned business, it actively collaborates with local artisans and organizations to uplift and celebrate New Orleans' diverse talents. Through its partnership with Drink Lab, Baroness fosters education, creativity, and appreciation for the city's cultural heritage.

From empowering aspiring mixologists to showcasing the artistry of local vendors, Baroness is committed to giving back to the city it calls home. Every cocktail served and every workshop hosted contributes to a larger mission of preserving and advancing New Orleans' rich traditions.

## EXPERIENCE THE ART OF COCKTAILS

At Baroness on Baronne, every moment is a celebration of elegance, creativity, and New Orleans culture. Whether you're savoring a signature cocktail or learning the craft of mixology at Drink Lab, Baroness is where unforgettable experiences begin. Come immerse yourself in the charm and artistry of New Orleans' most sophisticated cocktail destination!

## PLAN YOUR VISIT

### Hours of Operation:

Closed: Monday, Tuesday

4:30 PM-11:00 PM: Wednesday, Thursday, Sunday

4:30 PM-1:00 AM: Friday, Saturday

### Kitchen Hours:

4:30 PM-10:00 PM: Wednesday, Thursday, Sunday

4:30 PM-12:00 AM: Friday, Saturday

**Accepted Payment Methods:** Cash, Credit, Online Payments

 @baronessonbaronne |  Baroness on Baronne

NFL GUIDE TO NOLA

# BARRACUDA TACO STAND

Where Neighborhood Flavors and Laid-Back Vibes Meet







# BARRACUDA

## TACO STAND

Barracuda Taco Stand is your go-to neighborhood spot for fresh, flavorful tacos, refreshing margaritas, and a relaxed outdoor dining experience. With two New Orleans locations—Uptown on Tchoupitoulas and in historic Algiers Point—Barracuda offers a perfect blend of quality, convenience, and community. Whether you're a local or visiting for the Super Bowl, Barracuda invites you to enjoy delicious food and drinks in a welcoming and casual atmosphere.

### FRESH, HANDMADE, & FLAVORFUL

At Barracuda, every tortilla is made fresh daily, ensuring the best taste and texture in every bite. The menu features well-sourced meats, vegetables, and seafood, complemented by vegan and vegetarian options that cater to all palates. The flavors don't stop with the tacos—Barracuda's margaritas, made with fresh-squeezed juices and 100% agave tequila, pair perfectly with the menu's homemade salsas and signature dishes.

### AN OASIS IN THE CITY

Barracuda's inviting margarita gardens are more than just dining spaces—they're community hubs designed to bring people together. Whether it's the rustic charm of the Tchoupitoulas location or the scenic beauty of the Algiers Point stand, each space is thoughtfully designed with custom millwork and lush cactus gardens that create a laid-back, picturesque atmosphere. Take a ferry ride down the Mississippi River to the Algiers Point location for a truly New Orleans experience.

### ROOTED IN THE BYWATER COMMUNITY

Barracuda was founded in 2019 with a vision of creating accessible, high-quality dining experiences that foster community connection. With locations expanding to Baton Rouge and beyond, Barracuda remains committed to its mission of making great food and hospitality available to everyone. Each taco stand is a reflection of the neighborhoods it serves, with a focus on creating spaces where locals and visitors alike can share memorable meals and moments.

### DISCOVER THE JOY OF SIMPLE, DELICIOUS FOOD

At Barracuda Taco Stand, every visit is an opportunity to enjoy the simple pleasures of life: fresh food, great drinks, and good company. Whether you're grabbing a quick bite or lingering in the garden with friends, Barracuda delivers the flavors and vibes that make New Orleans feel like home.

### PLAN YOUR VISIT

Barracuda is open every day from 11 a.m. to 9 p.m., ready to serve up tacos and margaritas for lunch, dinner, or any time in between.

Accepted Payment Methods:  
All major credit cards | Tap pay | Cashless

[eatbarracuda.com](http://eatbarracuda.com)  
@eatbarracuda | Barracuda Taco Stand



NFL GUIDE TO NOLA

# BLAKE'S PLACE

A Creole Culinary Journey







Blake's Place is more than just a restaurant—it's a heartfelt tribute to Creole culture and a testament to resilience, innovation, and passion. Established in 2014, this Black- and women-owned casual dining establishment has become a cherished part of New Orleans' culinary landscape, offering an authentic taste of Creole cuisine while celebrating the vibrant cultural tapestry that defines the city.

### A JOURNEY OF DETERMINATION & GROWTH

Blake Cressey, the visionary behind Blake's Place, grew up in the Lower Ninth Ward of New Orleans. Despite the challenges posed by Hurricane Katrina, she pursued her education and earned a bachelor's degree in Health Information Management—all while raising two children as a single mother. Blake's entrepreneurial spirit led her to juggle multiple roles, including bartending, managing a boutique, and operating a home healthcare agency.

Her culinary journey began in 2014, selling hot plates from her home to a growing social media following. The demand for her flavorful creations outgrew her kitchen, prompting her to invest in a food truck, which became affectionately known as "Tasty Treat" after a customer raved about her burgers. Blake's food truck quickly became a fixture at New Orleans' hottest nightclubs and events.

In 2017, Blake realized her dream of opening a brick-and-mortar location. Today, she continues to serve the community through her restaurant, food truck—dubbed "The Cadillac of Food Trucks"—and catering services.

### WHAT MAKES BLAKE'S PLACE SPECIAL

- **Authentic Creole Flavors:** Blake's Place embodies the rich intersection of African, French, Spanish, and Caribbean influences that define Creole cuisine, delivering soulful, flavorful dishes that tell a story.
- **Empowerment and Culture:** As a Black-owned, women-owned business, Blake's Place celebrates resilience and cultural continuity while empowering the local community.
- **A Legacy of Excellence:** From its humble beginnings to becoming a staple of New Orleans' food scene, Blake's Place represents hard work, determination, and culinary passion.

### A COMMITMENT TO COMMUNITY

Blake's Place is deeply rooted in the community, contributing through leadership, mentorship, and youth empowerment. Blake's journey inspires aspiring chefs and entrepreneurs, showing what's possible with hard work and dedication.

### VISIT BLAKE'S PLACE

Experience the soulful flavors of Creole cuisine at Blake's Place. Whether you're visiting the restaurant, grabbing a bite from the food truck, or enjoying catering services, Blake's Place is sure to leave a lasting impression. Blake's Place isn't just a restaurant; it's a celebration of Creole heritage, a hub for the community, and a testament to the power of perseverance.

### PLAN YOUR VISIT

#### Hours of Operation:

Tuesday-Friday: 4:00 PM - 10:00 PM

Saturday-Sunday: 11:00 AM - 10:00 PM

724 Dublin St, New Orleans, LA

  @BlakePlaceNola

# BOTANICALS NOLA

A Plant-Based Oasis in the Heart of New Orleans



Located at 2401 Saint Claude Avenue, Botanicals NOLA is more than just a smoothie and juice bar; it's a health-focused hub that inspires a vibrant and balanced lifestyle. With a commitment to nutrition, sustainability, and community wellness, this black-owned establishment has become a beacon for those seeking fresh, plant-based meals in the historic district of New Orleans.







## A SPACE THAT INVITES WELLNESS

Step into Botanicals NOLA and be greeted by a bright, airy interior adorned with natural wood furnishings and lush greenery. With an eco-conscious design featuring recycled materials and a warm, welcoming ambiance, the space invites customers to linger, relax, and embrace a healthier way of living.

## THE MENU

Botanicals NOLA offers a 100% plant-based menu, crafted from organic, locally sourced ingredients. Highlights include:

- **Cold-Pressed Juices:** Refreshing blends that are pure, raw, and nutrient-packed.
- **Smoothie Bowls:** Featuring the famous Wildcrafted Sea Moss Smoothie, a local favorite.
- **Creative Salads:** Topped with house-made dressings, perfect for a light, healthy meal.
- **Specialty Coffees and Teas:** With plant-based milk options and add-ons like collagen or Lion's Mane mushroom extract.
- **Vegan and Gluten-Free Options:** Carefully crafted to cater to diverse dietary needs.

## SUSTAINABILITY AT THE CORE

True to its values, Botanicals NOLA practices eco-friendly operations, including biodegradable packaging, composting, and support for local farmers, ensuring every aspect of the business aligns with its mission to heal the body and the planet.

## A MISSION ROOTED IN HEALTH AND HERITAGE

Founded in 2020 by Zuri Nelson, Botanicals NOLA is inspired by the transformative power of food. After experiencing the benefits of a plant-based diet firsthand, Zuri became passionate about sharing these insights with others. The bar serves as a testimonial to the healing properties of fruits, vegetables, and herbal medicine, with a special focus on the alkaline diet and wildcrafted sea moss sourced directly from St. Lucia.

Botanicals NOLA strives to be more than a business; it is a movement to educate and heal the local community, making nutritious food accessible and enjoyable for everyone. Botanicals NOLA strives to be more than a business; it is a movement to educate and heal the local community, making nutritious food accessible and enjoyable for everyone.

## IMPACTING THE COMMUNITY

Botanicals NOLA has a profound effect on the New Orleans community:

- **Nutrition and Education:** Offering workshops and classes on plant-based living.
- **Economic Growth:** Supporting local farmers and creating jobs.
- **Environmental Responsibility:** Advocating for sustainable food practices.
- **Social Connectivity:** Providing a welcoming space for health-conscious individuals.
- **Cultural Engagement:** Celebrating diverse food traditions while promoting wellness.

## VISIT BOTANICALS NOLA

Discover a world where wellness meets flavor at Botanicals NOLA. Whether you're enjoying a nutrient-dense smoothie or learning about plant-based nutrition, every visit leaves you feeling rejuvenated and inspired. For updates and more information, follow @botanicalsnola on Instagram and Facebook or visit botanicalsnola.com.

At Botanicals NOLA, health, sustainability, and community come together to create a space that nourishes both body and soul. Stop by and experience the transformative power of plant-based living!

## PLAN YOUR VISIT

### Hours of Operation:

Monday-Friday: 8:00 AM - 5:30 PM

Saturday: 9:00 AM - 3:00 PM

NFL GUIDE TO NOLA

# BOURBON DAIQUIRIS WINGS & THINGS

A Celebration of New Orleans Flavor and Spirit







# BOURBON DAIQUIRIS

*Wings and Things*



## A SPACE THAT INVITES WELLNESS

Bourbon Daiquiris Wings and Things brings the heart and soul of New Orleans to the picturesque West Bank, offering a vibrant culinary and social experience. This local gem specializes in refreshing, handcrafted daiquiris paired with mouth-watering wings served in an array of bold and tantalizing sauces. Beyond the food and drinks, it's a space where every visit feels like a celebration of community, flavor, and joy.

From the moment you step inside, you're greeted by a lively and welcoming ambiance that blends casual elegance with the spirited charm of New Orleans. Whether you're savoring a signature cocktail, indulging in uniquely crafted dishes, or simply soaking in the atmosphere, Bourbon Daiquiris Wings and Things is the perfect spot to relax, connect, and enjoy.

## WHAT SETS BOURBON DAIQUIRIS APART

- **Local Influence:** The menu celebrates the rich culinary traditions of New Orleans, blending bold, local flavors with creative twists.
- **Vibrant Atmosphere:** With music, decor, and events that capture the city's unique energy, it's a hub for fun and connection.
- **Crafted Cocktails:** The daiquiris and bourbon-based cocktails are expertly crafted, showcasing the best of New Orleans mixology.
- **Community Engagement:** From partnerships with local artists to hosting community events, Bourbon Daiquiris is deeply rooted in its neighborhood.
- **Exceptional Service:** The staff is committed to making every visit memorable with outstanding hospitality and attention to detail.

## THE STORY BEHIND THE NAME

The idea for Bourbon Daiquiris Wings and Things was born out of a love for New Orleans' vibrant culture and culinary traditions. Founder Jeremiah Porter, a local resident with a passion for food and hospitality, drew inspiration from family gatherings filled with laughter, the aroma of wings, and refreshing drinks. Jeremiah dreamed of creating a space where these cherished memories could be shared with the community—a place where bold flavors and good company come together to celebrate the best of the city.

## YOUR INVITATION TO EXPERIENCE THE BEST OF THE WEST BANK

Whether you're craving a flavorful meal, a refreshing drink, or a lively place to unwind, Bourbon Daiquiris Wings and Things delivers an unforgettable experience.

From bold flavors to a warm, welcoming atmosphere, Bourbon Daiquiris Wings and Things is where locals and visitors alike come together to celebrate the true spirit of New Orleans

## PLAN YOUR VISIT

### Hours of Operation:

Monday–Saturday: 11 AM–10 PM

Sunday: Closed

3637 General De Gaulle Dr., New Orleans, LA

**Payment Methods:** Cash, Credit, Debit

 @Bourbondaiquiris\_nola

 Bourbon Daiquiri Wings and Things

NFL GUIDE TO NOLA

# BRASA STEAKHOUSE

Where South American Traditions Meet Modern Elegance





# BRASA

SOUTH AMERICAN STEAK HOUSE

Nestled in the heart of New Orleans at 365 Canal Street, Brasa is a celebration of South American asado culture brought to life by acclaimed Colombian-born chef Edgar Caro and co-owner Antonio Mata. Opened in 2024, this upscale steakhouse offers a modern take on traditional open-fire grilling, with a menu that highlights Prime cuts of meat, including Wagyu, whole fish, double-cut pork chops, and whole chicken. Every dish is a testament to the rich culinary traditions of Colombia, Brazil, and Argentina, infused with Chef Caro's childhood memories and elevated with contemporary techniques like Himalayan salt dry-aging.

## A CULINARY JOURNEY LIKE NO OTHER

Brasa's menu is as bold and flavorful as its origins, showcasing Chef Caro's deep respect for the art of open-fire cooking. From expertly grilled meats to fresh, whole fish and perfectly spiced dishes, every bite tells a story of heritage, innovation, and passion. The restaurant's expansive dining space, designed by renowned local designers, sets the stage for an unforgettable experience where rustic traditions meet modern sophistication.

## EXPANSIVE PRIVATE DINING & EVENT OFFERINGS

Brasa is more than a dining destination; it's the ideal venue for private events and special occasions. With a dedicated event coordinator and customizable menus, Brasa's spacious private dining area is perfect for hosting everything from corporate gatherings to intimate celebrations. Add a touch of elegance to any event while enjoying the warm hospitality and refined flavors that define Brasa.

## COMMUNITY CENTERED AND LOCALLY OWNED

Chef Caro and Antonio Mata's roots in New Orleans go beyond their culinary expertise. Known for their philanthropic efforts, the owners are passionate about giving back to the local community. Whether supporting charitable initiatives or participating in events that uplift the city, Brasa's commitment to New Orleans runs deep.

## A PRIME SUPERBOWL EXPERIENCE

As the city welcomes Super Bowl attendees, Brasa is ready to offer an elevated dining experience for visitors and locals alike. With an expansive private dining space, multilingual staff, and daily happy hours from 4 p.m. to 7 p.m., Brasa ensures every guest feels welcome. Whether you're hosting a private gathering or simply enjoying a leisurely dinner, Brasa brings the warmth and flavor of South America to your table.

At Brasa, every meal is a journey through South America's rich culinary traditions, delivered with the vibrant spirit of New Orleans. Experience the fire, flavor, and flair that make Brasa a must-visit destination.

## PLAN YOUR VISIT

**Monday - Thursday Dinner:** 4 p.m. - 10 p.m.

**Friday Lunch:** 12 p.m. - 2:30 p.m.

**Friday & Saturday Dinner:** 4 p.m. - 11 p.m.

**Sunday Dinner:** 4 p.m. - 9 p.m.

**Happy Hour:** Daily, 4 p.m. - 7 p.m.

brasasteak.com |  @brasaneworleans  
+1 504-371-5553.

# CENTRAL CITY BBQ

Where Flavor Meets Community



Since its inception in 2016, Central City BBQ has become a standout destination in the heart of New Orleans, combining mouthwatering barbecue with a versatile and inviting event space. Located in the vibrant Central City neighborhood, this venue brings together rustic charm and modern design, offering the perfect setting for everything from corporate events to private parties and large festivals. Central City BBQ isn't just a place to eat—it's a community hub, a gathering spot where people come together to enjoy slow-smoked meats, local flavors, and an unforgettable atmosphere. Whether you're here for a quick lunch or a large festival, the BBQ experience is one that feels uniquely New Orleans.







## WHAT MAKES CENTRAL CITY BBQ STAND OUT

- **Spacious Event Venue:** With over 6,000 square feet of indoor space and an expansive 40,000-square-foot outdoor courtyard (The Smokeyard), Central City BBQ offers the flexibility to host events of all sizes.
- **Versatile and Inviting Atmosphere:** From intimate gatherings in the private Pit Room to lively outdoor events, the venue accommodates up to 200 guests. The Smokeyard offers an indoor/outdoor experience that enhances the charm of any event.
- **Well-Known for Major Festivals:** Central City BBQ has earned a reputation for hosting major events such as the NOLA Crawfish Festival, Marley Gras Jerk Chicken Festival, and the NOLA Caribbean Festival. The venue's capacity for large-scale events and its renowned BBQ make it a go-to destination for New Orleans celebrations.
- **Delicious BBQ with Local Flavor:** The heart of the business is its BBQ. Known for slow-smoked meats and a distinctive fusion of local flavors, Central City BBQ elevates the art of barbecue in a way that's true to the soul of New Orleans.

## THE STORY BEHIND CENTRAL CITY BBQ

Central City BBQ was born from a passion to bring exceptional barbecue to New Orleans, a city known for its vibrant culinary scene but lacking a standout BBQ destination. The venue, located in a renovated warehouse, blends rustic charm with modern design to create a space that's welcoming and versatile. The BBQ at Central City is a true labor of love—slow-smoked meats prepared with locally sourced ingredients that showcase the rich flavors of New Orleans. From the beginning, the vision has been clear: to create a place where top-notch BBQ and an inviting event space come together, offering a unique New Orleans experience.

The BBQ at Central City is a true labor of love—slow-smoked meats prepared with locally sourced ingredients that showcase the rich flavors of New Orleans. From the beginning, the vision has been clear: to create a place where top-notch BBQ and an inviting event space come together, offering a unique New Orleans experience.

## COMMUNITY IMPACT

Central City BBQ has become a cornerstone of New Orleans' social and economic life, offering more than just great food. Through its vibrant event scene, the venue has created numerous jobs and brought the community together in celebration. By hosting major local festivals and community events, Central City BBQ continues to support and reinforce the local culture and economy. In addition, the venue's commitment to accessibility—including wheelchair ramps and multilingual staff—ensures that everyone can enjoy the festivities and culinary experience.

## SUPERBOWL SPECIAL OFFERS

- **Specialty Drinks:** Enjoy discounted drinks and specialty cocktails available during Super Bowl events.
- **Bud Light Specials:** We're celebrating the big game with exclusive Bud Light deals!

Whether you're hosting a major event, enjoying a festive gathering, or indulging in a delicious BBQ meal with family and friends, Central City BBQ is the place where flavor meets community. We invite you to experience our uniquely New Orleans BBQ and celebrate in a space that's as vibrant as the city itself.

## PLAN YOUR VISIT

**Monday–Thursday:** 11:00 AM – 7:00 PM

**Friday–Sunday:** 11:00 AM – 9:00 PM

1201 S Rampart St, New Orleans, LA

### Accepted Payment Methods:

Visa, Mastercard, Amex, Discover, Apple Pay, Cash App, Cash

📷 @centralcitybbq\_ | 📱 Central City BBQ

# CHAPTER IV RESTAURANT AND BAR

A Legacy of Creole Cuisine and Art



Located just three blocks from the iconic Superdome at 1301 Gravier Street, Chapter IV Restaurant and Bar offers an unforgettable breakfast, brunch, and lunch experience in the heart of downtown New Orleans. Opened in 2023 by Chef Dook Chase and his wife, Gretchen, Chapter IV represents the culmination of generations of culinary excellence, blending tradition with modern sophistication.





# CHAPTER IV

BY CHEF DOOK CHASE

## A HERITAGE OF FLAVOR & CRAFTSMANSHIP

The name “Chapter IV” symbolizes Chef Dook’s journey as the fourth generation in his family’s storied culinary lineage and marks his fourth restaurant venture. As the grandson of the legendary Chef Leah Chase, Dook combines her timeless Creole recipes with the precision and artistry honed during his training at Le Cordon Bleu in Paris.

The result is a menu that celebrates Creole classics reimagined with a contemporary twist. Whether you’re savoring a refined take on gumbo or indulging in a decadent brunch dish, every bite tells a story of heritage, creativity, and passion.

## ART, ATMOSPHERE, & AUTHENTICITY

Housed in the historic Warwick Hotel, now part of Tulane University’s Thirteen15 residential development, Chapter IV exudes mid-century modern elegance. The decor, carefully curated by Gretchen, reflects the building’s storied past while showcasing works from acclaimed African American artists. Dining at Chapter IV is as much a feast for the eyes as it is for the palate, with an ambiance that blends warmth, artistry, and sophistication.

## A COMMITMENT TO COMMUNITY

Chapter IV continues the Chase family’s legacy of community engagement, rooted in the civil rights-era significance of the historic Dooky Chase Restaurant. The restaurant serves as a gathering place for organizations working to empower and uplift the community, providing space for celebration and collaboration.

Chef Dook and Gretchen are deeply committed to supporting local causes, regularly hosting events, making contributions, and volunteering their time to civic initiatives. Through their efforts, Chapter IV embodies the spirit of service and connection that has defined the Chase family for generations.

## SEASONAL SPECIALS FOR SUPER BOWL ATTENDEES

As New Orleans prepares for the Super Bowl, Chapter IV is rolling out seasonal specials, including coursed meals and specialty cocktails that celebrate the flavors of the city. Whether you’re a visitor or a local, Chapter IV is the perfect spot to immerse yourself in the essence of New Orleans cuisine and culture.

## WHERE TRADITION MEETS INNOVATION

At Chapter IV Restaurant and Bar, every dish, every detail, and every moment pays homage to a legacy of Creole excellence while looking forward to the future. Join Chef Dook and Gretchen Chase for a dining experience that celebrates the best of New Orleans’ culinary and cultural heritage.

## PLAN YOUR VISIT

**Monday - Friday:** 8 a.m. - 3 p.m.

**Saturday - Sunday:** 9 a.m. - 3 p.m.

### Accepted Payment Methods:

All major credit cards and cash are accepted.

### Special Accessibility Features:

Wheelchair accessible

Bilingual staff (English and Spanish)

NFL GUIDE TO NOLA

# CHICKEN'S KITCHEN

Where Soul Food Meets Community







Nestled in Gretna, Louisiana, Chicken's Kitchen is a takeout-only haven for Southern soul food lovers. Since opening in 2020, Chef Marlon "Chicken" Chukumerije has been serving up hearty, flavorful meals that embody the spirit of New Orleans. Known for its ever-changing daily specials, Chicken's Kitchen keeps customers coming back for dishes like stewed oxtails, smothered turkey necks, fried chicken, and blackened catfish—all paired with classic sides like mac & cheese, collard greens, candied yams, and potato salad.

With a cafeteria-style approach and generous portions, Chicken's Kitchen offers more than just a meal—it delivers an experience filled with bold flavors and the comfort of home-cooked food.

### WHAT MAKES CHICKEN STAND OUT

- **Rotating Menu:** The daily specials ensure there's always something new to enjoy, from savory smothered turkey necks to crispy fried chicken.
- **Authenticity and Flavor:** Every dish is crafted with love, inspired by Chef Marlon's upbringing in New Orleans' Lower 9th Ward and his lifelong passion for cooking.
- **Takeout-Only Convenience:** By focusing on takeout, Chicken's Kitchen delivers exceptional food without the wait of a sit-down restaurant, perfect for a quick and satisfying meal.
- **Community Favorite:** Locals and visitors alike line up for a taste of the comforting, soul-warming dishes that have made Chicken's Kitchen a must-visit spot.

### THE STORY BEHIND CHICKEN'S KITCHEN

Chef Marlon "Chicken" Chukumerije's culinary journey began in the Lower 9th Ward of New Orleans, where he grew up surrounded by the rich traditions of Southern cooking. As a child, he earned the nickname "Chicken" for his love of the dish—a name that stuck and now represents the heart and soul of his business.

Self-taught and driven by a passion for creating food that brings people joy, Chef Marlon launched Chicken's Kitchen to share his love of soul food with the community. With each plate, he honors his roots, his family, and the vibrant culture of New Orleans.

### VISIT CHICKEN'S KITCHEN

For a soulful, unforgettable meal, stop by Chicken's Kitchen and savor the taste of authentic New Orleans. Whether you're craving a plate of stewed oxtails or a side of creamy mac & cheese, you're sure to leave with a smile.

### PLAN YOUR VISIT

**Monday - Friday: 10:30 am - SOLD OUT**

629 Derbigny St, Gretna, LA 70053  
+1 504-244-2536

[www.chickens-kitchen.com](http://www.chickens-kitchen.com)  
@chickenskitchen2 | Chicken's Kitchen

NFL GUIDE TO NOLA

# COMPERE LAPIN

A Journey Through Elevated Caribbean Cuisine







Located in the heart of New Orleans' Warehouse Arts District, Compère Lapin is a fine dining destination helmed by award-winning Chef Nina Compton. Since opening its doors in 2015, the restaurant has redefined what it means to enjoy Caribbean cuisine, blending bold, authentic flavors with the rich culinary traditions of New Orleans.

The name "Compère Lapin" (French for "brother rabbit") draws inspiration from traditional Caribbean and Creole folktales, symbolizing a connection between heritage and innovation. At Compère Lapin, every meal tells a story—one of history, culture, and the magic of shared experiences.

### **A CULINARY EXPERIENCE LIKE NO OTHER**

Compère Lapin offers elevated Caribbean cuisine with a local twist, designed to transport diners to a place that feels both nostalgic and excitingly new. Chef Nina Compton's thoughtful menu highlights the complexity of simplicity, emphasizing the power of pure, fresh flavors.

Signature dishes blend the traditions of Caribbean cooking with the bounty of Gulf Coast ingredients, delivering a menu that is at once unpretentious and innovative. With every plate, guests are reminded that meals are not just about food—they're about moments and memories shared with loved ones.

### **A LEGACY OF COMMUNICATION & CONNECTION**

At its core, Compère Lapin is a restaurant built on connection—to culture, to the community, and to its guests. The team is passionate about giving back, engaging in fundraising and outreach initiatives to support the New Orleans community. The restaurant embodies the values of hospitality and generosity, making every guest feel like family.

### **WHERE FLAVOR TELLS STORIES**

Compère Lapin is more than a restaurant—it's an ode to the beauty of shared moments, the richness of diverse histories, and the joy of savoring every bite. Whether you're a local or a visitor, Compère Lapin promises an unforgettable dining experience that celebrates the vibrant intersection of Caribbean and Creole traditions.

Reserve your table today and join us in the journey of flavors and memories.

### **PLAN YOUR VISIT**

#### **Hours of Operation:**

Sunday–Thursday: 5:30 PM–9:00 PM  
Friday & Saturday: 5:30 PM–10:00 PM

#### **Accepted Payment Methods:**

Visa, Mastercard, American Express, Cash

#### **For more, visit us at:**

[comperelapin.com](http://comperelapin.com) |  [@comperelapin](https://www.instagram.com/comperelapin)

NFL GUIDE TO NOLA

# COPPER BAMBOO

Fusion Fashion at Its Finest



Copper Bamboo is a unique ethnic eclectic boutique that celebrates the beauty of diversity through fashion, accessories, art, and gifts. As an African American, female-owned brand, Copper Bamboo was co-founded by CaSaundra Daniel and Tori White, who bring over 20 years of collective experience in retail operations, buying, and creative design.





# copper bamboo

The boutique's mantra, "Fusion Fashion at Its Finest, Where the World Meets Fashion," is reflected in every piece offered, from traditional ethnic apparel reimagined with a modern twist to one-of-a-kind accessories and art. Copper Bamboo is where fashion tells stories from all corners of the globe, inviting customers to "travel the world without leaving their closets."

Founded in 2016 in the Algiers area of New Orleans, Copper Bamboo has experienced remarkable growth. In Spring 2021, the boutique proudly opened its flagship location in the bustling Riverwalk Outlet Collection Mall, cementing its place as a go-to destination for culturally inspired, stylish pieces.

## WHAT SETS COPPER BAMBOO APART

- **Fusion of Cultures in Fashion:** Copper Bamboo offers a curated selection of cultural apparel and accessories that embody traditions from around the world while embracing modern trends. Every piece is designed to reflect diverse stories and styles, making it a haven for those seeking meaningful, statement-making fashion.
- **A Commitment to Diversity:** As a boutique built on the principles of unity and representation, Copper Bamboo invites customers to celebrate diversity through their wardrobe. The boutique is more than just a shopping experience—it's a journey of discovery, culture, and self-expression.
- **Locally Rooted, Globally Inspired:** Copper Bamboo reflects the rich cultural tapestry of New Orleans while drawing inspiration from global traditions. The boutique serves as a bridge between the city's vibrant, artistic culture and the wider world.



## OUR UNIQUE STORY

The story of Copper Bamboo is one of passion, innovation, and community. Co-founders CaSaundra Daniel and Tori White created the brand to showcase the beauty of cultural diversity in fashion. Starting as a boutique in Algiers, Copper Bamboo has grown into a thriving business, offering a mix of traditional ethnic styles reimagined for modern wardrobes. The boutique's name, Copper Bamboo, symbolizes its ethos: **Copper**, a strong and versatile metal, represents resilience and tradition. **Bamboo**, known for its flexibility and connection to nature, signifies growth and harmony. Together, these elements reflect Copper Bamboo's mission to unite people through fashion that transcends borders. The boutique's success is also a testament to the spirit of entrepreneurship and the founders' commitment to bringing a unique shopping experience to the people of New Orleans and beyond.

## COMMUNITY IMPACT

Copper Bamboo is proud to be a representation of New Orleans' rich cultural diversity, offering styles and accessories that reflect the city's vibrant heritage. The boutique supports the local community by:

- **Celebrating Cultural Heritage:** Copper Bamboo's products honor global traditions while highlighting the artistic and cultural richness of New Orleans.
- **Promoting Local Artists:** Many of the boutique's pieces feature collaborations with local designers and artisans, helping to sustain the city's creative economy.
- **Fostering Representation:** As an African American, female-owned business, Copper Bamboo inspires the community by showcasing the power of diversity in entrepreneurship.

## PLAN YOUR VISIT

### Hours of Operation:

Monday – Friday: 10 AM – 7 PM | Sunday: 10 AM – 6 PM

Riverwalk Outlet Collection, 500 Port of New Orleans

**Accepted Payment Methods:** Credit Cards & Apple Pay

Placeshopcopperbamboo.com |  @shopcopperbamboo



NFL GUIDE TO NOLA

# CUPCAKE FAIRIES

A Taste of NOLA Magic in Every Bite



Nestled on the historic Bayou Road in New Orleans, CupCake Fairies is a family-owned bakery and café that has been spreading joy since 2009. Founded by sisters Michele Burton-Oatis and Melissa B. Green, CupCake Fairies offers a delightful mix of sweet and savory treats, from freshly baked cupcakes and cookies to signature sandwiches served on flaky croissants. Known for its delicious homemade ice cream and the warmth of NOLA hospitality, CupCake Fairies serves up comfort food with love, making it the perfect spot to indulge in a treat or enjoy a cozy coffee.





With a commitment to using only the finest ingredients, CupCake Fairies has earned a reputation as a go-to destination for both locals and visitors looking for that special taste of New Orleans. Whether you're stopping by for a sweet bite or a savory sandwich, every visit promises a little magic in every bite.

### WHAT MAKES CUPCAKE FAIRIES STAND OUT

- **Wholesome, Homemade Treats:** From cupcakes and cakes to cookies and pies, everything is made fresh with the finest ingredients, delivering the comforting taste of home.
- **Signature Savory Options:** While known for their sweets, CupCake Fairies offers delicious savory options, including their famous tuna and chicken salad sandwiches, served on buttery croissants.
- **Ice Cream & Coffee:** For those looking for a little extra sweetness, CupCake Fairies also serves homemade ice cream and fresh coffee, perfect for pairing with your favorite treat.
- **Family-Owned and Community-Focused:** Founded by two New Orleans sisters, CupCake Fairies is deeply rooted in family, community, and the rich culture of New Orleans.

### THE STORY BEHIND CUPCAKE FAIRIES

CupCake Fairies wasn't a dream that Michele and Melissa set out to make happen—it found them. After Hurricane Katrina, the sisters used their nonprofit to document the stories of their community, a project that eventually led them to find solace in baking. What started as a way to heal soon grew into a business when they were asked to bake 300 cupcakes for an event.

That's when the name "CupCake Fairies" was born, and what began as a favor for their community blossomed into a family-run business.

Over 15 years later, CupCake Fairies has become a symbol of Black family resilience, love, and the power of community. From cupcakes to croissants, they've stayed true to their roots while continuing to grow and share the flavors of New Orleans with everyone who walks through their doors.

For a taste of New Orleans magic, stop by CupCake Fairies and experience the love and sweetness in every bite.

### PLAN YOUR VISIT

#### Hours of Operation:

Tuesday–Friday: 10 AM – 5 PM

2518 Bayou Road, New Orleans, LA 70119  
504-333-9356

[www.cupcakefairies.com](http://www.cupcakefairies.com)

[@cupcakefairiesnola](https://www.instagram.com/cupcakefairiesnola) | [f CupCake Fairies](https://www.facebook.com/CupCakeFairies)

NFL GUIDE TO NOLA

# DAKAR NOLA

A Culinary Journey Through Senegalese Traditions







# Dakar

Located at 3814 Magazine Street, Dakar NOLA is more than just a restaurant—it's a celebration of culture, community, and culinary artistry. Established in 2022 by Chef Serigne Mbaye, this modern Senegalese tasting menu restaurant has already garnered national acclaim, including the prestigious 2024 James Beard Foundation Award for Best New Restaurant. Dakar NOLA bridges the coastal flavors of Senegal with the vibrant culinary traditions of New Orleans, offering an experience that is as soulful as it is unforgettable.

## A TRIBUTE TO SENEGALESE HERITAGE

Inspired by Chef Serigne Mbaye's cherished childhood memories of learning to cook alongside his mother in Senegal, Dakar NOLA's menu tells a story of love, tradition, and community. Each seasonal seven-course pescatarian tasting menu reflects the rich, bold, and aromatic flavors of Senegalese cuisine while highlighting the local seafood and produce of South Louisiana.

In homage to West African dining traditions, many courses are served family-style, inviting guests to connect over shared dishes and the warmth of Teranga—Senegal's deeply rooted tradition of exceptional hospitality, akin to the renowned southern hospitality of New Orleans.

## AN AWARD-WINNING DINING EXPERIENCE

Dakar NOLA has set a new standard in fine dining, blending the elegance of a modern tasting menu with the soulful heart of Senegalese cuisine. Each plate is thoughtfully crafted to reflect the deep cultural connection between Senegambia and the American South, creating a unique dining experience that nurtures both the palate and the spirit.

## COMMUNITY-CENTERED & STORY-DRIVEN

At its core, Dakar NOLA is about connection—bringing people together over food to share stories and celebrate the rich contributions of West African culture to the American South. As one of the first nationally recognized fine-dining West African restaurants in America, Dakar NOLA uses its platform to educate, inspire, and uplift.

Chef Mbaye's mission extends beyond the plate, fostering community through food and storytelling. The restaurant's commitment to its roots shines in every detail, from the flavors on the menu to the warm, welcoming atmosphere.

At Dakar NOLA, every dish tells a story, every moment celebrates connection, and every guest is welcomed with the warmth of Teranga. Experience the bold flavors and rich traditions of Senegal in the heart of New Orleans.

## PLAN YOUR VISIT

Dinner at Dakar NOLA is available by reservation only, **with two seating times from Tuesday to Saturday: 4:30 PM | 8:00 PM**

Each seating lasts approximately 2.5 hours, ensuring an immersive dining experience.

### Accepted Payment Methods:

Dakar NOLA is a cashless restaurant, accepting all major credit cards for your convenience.



# DOUGH NGUYENER'S BAKERY

A Celebration of Vietnamese Roots and New Orleans Flavor



Located at 433 Lafayette Street in Gretna, Dough Nguyener's Bakery is a vibrant fusion of tradition and innovation, offering a menu that reflects the rich heritage of Vietnam while embracing the bold flavors of New Orleans. Established in 2021 by Betty Nguyen Archote, the bakery brings a unique twist to the classic Vietnamese bakery and restaurant experience.







# ESTD **DOUGH** 2021 13 **NGUYENER'S** **+ BAKERY +**

## **A TRIBUTE TO FAMILY & HERITAGE**

The name “Dough Nguyener’s” (pronounced “Dough Winners”) is a playful nod to Betty’s family name, “Nguyen.” Betty, the eldest of 13 children born to Vietnamese immigrants, grew up in a household deeply rooted in the values of hard work, resilience, and a shared love for food. Her parents, who arrived in the U.S. in 1975, ran several family businesses, including a seafood store, sandwich shop, and catering business, instilling in Betty the entrepreneurial spirit that has driven her success.

Dough Nguyener’s is dedicated to honoring Betty’s family legacy and showcasing the traditional dishes she enjoyed as a child, from Vietnamese pastries and baguettes to donuts, king cakes, and fried chicken. Each menu item reflects the warmth and flavor of her upbringing, while the modern, western twist embodies the diverse and dynamic culture of New Orleans.

## **A MENU THAT BRIDGES CULTURE**

The bakery’s offerings celebrate the culinary traditions of Vietnam while incorporating New Orleans’ iconic flavors, creating a unique dining experience that resonates with locals and visitors alike. Whether you’re indulging in a crispy Vietnamese baguette, savoring a traditional pastry, or delighting in a sweet, icing-laden king cake, you’ll find something that feels both comforting and exciting.

## **ROOTED IN COMMUNITY**

Dough Nguyener’s Bakery is more than a business; it’s a gathering place for the Greater New Orleans area’s vibrant Vietnamese community. For many, the bakery is a taste of home, providing a space to celebrate their heritage and share it with others. Betty’s vision is to foster connections through food, introducing more people to the richness of Vietnamese culture and cuisine.

## **A TASTE OF HOME WITH A TWIST**

At Dough Nguyener’s Bakery, every dish is a story, every bite a memory, and every visit an invitation to celebrate the flavors and traditions that bring us together. Come experience the love, culture, and creativity behind every creation.

### **PLAN YOUR VISIT**

#### **Hours of Operation**

Monday - Friday: 6 a.m. - 8:30 p.m.

Saturday & Sunday: 6 a.m. - 3 p.m.

#### **433 Lafayette Street**

#### **Accepted Payment Methods:**

Cash and credit cards are accepted.

#### **Accessibility:**

Dough Nguyener’s is wheelchair accessible and offers a welcoming environment for all.

[doughnguyenersbakery.com](http://doughnguyenersbakery.com) |  @doughnguyeners



NFL GUIDE TO NOLA

# EMPORIUM ARCADE BAR

NOLA's Ultimate Game & Entertainment Destination







Nestled in the vibrant St. Claude Arts Corridor, Emporium Arcade Bar offers a dynamic fusion of games, music, art, and drinks in one unforgettable venue. Opened in 2022, this converted auto garage has been transformed into a haven for fun and community connection, featuring over 30 arcade and bar games, an innovative cocktail program, and local artist murals that pay homage to New Orleans' creative spirit.

### EXPERIENCE THE FUN

Whether you're seeking classic arcade thrills or a place to relax with friends, Emporium has something for everyone:

- **Games Galore:** Pinball, skee-ball, basketball, pool, and more!
- **Innovative Drinks:** Enjoy local craft beers, expertly mixed cocktails, and a curated whiskey selection.
- **Vibrant Atmosphere:** Weekly DJs, live music, and artist showcases bring the energy.
- **Perfect Location:** Just minutes from Frenchmen Street and the French Quarter, surrounded by the best of New Orleans' food and nightlife.

### A HUB FOR CREATIVITY AND COMMUNITY

Emporium isn't just about games—it's a space where New Orleans' creativity thrives. From hosting local music events to collaborating with local artists for stunning murals, Emporium reflects the soul of the St. Claude Arts Corridor. Founded by a team of current and former New Orleans musicians, the bar was built with the city's vibrant culture in mind. Whether you're here for a live DJ set, a casual hangout, or a private event, Emporium is a gathering place for locals and visitors alike.

### COMMUNITY IMPACT

Emporium is more than a bar; it's a welcoming space for all:

- Hosts local talent, live events, and creative gatherings every weekend.
- Serves as a central meeting spot in one of New Orleans' most exciting neighborhoods.
- Supports local businesses and organizations with flexible event solutions.

### SPECIAL SUPERBOWL OFFER

Show your game-day ticket and receive free game tokens—the perfect way to level up your night during Super Bowl festivities!

Get ready for a night of fun, connection, and creativity at Emporium Arcade Bar! Whether you're dropping by for a drink, challenging your friends to pinball, or grooving to the beats of local DJs, Emporium guarantees a memorable experience every time. Bring your friends, grab a drink, and play on!

### PLAN YOUR VISIT

#### Hours of Operation:

Monday–Thursday: 5 PM–1 AM  
Friday: 5 PM–2 AM  
Saturday: 3 PM–2 AM  
Sunday: 3 PM–1 AM

**Accepted Payment Methods:** Cash, Credit Card

[emporiumarcadebar.com](http://emporiumarcadebar.com)

[@emporiumneworleans](https://www.instagram.com/emporiumneworleans) | [@emporiumnola](https://www.facebook.com/emporiumnola)

NFL GUIDE TO NOLA

# FLOUR MOON BAGELS

NOLA's Ultimate Game & Entertainment Destination



Flour Moon Bagels, located on the Lafitte Greenway in New Orleans' Mid-City neighborhood, offers freshly-baked, hand-rolled sourdough bagels and a menu filled with delicious breakfast sandwiches and open-faced bagel "tartines." Established in 2022, this locally-loved bakery and restaurant has become a staple of the New Orleans food scene, quickly earning national acclaim for its New York-inspired bagels and bialys. Flour Moon's combination of expert craftsmanship and fresh, locally-sourced ingredients brings a taste of the Northeast to the heart of Louisiana.





FLOUR MOON  
*Bagels*

In addition to their bagels, Flour Moon is known for their variety of schmears, savory breakfast sandwiches, and creatively curated dishes that showcase the versatility of the humble bagel. Their vibrant, welcoming space along the Greenway has earned a devoted following from locals and visitors alike.

### WHAT MAKES FLOUR MOON BAGELS STAND OUT

- **Handmade, Locally-Loved Bagels:** Flour Moon's bagels are hand-rolled and made from a unique sourdough recipe, creating a perfect balance of chew and crisp, making them unlike anything else in New Orleans.
- **National Acclaim:** Flour Moon was named one of the "Very Best Bagels in the US" by Bon Appétit magazine, putting them on the map as a must-try for bagel enthusiasts across the country.
- **Located in the Heart of Mid-City:** The bakery's cozy, inviting atmosphere along the Lafitte Greenway is a perfect place for locals and visitors to enjoy a bagel and take in the vibrant neighborhood.
- **Community Focused:** Flour Moon actively contributes to the local community, particularly with its efforts to beautify the nearby Lafitte Greenway. From tree-planting gatherings to hosting local events, Flour Moon has a deep connection to its community.

### THE STORY BEHIND FLOUR MOON BAGELS

Owner Breanne Kostyk's journey to bagel-making began while she was Head Pastry Chef at the Ace Hotel in New Orleans. However, her love for bagels started long before then. Growing up in Connecticut and attending college in Brooklyn, Breanne developed a deep appreciation for the art of bagel-making. After moving to New Orleans, she pursued her passion for bagels by opening Flour Moon, starting as a pandemic pop-up and quickly blossoming into a full-fledged bakery. With the rise of her New York-inspired bagels, Flour Moon has become a beloved establishment in New Orleans, celebrating the connection between food, family, and community.

For a taste of New York in New Orleans, stop by Flour Moon Bagels and enjoy a delicious bagel, made with love and served with a side of community.

### PLAN YOUR VISIT

#### Hours of Operation:

**Weekdays:** 7:30 AM – 2:00 PM

Closed Wednesdays

**Weekends:** 8:00 AM – 2:00 PM

457 N Dorgenois Street, New Orleans, LA 70119

**Accepted Payment Methods:** Cash, Card, Apple pay

[flourmoonbagels.com](http://flourmoonbagels.com) |  @flourmoonbagels

NFL GUIDE TO NOLA

# FREEDOM APOTHECARY

Empowering Beauty, Wellness, and Community



Founded in 2019 by Morrissa Jenkins, Freedom Apothecary is more than just a wellness brand—it's a sanctuary for self-care, personal growth, and community connection. Born from Morrissa's vision in 2018, the apothecary was created to foster holistic beauty practices, promote wellness, and support women-founded businesses.







# FREEDOM APOTHECARY

Freedom Apothecary offers a clean beauty and wellness experience, combining facial services, events, and workshops that inspire and educate. We proudly showcase a thoughtfully curated selection of wellness products from women-founded brands, along with our very own in-house line featuring body care and home goods designed to nurture your mind, body, and spirit. Our mission is simple: to create a space that celebrates beauty, wellness, and community, all while embracing mindful, inclusive practices that empower women and those who seek a balanced life.

## WHAT MAKES FREEDOM APOTHECARY STAND OUT

- **Women Empowerment:** At the core of our business is a commitment to spotlighting women-founded brands. We champion female entrepreneurship and provide a platform for women's voices to be heard.
- **Holistic Approach:** Our services and products are designed to support overall well-being, from self-care rituals to wellness education. We encourage our customers to explore beauty and health through a lens of mindfulness, balance, and authenticity.
- **Community Connection:** Freedom Apothecary isn't just a store—it's a vibrant community hub. Through our events, workshops, and educational offerings, we create a space where individuals can come together, learn, and grow.

## OUR UNIQUE STORY

Freedom Apothecary was born out of Morrissa Jenkins' desire to offer more than just beauty products. Inspired by the idea of embracing both strength and softness, tradition and rebellion, we provide a space where people can express their true selves unapologetically. We offer a mix of high-quality, clean products and meaningful experiences that help people connect more deeply with themselves and each other.

Our brand is a reflection of Morrissa's own journey—learning to balance dualities, embrace imperfections, and empower others to do the same. Each service, product, and workshop is a step towards fostering empowerment and creating a supportive community.

## COMMUNITY IMPACT

At Freedom Apothecary, we believe in the power of connection. Our commitment to the community goes beyond our products and services. We host events and workshops that bring people together to explore self-care, wellness, and personal growth. By educating and inspiring others, we help foster a culture of mindfulness and empowerment in New Orleans and beyond. We also play a vital role in supporting women-owned businesses, ensuring that the voices and creations of female entrepreneurs are celebrated and shared with our customers.

## JOIN THE FREEDOM APOTHECARY COMMUNITY

Freedom Apothecary is more than a destination for beauty and wellness products—it's a place where people come to connect, learn, and empower themselves. Whether you're exploring holistic self-care or simply looking for quality products that align with your values, we invite you to visit us and experience what true empowerment looks like. Embrace your beauty, nurture your soul, and join our community at Freedom Apothecary.

## PLAN YOUR VISIT

### Hours of Operation:

**Sunday:** 12:00 PM – 5:00 PM

**Monday - Thursday:** 10:30 AM – 5:00 PM

**Friday & Saturday:** 10:30 AM – 6:00 PM

1900 Magazine Street, New Orleans, LA

**Accepted Payment Methods:** Cash, Credit Card

[freedomapothecary.com](http://freedomapothecary.com) | [@freedom.apothecary](#)



NFL GUIDE TO NOLA

# FRI-TAI

## Haitian Flavor Meets New Orleans Hospitality



At Fritai, we are more than just a restaurant—we are a celebration of Haitian culture, culinary creativity, and the spirit of New Orleans. Our specialty lies in crafting delicious Haitian dishes with both a traditional and modern twist. Coupled with an extensive rum cocktail and Haitian liquor menu, Fritai has become a beloved neighborhood gem in the heart of Treme, offering a truly unique dining experience.







# FRITAI


Founded in 2016 by Chef Charly Pierre, Fritai started as a small venture at the St. Roch Market and quickly earned recognition for its outstanding food and innovative approach. Today, our brick-and-mortar location continues to be a destination for food lovers, featuring the award-winning talent of Chef Charly and his talented team.

## WHAT MAKES FRITAI STAND OUT

- **Chef Charly Pierre's Vision:** As a first-generation Haitian-American, Chef Charly's passion for both Haitian cuisine and the culture of New Orleans has shaped the heart of Fritai. From the ingredients to the presentation, every dish tells a story that blends both culinary traditions with modern flair.
- **Award-Winning Cuisine:** With accolades like Eater, Zagat, New York Times, and multiple James Beard nominations, Fritai's cuisine has earned a reputation for its excellence, innovative approach to Caribbean cooking, and hospitality.
- **Rum and Haitian Liquors:** Fritai's bar program shines with its focus on rum cocktails and Haitian liquors, offering guests an authentic taste of the island in every sip.
- **A Place of Community and Connection:** Chef Charly doesn't just focus on crafting delicious food; he's committed to fostering a warm, inclusive, and supportive environment for both his staff and guests. Fritai is a space for everyone to enjoy authentic Haitian cuisine while embracing the spirit of New Orleans.

## OUR UNIQUE STORY

Chef Charly Pierre's journey began in Cambridge, Massachusetts, where he was raised as a first-generation Haitian-American. Having always been drawn to New Orleans, Charly made the move in 2015 with the intent of opening his own place. Just months later, Fritai opened its doors at St. Roch Market, quickly earning praise from local and national food critics.



After a challenging 2020 pandemic shutdown, Fritai took the leap to a new, permanent location in 2021, and the restaurant has only grown in stature since. Chef Charly's commitment to cooking the food he loves above all else is what continues to resonate with guests. His focus remains not on accolades but on creating a vibrant work culture and a welcoming atmosphere for every customer.

## COMMUNITY IMPACT

Fritai's impact extends far beyond the plate. Chef Charly is an active member of the Treme Neighborhood Association and regularly steps in to support the local community during times of need. From donating food after hurricanes to leading group talks on gender equality and advocating for women's rights, Chef Charly is dedicated to making a difference. At Fritai, Chef Charly has also built a supportive work environment, hiring underprivileged individuals and providing opportunities for those seeking a second chance. This commitment has led to inspiring personal growth for many team members, as they realize their potential in a nurturing and inclusive workplace.

## SPECIAL OFFERS FOR SUPERBOWL

In honor of the Super Bowl, Fritai will offer special rum cocktails and wing deals, including a unique Super Bowl flavor! Join us for a game-day celebration that pairs delicious food with the best rum drinks in town. Whether you're craving bold flavors from Haiti, enjoying our rum cocktails, or experiencing the warmth of New Orleans hospitality, Fritai is the place to be. Come for the food, stay for the community. We invite you to experience the best of both Haitian and New Orleans culture in a space where every guest feels like family.

## PLAN YOUR VISIT

### Hours of Operation:

**Sunday - Thursday:** 4:00 PM – 9:00 PM

**Friday & Saturday:** 4:00 PM – 10:00 PM

1535 Basin St, New Orleans, LA 70116

**Accepted Payment Methods:** Cash, Credit Cards, Tap

fritai.com |  @FritaiNOLA |  @FritaiNOLA



NFL GUIDE TO NOLA

# JOLIE

A Sophisticated Blend of Parisian Elegance and New Orleans Flair



Welcome to Jolie, a sophisticated cocktail lounge that embodies the chic, romantic ambiance of Paris while infusing the vibrant energy of New Orleans. Located in the Arts & Warehouse District, Jolie offers an exceptional nightlife experience, complete with innovative cocktails, shareable plates, and an atmosphere that transports you to the streets of Paris, all with a distinctly New Orleans twist.





# JOLIE

COCKTAILS ET CUISINE

Opened in 2023, Jolie is where the best of French-American cuisine meets an unparalleled cocktail program, making it the newest must-visit destination in the heart of the city. Whether you're looking to sip on meticulously crafted drinks or enjoy modern dishes inspired by both Paris and New Orleans, Jolie is sure to become your new favorite spot.

## WHAT MAKES JOLIE STAND OUT

- **Innovative Cocktail Program:** Jolie's bar program is a fusion of New Orleans' rich cocktail history and European aperitif culture. The bar team has created a drink menu that merges French spirits, vermouths, amaros, sherries, and local influences, offering guests a taste experience full of pizzazz and brio.
- **Modern Pan-French Menu:** Our menu takes inspiration from the culinary traditions of Paris, Montreal, and New Orleans, blending vibrant flavors and innovative techniques. Shareable plates designed for both casual enjoyment and culinary exploration make each meal a social experience.
- **Stylish Atmosphere:** With its modern aesthetic and Parisian elegance, Jolie is designed for guests to indulge in the charm of an intimate, stylish space perfect for both relaxed evenings and lively nights out.
- **Partnership with Hospitality Leaders:** Jolie was brought to life by a dynamic partnership between SBBC, a hospitality group based in Dallas, Crescent Hospitality Krewe of New Orleans, and several prominent figures from the local hospitality scene, ensuring a top-tier dining and drinking experience.

## OUR UNIQUE STORY

Jolie is the result of a collaboration between Mark Beardon and Chris Beardon of SBBC (known for Felix Culpa, Akai, and Tippy Alchemist), Andrew Duncan, a New Orleans-based British entrepreneur (known for Gravier Street Social and Geppetto), and the Crescent Hospitality Krewe.

This powerhouse partnership set out to create a destination that would celebrate New Orleans' rich cocktail culture while infusing the chic sophistication of Parisian cafés and the energy of Montreal's nightlife. With Jolie, we've created more than just a bar; we've crafted an experience that fuses three cities' influences into one unforgettable destination. Whether you're sipping on a finely-tuned aperitif or enjoying a shared plate with friends, Jolie is about celebrating the best of both worlds.

## COMMUNITY IMPACT

At Jolie, we believe in giving back to the community. One of the ways we contribute is through our partnership with Glass Half Full, a New Orleans-based glass recycling program. By recycling our glass, we help create sustainable sand and gravel used for coastal restoration, disaster relief, and even new glass products. It's our way of ensuring that the beautiful environment of New Orleans is as cherished as the moments we create here.

## JOIN US AT JOLIE

If you're looking for a place to enjoy cocktails that are as creative as they are delicious, share a meal with friends, and soak in the ambiance of New Orleans' most chic lounge, look no further than Jolie. From its Parisian-inspired décor to its exceptional menu and innovative cocktail list, Jolie is here to make every evening special.

## PLAN YOUR VISIT

### Hours of Operation:

**Monday:** 4:00 PM – 11:00 PM | **Tuesday:** Closed |  
**Wednesday:** 4:00 PM – 11:00 PM | **Thursday:** 4:00 PM – 12:00 AM |  
**Friday & Saturday:** 4:00 PM – 1:00 AM | **Sunday:** 2:00 PM – 11:00 PM

324 Julia St., New Orleans, LA 70130

**Accepted Payment Methods:** Cash, Credit Cards, Apple Pay

**Accessibility Features:** Wheelchair accessible entrance & bar, Multilingual staff

[www.jolie-nola.com](http://www.jolie-nola.com) | [@jolie.neworleans](https://www.instagram.com/jolie.neworleans)

NFL GUIDE TO NOLA

# JUSTINI'S

A Blend of New Orleans Culture and Modern Chic



Located in the heart of the historic Bywater/9th Ward at 3162 Dauphine Street, Justini's is a boutique-style restaurant and cocktail bar that perfectly captures the vibrant spirit of New Orleans. From the moment you step through the gates, you're welcomed by a cozy, inviting atmosphere that feels like home. With its stunning decor, delectable food, signature cocktails, and unparalleled hospitality, Justini's transforms every guest into family.







# Justinis

## A DREAM REALIZED

JusTini's began as a dream fueled by hustle and heart. Co-owner Jessica Robinson started her journey in 2015, bartending in some of New Orleans' most iconic bars. Inspired by her regular patrons, Jessica launched JusTini Cocktails, a mobile bartending service that quickly gained traction. From intimate gatherings to high-profile clients like Google, Nike, and YouTube, JusTini Cocktails became the go-to mobile service in the city.

In 2022, Jessica partnered with her husband to bring her vision full circle, creating the brick-and-mortar space that is now JusTini's. This chic establishment reflects her passion for authentic New Orleans hospitality and her dedication to creating a warm, elegant environment for all who walk through its doors.

## SIGNATURE EXPERIENCES

JusTini's isn't just a restaurant—it's an experience. The menu features a variety of mouthwatering dishes paired with beautifully crafted cocktails that showcase the best of New Orleans' culinary traditions. Every detail, from the decor to the service, is designed to make guests feel welcomed and celebrated.

## A HUB FOR WOMEN & COMMUNITY

JusTini's is more than a business; it's a space for empowerment and connection. Jessica's early focus on supporting women through bartending training evolved into a broader mission to unite and uplift women. From vision board parties and networking events to domestic violence awareness campaigns and gatherings for mothers in business, JusTini's continues to be a safe and inspiring space for women to thrive.

The restaurant's community involvement doesn't stop there. JusTini's has hosted Halloween trick-or-treat events with complimentary kids' meals, turkey giveaways, and toy drives, ensuring that its impact reaches all corners of the neighborhood.

## JOIN THE JUSTINI'S FAMILY

For a dining experience filled with delicious food, beautiful cocktails, and authentic New Orleans hospitality, visit [justinislola.com](http://justinislola.com), follow @justinislola on Instagram, or stop by 3162 Dauphine Street.

At JusTini's, every moment is crafted with care, every dish is made with love, and every guest leaves with a sense of belonging. Come see why this neighborhood gem is a standout in New Orleans' vibrant dining scene.

## PLAN YOUR VISIT

Open six days a week, JusTini's is perfect for brunch, dinner, or a late-night cocktail:

Sunday: 11 a.m. - 4 p.m.

Tuesday - Thursday: 12 p.m. - 9 p.m.

Friday & Saturday: 11 a.m. - 12 a.m.

### Accepted Payment Methods:

- Cash
  - Visa, Mastercard
  - Apple Pay
- 

NFL GUIDE TO NOLA

# KAY & CO.

Where Fashion Meets Culture



Founded in 2015, Kay & Co is a Black-owned women's clothing boutique offering fashionable and high-quality apparel for junior-sized women. Known as one of the hottest women's clothing stores in Louisiana, Kay & Co has established itself as a must-visit destination for shoppers seeking trendsetting styles that reflect the vibrant culture of New Orleans.







# KAY & CO.

The boutique combines the founder's exceptional taste in fashion with top-notch customer service, ensuring that every customer leaves with a look they love. Kay & Co's curated selection features the latest trends, making it a go-to shop for women looking to elevate their wardrobe with stylish, high-fashion pieces at affordable prices.

## WHAT SETS KAY & CO. APART

- **Trend-Driven Style:** At Kay & Co, keeping up with the latest trends is a priority. The boutique stays ahead of the fashion curve, offering pieces that are always in style and reflective of current cultural aesthetics.
- **Exceptional Customer Experience:** Every shopping experience at Kay & Co is elevated by personalized service and attention to detail. From styling tips to outfit recommendations, the team ensures that each customer leaves feeling confident and chic.
- **Cultural Connection:** New Orleans' rich culture is woven into every aspect of the boutique. Kay & Co is more than just a clothing store—it's a celebration of the city's vibrant style and creative energy.

## OUR UNIQUE STORY

Kay & Co was founded by Kshaun Savage, whose deep passion for fashion inspired her to create a boutique that blends high fashion with cultural flair. As a Black-owned business, Kay & Co takes pride in being a representation of both entrepreneurship and style, showcasing the unique cultural heritage of New Orleans through its trendy and dynamic collections.

The boutique has become a staple for women looking to express themselves through fashion. From casual chic to bold statement pieces, Kay & Co offers something for every style-savvy shopper. The founder's vision, combined with a commitment to quality and affordability, has solidified Kay & Co as a leader in the Louisiana fashion scene.

## COMMUNITY IMPACT

Kay & Co contributes to the local community by:

- **Offering Affordable Fashion:** Providing high-fashion women's clothing at prices accessible to a wide range of customers.
- **Representing Local Culture:** Reflecting New Orleans' vibrant spirit and style in every piece.
- **Supporting the Community:** By being a Black-owned business, Kay & Co inspires other aspiring entrepreneurs in the area

## SPECIAL SUPERBOWL OFFERS

To welcome Super Bowl attendees, Kay & Co is offering an exclusive 25% in-store discount. This limited-time offer is the perfect opportunity to grab a stylish outfit and celebrate the big game in style!

Kay & Co invites you to discover the perfect fusion of fashion and culture. Shop with us to elevate your wardrobe and celebrate the beauty of New Orleans style.

## PLAN YOUR VISIT

### Hours of Operation:

**Monday – Saturday:** 10 AM – 7 PM

**Sunday:** 10 AM – 6 PM

500 Port of New Orleans Place, Suite 282, New Orleans, LA 70130

**Accepted Payment Methods:** Credit Cards, Cash, Tap Pay

kaysco.com |  @Kayandco\_

NFL GUIDE TO NOLA

# KLEAUX KOUTURE

Where Style Meets Resilience



Founded in 2012 by New Orleans native Kari Cojoe, Kleaux Kouture is more than just a fashion brand—it's a testament to resilience, creativity, and cultural pride. The name itself is a fusion of luxury ("Kouture," inspired by couture fashion) and individuality ("Kleaux," representing a distinctive edge). The result is a Black-owned brand delivering sophisticated, statement-making fashion for modern, stylish individuals who value boldness and authenticity.







Kleaux Kouture's collection features festive wear, hats, dresses, and unique designs inspired by the vibrant spirit of New Orleans. With a commitment to high-quality craftsmanship, fast shipping, and exceptional customer service, the brand ensures that every customer finds a piece that makes their style unforgettable.

### A JOURNEY OF PASSION & PERSEVERANCE

The story of Kleaux Kouture is rooted in determination and a dream. From the age of 12, Kari Cojoe's love for fashion blossomed as she began sewing her own designs. In 2012, after losing her job as a cocktail waitress, Kari decided to pursue her passion full-time, selling clothes from the trunk of her car and operating out of her family's tax office.

With the unwavering support of her parents, she pushed through challenges and stayed true to her vision of creating fashion that celebrates individuality and cultural authenticity. A major breakthrough came in 2018, when the brand's "Sherri Set" went viral, gaining traction through social media and influencer endorsements. This pivotal moment transformed Kleaux Kouture into a household name, allowing Kari to expand her operations to a dedicated warehouse.

Today, Kleaux Kouture is a thriving business that blends boldness, culture, and sophistication in every design. The brand remains rooted in its mission to empower individuals through fashion while honoring the rich heritage of New Orleans.

### WHAT MAKES KLEAUX COUTURE STAND OUT

- **Cultural Pride:** Every piece is inspired by the vibrant culture of New Orleans, celebrating the city's creativity, boldness, and festive spirit.
- **Resilience and Authenticity:** From humble beginnings to viral success, Kleaux Kouture is a testament to turning dreams into reality through hard work and perseverance.
- **Bold, Statement-Making Fashion:** Kleaux Kouture specializes in clothing that makes every look unforgettable, offering unique designs that empower and inspire confidence.

### SPECIAL SUPERBOWL OFFERS

Kleaux Kouture is dedicated to uplifting and empowering its community by:

- **Celebrating Culture:** Highlighting New Orleans' unique heritage through fashion.
- **Supporting Local Initiatives:** Partnering with community organizations to inspire creativity and entrepreneurship.
- **Inspiring Aspiring Entrepreneurs:** Sharing Kari's story of perseverance as a beacon of hope for others pursuing their dreams.

### PLAN YOUR VISIT

#### Hours of Operation:

Monday – Saturday: 10 AM – 7 PM | Sunday: Closed

5703 Read Blvd. Suite 2B, New Orleans, LA 70127

**Accepted Payment Methods:** Credit Cards, Cash, Digital Pay

kleauxkouture.com |  @kleauxkouture |  Kleaux Kouture

NFL GUIDE TO NOLA

# LAGNIAPPE BAKING CO.

A Little Something Extra in the Heart of New Orleans



Tucked away in Central City at 1825 Euterpe Street, Lagniappe Baking Co. is a neighborhood bakehouse and café where Southern heritage meets innovation. True to its name, “Lagniappe” — a Cajun French term meaning “a little something extra” — this charming bakery delivers more than just delicious pastries. It offers a nostalgic culinary experience that celebrates the rich traditions of the South, crafted with care and community at its core.





# LAGNIAPPE BAKEHOUSE

## ROOTED IN TRADITION, INSPIRED BY COMMUNITY

Founded in 2020 by Chef Kaitlin Guerin and creative partner Lino Asana, Lagniappe Baking Co. began as a pop-up during a challenging time and quickly captured the hearts of locals. Chef Kaitlin's vision was clear: to merge the deep culinary roots of Black Creole cuisine with modern flair, ensuring the legacy of Black chefs in New Orleans thrives for generations to come.

Lagniappe's offerings are a love letter to the South, featuring pastries and baked goods made with local, seasonal ingredients sourced from nearby farmers' markets. Every bite reflects a dedication to sustainability, quality, and the vibrant culture of New Orleans.

## A LITTLE SOMETHING EXTRA IN EVERY DETAIL

Lagniappe is more than a bakery—it's an experience. From the warm, inviting atmosphere to the thoughtful selection of baked goods, every detail is designed to make guests feel at home. Whether you're savoring a buttery croissant or one of their famous seasonal treats, you'll always find that "little something extra" in every bite.

## COMMITTED TO THE COMMUNITY

Lagniappe Baking Co. is deeply embedded in the Central City community. By sourcing ingredients from local farmers, collaborating with nearby businesses, and supporting fellow entrepreneurs, the bakery strengthens the local economy while fostering a sense of togetherness.

Chef Kaitlin and Lino's decision to purchase the property for their business was more than just a milestone; it was a commitment to investing in New Orleans' future. Through initiatives like local partnerships and sustainable sourcing, Lagniappe is dedicated to creating a stronger, more vibrant community.

## SUPERBOWL SPECIALS

As New Orleans prepares to host the Super Bowl, Lagniappe Baking Co. is crafting something special for attendees, including mini King Cakes and other treats that celebrate the flavors of the city.

At Lagniappe Baking Co., every pastry, every cup of coffee, and every moment reflects the beauty and resilience of New Orleans. Come discover the flavors, traditions, and community spirit that make Lagniappe truly special.

## PLAN YOUR VISIT

Open six days a week, JusTini's is perfect for brunch, dinner, or a late-night cocktail:

Sunday: 11 a.m. - 4 p.m.

Tuesday - Thursday: 12 p.m. - 9 p.m.

Friday & Saturday: 11 a.m. - 12 a.m.

### Accepted Payment Methods:

- Cash
- Visa, Mastercard
- Apple Pay

NFL GUIDE TO NOLA

# LAMARA COFFEE & KITCHEN

Organic, Plant-Based Dining in Mid-City







Nestled in the heart of Mid-City at 1300 N Broad Street, Lamara Coffee and Kitchen is more than just a café—it's a commitment to sustainability, health, and community. Established in 2019, this organic, plant-based eatery offers a refreshing alternative for those seeking nutrient-dense, flavorful meals made with care and purpose.

### **A MENU THAT NOURISHES AND DELIGHTS**

Lamara is proud to be New Orleans' only organic restaurant, with a menu crafted to support health and well-being. Every dish and drink is free of seed oils, refined sugars, and highly processed ingredients, and nearly everything is made in-house from scratch. The menu is entirely gluten-free, featuring high-protein smoothies, breakfast burritos, soups, salads, bowls, cold-pressed juices, and wellness drinks. Every bite is as nourishing as it is delicious.

### **SUSTAINABILITY AT THE CORE**

At Lamara, sustainability isn't just a buzzword—it's a way of life. The café uses only compostable takeout containers, recycles glass, and composts all food waste. This low-waste philosophy ensures that every aspect of the business contributes to a healthier planet.

### **A SPACE FOR CONNECTION AND CREATIVITY**

Housed in a beautifully restored 1930s building, Lamara shares its space with a stunning wildflower garden-covered patio and a spacious dine-in café with fiber-optic Wi-Fi, making it the perfect spot for meetings, remote work, or a relaxing escape. Adjacent to Lamara is its sister project, Esplanade Studios, the largest recording studio in the South, located in a meticulously restored 1910 church. Together, these two spaces form a hub of creativity and community for the neighborhood.

### **ROOTED IN COMMUNITY**

Lamara Coffee and Kitchen is deeply committed to its Mid-City roots. The café provides jobs to local residents, offers affordable organic food to the community, and serves as a welcoming space for everyone—from business professionals to artists, neighbors, and daydreamers.

To learn more, visit [lamaracoffeeandkitchen.com](http://lamaracoffeeandkitchen.com), follow @lamaracoffeeandkitchen on Instagram, or stop by to experience this one-of-a-kind café for yourself.

At Lamara Coffee and Kitchen, every meal is a celebration of sustainability, flavor, and community. Come discover how good food can nurture both the body and the soul.

### **PLAN YOUR VISIT**

Open daily from **8 a.m. to 3 p.m. on weekdays** and **9 a.m. to 3 p.m. on weekends**, Lamara invites you to enjoy fresh, wholesome food in a serene and sustainable setting.

#### **Accepted Payment Methods:**

Credit cards, Apple Pay, and cash are accepted.

#### **Special Accessibility Features:**

Wheelchair accessible  
Outdoor covered patio

NFL GUIDE TO NOLA

# LIL DIZZY'S CAFE

A Creole Soul Food Tradition in the Heart of Treme



Located at 1500 Esplanade Avenue, Lil Dizzy's Cafe is more than just a restaurant—it's a cornerstone of the Treme community and a symbol of New Orleans' rich Creole heritage. Family-owned and operated by Wayne and Arkesha Baquet, this iconic eatery serves up authentic Creole soul food with a side of unparalleled hospitality. With roots dating back to 1947 and generations of the Baquet family dedicated to the culinary arts, Lil Dizzy's Cafe has become a beloved institution, offering locals and visitors a taste of New Orleans' vibrant culture.





## A LEGACY OF FLAVOR & COMMUNITY

The story of Lil Dizzy's is as flavorful as its menu. The cafe was founded by Wayne Baquet Sr., whose decades-long restaurant career included the successful Zachary's Restaurant. Inspired by his grandson Zachary's nickname, "Lil Dizzy," the new venture took shape in 2004 in the historic Treme neighborhood. Today, the legacy is carried forward by Wayne Jr. and Arkasha, who have infused the restaurant with a blend of tradition and modern hospitality.

## A MENU THAT DEFINES NEW ORLEANS

Lil Dizzy's Cafe is best known for its fried chicken, Creole file gumbo, fresh seafood, and daily specials like red beans on Monday, smothered okra on Thursday, and smothered pork chops on Saturday. Each dish is crafted with the care and love that comes from generations of Creole cooking expertise. Whether you're indulging in the flavorful gumbo or savoring the crispy, golden fried chicken, every bite reflects the soul of New Orleans. In addition to its signature dishes, Lil Dizzy's offers a selection of apparel, gumbo mix, and cookbooks, so guests can take a piece of the experience home.

## A PILLAR OF THE TREME NEIGHBORHOOD

Lil Dizzy's Cafe is deeply connected to its community, supporting local businesses and charitable organizations such as Roots of Music and Anna's Place. Located in Treme, one of the oldest Black neighborhoods in America, the cafe serves as a gathering place for locals and visitors alike. It has also welcomed national and international artists who seek to experience the authentic flavors and history of New Orleans.

## SPECIAL HOURS FOR SUPERBOWL WEEKEND

As the city prepares to host Super Bowl visitors, Lil Dizzy's Cafe is extending its hours to welcome guests on the Sunday before the Super Bowl and on Super Bowl Sunday. In addition to its regular hours of Monday through Saturday from 11 a.m. to 3 p.m., the cafe will also offer private dining for up to 50 people and has a capacity to serve 100 guests after regular hours.

## EXPERIENCE CREOLE SOUL FOOD AT IT'S BEST

At Lil Dizzy's Cafe, you'll find more than just a meal—you'll discover a piece of New Orleans history and a family's dedication to sharing the heart and soul of Creole cuisine. Whether it's your first visit or a return trip, Lil Dizzy's promises an unforgettable dining experience steeped in tradition and flavor.

## PLAN YOUR VISIT

For reservations or more information, visit [lildizzyscafe.net](http://lildizzyscafe.net) | +1 504-766-8687

### Accepted Payment Methods:

Visa, Mastercard, AMEX, and Apple Pay.  
Wheelchair accessible

  @LilDizzysCafe504

# LOUISIANA'S CHILDREN'S MUSEUM

Where Play and Discovery Shape the Future



Nestled in the heart of City Park, the Louisiana Children's Museum (LCM) is a place where imagination, exploration, and connection come to life. Since its founding in 1986, LCM has been dedicated to empowering children and families through the transformative power of play. With 56,000 square feet of interactive exhibits and outdoor adventures, the museum creates moments that inspire lifelong curiosity and learning.







**LCM**

LOUISIANA  
CHILDREN'S  
MUSEUM



## A WORLD OF WONDER AWAITS

Step inside the Louisiana Children's Museum, and you'll find a playground of possibilities. Whether you're navigating the Mississippi River with the mesmerizing 100-foot-long water table, creating music in the "Jammin' House," or exploring the Big Backyard's natural wonders, every corner offers an adventure. Designed for kids and grown-ups alike, the museum bridges the gap between fun and education, offering experiences that spark creativity and strengthen connections.

Beyond its engaging indoor exhibits, LCM's location in City Park places it at the center of a family-friendly haven. Nearby attractions like Storyland, mini golf, and scenic hiking trails make it easy to plan an entire day of fun and discovery.

## A MISSION ROOTED IN COMMUNITY

For nearly four decades, LCM has been a cornerstone of the New Orleans community, creating access and opportunities for families from all walks of life. Through programs like Museums for All, offering \$2 admission for SNAP beneficiaries, and Art for All, which provides free admission every other month for Louisiana residents, the museum ensures that every child has the chance to play, learn, and grow.

Initiatives like the Living with Water program promote water literacy and sustainability, while Play Power and NOLA Readers 2.0 strengthen language and play development in communities throughout New Orleans. With its Talk & Play Center and Parent/Teacher Resource Center, LCM continues to be a trusted resource for families and educators alike.

## PART OF THE SUPERBOWL EXPERIENCE

As one of 59 local businesses selected for the NFL's Super Bowl Guide to New Orleans, LCM is taking its commitment to family fun to a national stage. Visitors during the Super Bowl season can enjoy a 15% discount and experience all that the museum has to offer. This recognition highlights LCM's role as a premier destination for families visiting New Orleans, showcasing its unique blend of play and education.

## JOIN THE FUN AT LCM

To learn more or plan your visit, head to [lcm.org](http://lcm.org), follow @LouisianaKids on Instagram, or explore their Facebook page. Whether you're a local family or visiting during the Super Bowl, the Louisiana Children's Museum is a must-visit destination that transforms play into a path for lifelong learning and connection.

At LCM, every moment is a chance to grow, connect, and discover the joy of being a child—no matter your age.

## PLAN YOUR VISIT

LCM is open **Wednesday through Sunday**, offering flexible hours to accommodate families' busy schedules:

Wednesday - Saturday: 9:30 a.m. - 4:30 p.m.

Sunday: 11:30 a.m. - 4:30 p.m.

**Closed on Monday and Tuesday.**

Special summer hours extend access, making it easier than ever to plan a visit. With ADA-compliant facilities and wheelchair accessibility, the museum ensures that every guest feels welcome and comfortable.

NFL GUIDE TO NOLA

# MAGNOLIA YOGA STUDIO

Louisiana's First Black-Owned Yoga Studio



Founded in 2016, Magnolia Yoga Studio (MYS) is more than a wellness space; it's a pioneering movement. As the first Black-owned yoga studio in Louisiana, MYS is a beacon of diversity, inclusion, and empowerment located in the heart of downtown New Orleans—just steps from the iconic Superdome.





Offering an array of services, from invigorating hot yoga and Pilates classes to wellness retreats, teacher trainings, and corporate workshops, Magnolia Yoga Studio inspires a holistic approach to health. Every class and service is designed to nurture the mind, body, and spirit, fostering connection and resilience in every student.

### WHAT SETS MAGNOLIA YOGA STUDIO APART

- **Cultural Significance:** MYS celebrates its heritage as a Black-owned business while creating a space where everyone feels seen, heard, and cared for. It's a studio with a mission to reflect the vibrant diversity of New Orleans.
- **Therapeutic Yoga Practices:** MYS teaches yoga as a healing tool to alleviate pain, reduce stress, and address mental health challenges such as anxiety and depression. Classes integrate meditation, breathwork, and improved circulation techniques for whole-body wellness.
- **Empowerment Through Education:** At Magnolia Yoga Studio, students learn the science of yoga, equipping them with practical tools for better sleep, mood enhancement, and focus.
- **Community and National Impact:** Beyond its walls, MYS actively supports and mentors minority-owned wellness businesses nationwide, fostering a network of inspiration and shared growth.
- **Collaborations with Impact:** Partnerships with brands like Spotify, Essence, and UnitedHealthcare, alongside institutions such as Dillard University and Xavier University, amplify MYS's mission to make yoga accessible to everyone, particularly first-time practitioners.

### THE UNIQUE STORY BEHIND MAGNOLIA YOGA STUDIO

Magnolia Yoga Studio was born from founder Ajax Jackson's vision to create a sanctuary where diversity and wellness intersect. Inspired by the need for affordable and inclusive yoga spaces, Ajax's journey was fueled by the belief that yoga could transform lives, particularly in underserved communities. The studio's name, Magnolia, is a tribute to strength and resilience—a nod to Louisiana's state flower and its enduring spirit. Since its inception, MYS has served as a catalyst for healing and empowerment, inspiring thousands to embrace self-care and wellness through the transformative power of yoga.

### EXPERIENCE THE MAGNOLIA DIFFERENCE

Whether you're a seasoned yogi or stepping onto the mat for the first time, Magnolia Yoga Studio offers an environment where everyone feels welcome. From the warmth of its community to the expertise of its instructors, MYS is redefining wellness for New Orleans and beyond.

Join Magnolia Yoga Studio in its mission to make wellness accessible to all. Experience healing, connection, and community in Louisiana's most inclusive yoga space.

### PLAN YOUR VISIT

#### Hours of Operation:

**Monday–Friday:** 7:30 AM–8:30 PM

**Saturday:** 9:00 AM–4:00 PM | **Sunday:** Closed

301 Basin Street Suite 201, New Orleans, LA 70117

Payment methods: Cash, Credit, Debit

[www.magnoliayogastudio.com](http://www.magnoliayogastudio.com)

📷 @magnoliayogastudio | 📍 Magnolia Yoga Studio  
in Adrienne Ajax Jackson

NFL GUIDE TO NOLA

# MCHARDY'S CHICKEN & FIXENS

A Taste of Legacy



Tucked away in the heart of New Orleans, McHardy's Chicken and Fixens at 1458 N Broad Street is more than just a quick-service restaurant—it's a family legacy three generations strong. Since its founding in 1999, McHardy's has been a cornerstone of the community, dishing out fried chicken that's "Always Fresh, Hot, and Good." Recently crowned champions at the National Fried Chicken Festival, this family-owned gem has built a reputation that's as rich as its flavors.



**M<sup>c</sup>HARDY'S**  
CHICKEN & FIXIN'



## A LEGACY OF PASSION AND PRESERVERANCE

The story of McHardy's began when founder Kermit Mogilles traded in his career as a commercial banker to pursue a lifelong dream. After years of advising others on building successful businesses, he decided to create his own, fueled by a passion for food and community. With a unique blend of over eight spices, McHardy's chicken offers a taste experience that is distinctly its own.

**“OUR CHICKEN ISN'T JUST FOOD – IT'S A COMMITMENT,” SAYS MOGILLES. WE TAKE PAINSTAKING CARE TO ENSURE THAT EVERY BITE REFLECTS OUR DEDICATION TO QUALITY, MADE-FROM-SCRATCH RECIPES, AND A FAMILY TOUCH.”**

## BUILT BY FAMILY, SUSTAINED BY COMMUNITY

What sets McHardy's apart is the family itself. Each member plays an active role in the daily operations, ensuring the highest quality and consistency. Their dedication extends beyond the kitchen, as McHardy's takes pride in providing opportunities for individuals facing personal struggles, offering employment to those who have battled addiction or incarceration. This commitment to second chances has made McHardy's a beacon of hope in the New Orleans community.

## TAKE-AWAY ONLY, ALWAYS WORTH IT

McHardy's is a take-away-only restaurant, inviting patrons to grab their meals and savor them wherever they please. The simplicity of its service model doesn't detract from the complexity of its flavors, and loyal customers keep coming back for more. From the perfectly crispy chicken to the soulful sides, McHardy's menu is a testament to the power of doing things right.

## SPECIAL OFFERINGS FOR SUPERBOWL ATTENDEES

As the city gears up for the Super Bowl, McHardy's is ready to feed fans with special packages crafted just for the occasion. Whether you're hosting a watch party or fueling up before the big game, McHardy's ensures every bite is unforgettable.

## OPEN FOR FLAVOR, CLOSED ON COMPROMISE

Operating Monday through Saturday from 11 a.m. to 5 p.m., and extending hours for Super Bowl Sunday, McHardy's stays true to its roots with a straightforward approach: delicious food, great service, and an unwavering dedication to the community.

## EXPERIENCE MCHARDY'S FOR YOURSELF

For over 25 years, McHardy's Chicken and Fixens has been a shining example of what makes New Orleans special. It's not just about the food—it's about the love, hard work, and family that go into every order. Stop by, follow them on social media (@McHardysChicken), or visit their website [mchardyschickennola.com](http://mchardyschickennola.com) to learn more. McHardy's isn't just a restaurant. It's a tradition, a community, and a taste of New Orleans history that you'll want to savor again and again.

## PLAN YOUR VISIT

1458 N Broad St. New Orleans, La 70119  
[mchardyschicken@gmail.com](mailto:mchardyschicken@gmail.com)  
(504) 949-0000  
[mchardyschickennola.com](http://mchardyschickennola.com)

NFL GUIDE TO NOLA

# MISS SHIRLEY'S

Where Family, Tradition, and Love Come Together



Located at 3009 Magazine Street, Miss Shirley's is more than a restaurant—it's a testament to the power of family, resilience, and community. Combining the vibrant flavors of Cantonese cuisine with the warmth and hospitality of New Orleans, Miss Shirley's offers a dining experience that feels like home, one handmade dumpling at a time.







## A LEGACY OF LOVE AND RESILIENCE

Miss Shirley's story began with Shirley and Lee, immigrants from Hong Kong who arrived in the U.S. in the 1970s. After opening their first restaurant in Metairie before they were even 21, they became a beloved part of their community, raising two children—one a doctor, the other a lawyer—while running a successful business for over 44 years.

Retirement called, but only briefly. Bored after six months, Shirley and Lee were convinced by their daughter Carling to open a new chapter: Miss Shirley's. With Carling, a practicing attorney turned restaurateur, working side by side with her parents, the family rekindled their love for serving others, this time with a more casual and fun approach.

## CANTONESE CUISINE WITH A NEW ORLEANS TWIST

Miss Shirley's menu is a love letter to the flavors of Hong Kong and the vibrant culture of New Orleans. Each dish, from the handmade dumplings to the seafood showcasing local ingredients, is crafted fresh to order. Guests can feel the care and passion that go into every bite, while Shirley herself welcomes diners like family, remembering their names, orders, and even their allergies.

The warm, upbeat atmosphere, combined with authentic Cantonese dishes, creates a dining experience that is both elevated and accessible. Whether you're there for a quick lunch or a leisurely dinner, Miss Shirley's makes you feel like you're part of something special.

## A HEART FOR THE COMMUNITY

Miss Shirley's isn't just about great food—it's about giving back. The restaurant is deeply involved in local causes, supporting initiatives like Shuck Cancer, which funds transportation for cancer patients in rural areas, and Project Lazarus, which provides housing and support for individuals living with HIV. By participating in these events and more, Miss Shirley's continues to strengthen the bonds that make New Orleans a better place to live.

To learn more, visit [missshirleychineserestaurant.com](http://missshirleychineserestaurant.com) or follow @missshirleyschineserestaurant on Instagram. At Miss Shirley's, every meal is a celebration of tradition, family, and the joy of sharing love through food.

## PLAN YOUR VISIT

Miss Shirley's is open Monday through Sunday with hours tailored for both lunch and dinner service:

**Monday - Thursday:** 11:30 a.m. - 2:30 p.m.,  
5:00 p.m. - 9:00 p.m.

**Friday - Saturday:** 12:00 p.m. - 3:00 p.m.,  
5:00 p.m. - 9:30 p.m.

**Sunday:** 12:00 p.m. - 3:00 p.m.,  
5:00 p.m. - 9:00 p.m.

Closed on Tuesday

With wheelchair accessibility and a multilingual staff speaking Cantonese, Mandarin, Spanish, Portuguese, and Albanian, Miss Shirley's ensures every guest feels welcome.

# NEYOW'S CREOLE CAFE

Serving the Heart and Soul of New Orleans



Since 2009, Neyow's Creole Cafe has been a beacon of authentic Creole flavor in the heart of New Orleans. Renowned for its warm, family-friendly atmosphere and time-honored recipes, Neyow's is more than a restaurant—it's an experience that celebrates the rich culinary heritage of Louisiana. From our kitchen to your table, every dish is freshly prepared with the finest ingredients, ensuring that each bite bursts with the vibrant flavors that define Creole cuisine. Whether it's our signature dishes or our handcrafted "BOW WOW" rum cocktails, Neyow's offers a culinary journey that captures the essence of New Orleans culture.







From our kitchen to your table, every dish is freshly prepared with the finest ingredients, ensuring that each bite bursts with the vibrant flavors that define Creole cuisine. Whether it's our signature dishes or our handcrafted "BOW WOW" rum cocktails, Neyow's offers a culinary journey that captures the essence of New Orleans culture.

### A JOURNEY ROOTED IN FAMILY AND TRADITION

The story of Neyow's Creole Cafe is one of resilience, passion, and the transformative power of food. What began as a way to fund a family trip to Six Flags Astroworld quickly evolved into a thriving family-owned business. Founder Tanya Dubuclet started cooking and selling authentic Creole dishes from her home kitchen, not realizing the profound impact her food would have. The overwhelming support from the community turned a simple idea into a full-fledged restaurant. Today, Neyow's serves up the same love and dedication that fueled its humble beginnings, proving that with heart and determination, small dreams can grow into something extraordinary.

### WHAT MAKES NEYOW'S CREOLE CAFE STAND OUT

- **Authenticity:** Our dishes are rooted in traditional Creole recipes, bringing the flavors of Louisiana to life with every plate.
- **Family-First Atmosphere:** Neyow's offers a welcoming space where guests can gather, share stories, and create memories.
- **Community Connection:** Beyond serving food, Neyow's is deeply involved in giving back to the community, embodying the spirit of New Orleans through generosity and kindness.

### COMMUNITY IMPACT

At Neyow's Creole Cafe, giving back is at the heart of what we do. Our contributions include:

- **Ronald McDonald House:** Providing monthly meals for families with hospitalized children, offering comfort during tough times.
- **COVID-19 Support:** During the pandemic, we delivered meals to nursing homes, pharmacies, and hospitals, ensuring that frontline workers and vulnerable populations felt cared for.
- **Toys for Tots:** Bringing holiday joy by donating toys to children every Christmas.
- **Family Adoption:** Supporting local families with essentials and gifts during back-to-school and holiday seasons.

Through these efforts, Neyow's strives to be a pillar of hope, community, and compassion in New Orleans.

### SPECIAL SUPER BOWL OFFER

For Super Bowl attendees: "Finish 1 'BOW WOW,' our signature homemade rum cocktail, and get the second one for free!" Experience the perfect blend of flavor and fun, crafted with love and a kick of Creole spirit. At Neyow's Creole Cafe, we're not just serving food—we're sharing a story, a culture, and a sense of community. Come taste the tradition, celebrate the flavors, and become a part of our family.

At Neyow's Creole Cafe, we're not just serving food—we're sharing a story, a culture, and a sense of community. Come taste the tradition, celebrate the flavors, and become a part of our family.

### PLAN YOUR VISIT

#### Hours of Operation:

**Monday – Thursday:** 11 AM – 9 PM

**Friday – Saturday:** 11 AM – 10 PM

**Sunday:** 12 PM – 8 PM

3332 Bienville St., New Orleans, LA 70119

neyows.com |  @neyows\_creole\_cafe |  Neyow's Nola

NFL GUIDE TO NOLA

# PARKWAY BAKERY & TAVERN

A New Orleans Tradition



Nestled in the heart of New Orleans at 538 Hagan Avenue, Parkway Bakery & Tavern has been serving up comfort food and Southern hospitality for over a century. Known as the ultimate destination for poor boys, Parkway is more than a restaurant; it's a beloved cultural landmark and a testament to New Orleans' rich culinary history.







**Parkway**  
BAKERY & TAVERN



EST  
1911



## WHERE THE POBOY STORY LIVES ON

Parkway's legacy dates back to 1911, with its connection to the creation of the "poor boy" sandwich in 1929. Inspired by the generosity of Bennie and Clovis Martin, who supported striking streetcar workers by offering free sandwiches, Parkway joined the movement, providing French fry poor boys to union members. Since then, Parkway has become synonymous with this iconic sandwich, serving both timeless classics like roast beef and shrimp poor boys and modern favorites introduced by General Manager and Head Chef Justin Kennedy.

Every poor boy at Parkway is a masterpiece of tradition and care, with over 1,000 pounds of beef slow-cooked weekly and gravy made from scratch in the kitchen. Whether you're a local, a tourist, or even the President of the United States, Parkway's sandwiches are a must-try for anyone looking to taste the soul of New Orleans.

## A PLACE WHERE EVERYONE FEELS AT HOME

Step into Parkway, and you'll find a vibrant cross-section of New Orleans: locals, visitors, and families all gathering to enjoy exceptional food and a warm, welcoming atmosphere. From the casual charm of the tavern to its kid-friendly, dog-friendly outdoor spaces, Parkway is a place where memories are made and shared.

## COMMUNITY AT ITS CORE

Parkway is deeply rooted in the New Orleans community. Over the years, it has partnered with organizations like the Al Copeland Foundation, helping to raise over \$40,000 for cancer research, and the Ochsner Transplant Institute, promoting awareness about organ donation. Head Chef Justin Kennedy also leads efforts for Hogs for the Cause, supporting families battling pediatric brain cancer. Parkway's commitment to giving back reflects its dedication to the city and its people.

## ACCOLADES AND NATIONAL FAME

Parkway's reputation extends far beyond New Orleans. Named by USA Today as the "Best Po'boy in Louisiana" and celebrated by countless local and national publications, Parkway has cemented its status as a culinary icon. Featured on popular TV shows and in major media, Parkway continues to tell the story of New Orleans through its food, culture, and history.

## SPECIAL FEATURES FOR SUPER BOWL VISITORS

Planning to visit New Orleans for the Super Bowl? Parkway is ready to welcome fans with:

- **Extended menu specials** featuring signature poor boys.
- **Guarded parking** for convenience.
- **Take-out and pick-up options**, perfect for game day gatherings.
- **Dog-friendly outdoor areas**, making it a stop for the whole family.

At Parkway, every bite of a poor boy tells a story of generosity, tradition, and community—a New Orleans story that's been shared for over 100 years and counting.

## PLAN YOUR VISIT

To experience the rich history and flavors of Parkway Bakery & Tavern, stop by at 538 Hagan Avenue, New Orleans, LA 70119. Learn more or place an order at [parkwaypoorboys.com](http://parkwaypoorboys.com), and follow @parkwaypoorboys on Instagram and Facebook for updates and mouthwatering inspiration.

### Hours of Operation

**Monday & Tuesday:** Closed

**Wednesday - Sunday:** 10:00 AM – 6:00 PM



NFL GUIDE TO NOLA

# PORGY'S SEAFOOD MARKET

A Gulf Coast Culinary Haven in Mid-City





The logo for Porgy's Seafood Market features the word "Porgy's" in a large, bubbly, yellow font with a red outline. Below it, the words "SEAFOOD MARKET" are written in a smaller, red, sans-serif font, flanked by two small red dots.

•SEAFOOD MARKET•

*New Orleans, LA*

Located in the heart of Mid-City New Orleans, Porgy's Seafood Market is more than just a market and restaurant—it's a celebration of the Gulf Coast's rich seafood heritage. From sustainable, wild-caught seafood to mouthwatering dishes prepared on-site, Porgy's connects locals and visitors alike to the abundant flavors of Louisiana's waters.

### BRIDGING THE GAP BETWEEN OCEAN & PLATE

At Porgy's Seafood Market, you'll discover a unique fusion of retail and dining experiences. Guests can shop for freshly cut fillets, whole fish, shrimp, oysters, crabs, and seasonal Gulf delicacies like crawfish. What sets Porgy's apart is the opportunity to have any item from the seafood counter prepared by the kitchen for dine-in or takeaway, offering a customized dining experience like no other.

The kitchen menu reflects the market's daily offerings, featuring delicious sandwiches, salads, crudos, and boiled seafood crafted from locally sourced, wild-caught ingredients. Whether you're looking for a quick bite or a memorable feast, Porgy's delivers flavors that embody the spirit of the Gulf.

### A COMMITMENT TO LOCAL FISHERIES

Founded by Marcus Jacobs and Caitlin Carney, co-owners of the beloved (and now closed) Marjie's Grill, Porgy's was born from a desire to directly connect New Orleans consumers with Louisiana's traditional fisheries. Managed by Caitlin and Camille Staub, the shop is proudly run by New Orleans' premier Lady Mongers. Their expertise and passion for Gulf seafood are evident in every interaction, whether they're breaking down massive fish, shucking oysters, or sharing their love for the Gulf's bounty.

### WHY PORGY'S STANDS OUT

**Direct Sourcing:** Porgy's exclusively features locally sourced, wild-caught seafood, ensuring the freshest flavors while supporting multi-generational Gulf Coast fisheries.

**Creative Dining Options:** Beyond its seafood market, the kitchen serves innovative and delicious meals that adapt to the market's daily selection.

**Sustainability First:** The market prioritizes the health of the Gulf Coast ecosystem, ensuring sustainable practices that benefit local fishers and farmers alike.

**Community-Centric:** From hosting happy hours to offering a welcoming space for seafood enthusiasts, Porgy's is a hub for the Mid-City community and beyond.

### SUPPORTING LOCAL IMPACT

When you visit Porgy's, you're supporting more than a restaurant—you're investing in the health and livelihoods of local fishers, shrimpers, crabbers, and farmers. Every purchase contributes to the sustainability of the Gulf Coast, ensuring its resources are enjoyed for generations to come. Whether you're savoring a freshly prepared dish, shopping the market, or enjoying happy hour, Porgy's Seafood Market is your go-to destination for the best of the Gulf. Come experience the flavors of Louisiana, crafted with love and served with pride!

### PLAN YOUR VISIT

#### Shop Hours:

Monday-Saturday: 10 AM-7 PM | Sunday: 10 AM-5 PM

#### Kitchen Hours:

Monday-Saturday: 11 AM-6:30 PM | Sunday: 11 AM-5 PM

**Happy Hour:** Monday-Friday: 3 PM - 6 PM

Accepted Payment Methods: All major payment types.

📍 @porgysnola

NFL GUIDE TO NOLA

# PRETTY PIECES & CO.

Jewelry That Tells a Story



Established in 2020, Pretty Pieces & Co is more than a jewelry company—it's a reflection of resilience, creativity, and individuality. Inspired by the personal journey of founder Crystal Webb, Pretty Pieces & Co emerged as a celebration of triumph and the ability to shine through life's challenges. Based in the vibrant city of New Orleans, Pretty Pieces & Co curates a stunning collection of high-quality jewelry designed to complement every occasion. Each piece tells a story of beauty and empowerment, making it the perfect addition to your unique style.







## PRETTY PIECES & CO.

ACCESSORIES

### WHAT SETS PRETTY PIECES & CO APART

- **Cultural Roots:** As a New Orleans-owned and operated business, Pretty Pieces & Co embodies the city's vibrant spirit, celebrating its resilience and creativity.
- **Customer-Centric:** We pride ourselves on impeccable customer service, ensuring every shopping experience is as memorable as the jewelry itself.
- **Empowerment Through Style:** Our collection isn't just about accessorizing—it's about celebrating individuality, confidence, and self-expression.

### THE UNIQUE STORY AROUND BEHIND PRETTY PIECES & CO

The story of Pretty Pieces & Co is deeply personal and inspiring. Crystal Webb founded the business during a pivotal time in her life, transforming challenges into opportunities to create something meaningful. Every piece in the collection is a testament to resilience, elegance, and the journey of finding strength and beauty in every moment.

Crystal's mission is to empower others through her jewelry, offering pieces that allow wearers to shine and tell their own unique stories. Pretty Pieces & Co is a reflection of Crystal's journey and a celebration of the power of self-expression.

### MAKING AN IMPACT IN THE COMMUNITY

Pretty Pieces & Co is committed to giving back to the New Orleans community. We:

- **Create Opportunities:** Employ members of the community, providing meaningful work and fostering growth.
- **Mentor the Next Generation:** Inspire and guide local youth, encouraging them to pursue their dreams and overcome challenges.

Through these efforts, Pretty Pieces & Co not only creates stunning jewelry but also contributes to building a brighter future for the community.

### SPECIAL SUPERBOWL OFFER

**Enjoy 20% off all purchases during Super Bowl week!**

Find the perfect piece to complement your game-day look and take home a bit of New Orleans' sparkle.

At Pretty Pieces & Co, we believe jewelry is more than an accessory—it's a way to express who you are and where you've been. Let us help you find the perfect piece to tell your story, celebrate your style, and shine brightly, just like the city we call home.

### PLAN YOUR VISIT

**Hours of Operation:**

**Sunday – Saturday:** 10 AM – 7 PM

500 Port of New Orleans Pl, New Orleans, LA

[prettypiecescompany.com](http://prettypiecescompany.com) |   @prettypiecescompany

NFL GUIDE TO NOLA

# QUEENDOM AESTHETICS

Elevating Beauty and Empowerment







Located in the heart of New Orleans, Queendom Aesthetics is more than a spa—it's a sanctuary where beauty meets holistic wellness. Founded in 2015 by licensed esthetician Melissa Odum, Queendom Aesthetics offers a range of personalized beauty services designed to empower individuals to look and feel their best. Specializing in facials, waxing, teeth whitening, laser hair removal, and V-steams, Queendom Aesthetics combines expert knowledge with a passion for uplifting confidence and celebrating self-care.

### A REGAL EXPERIENCE

At Queendom Aesthetics, every treatment is crafted with the intent to make clients feel regal. From the moment you walk through the doors, you'll experience:

- **Expert Care:** Personalized beauty treatments tailored to your unique needs.
- **Natural Skincare Solutions:** A signature line of clean, results-driven products, including exfoliators, toners, and moisturizers, designed for healthy, glowing skin.
- **Comprehensive Services:** From teeth whitening to laser hair removal, Queendom Aesthetics provides a full suite of beauty solutions.

### A VISION ROOTED IN EMPOWERMENT

Melissa Odum founded Queendom Aesthetics to address the unique beauty needs of women, especially women of color. Her mission extends beyond skincare to promote confidence and inner strength. What started as a small line of natural skincare products has grown into a full-service spa and wellness brand, offering transformative experiences that celebrate individuality and promote holistic health.

### MAKING A DIFFERENCE IN THE COMMUNITY

Queendom Aesthetics is more than a business—it's a pillar of the local community. Melissa actively supports families and individuals in need through initiatives such as:

- **School Supply Giveaways**
- **Toy and Turkey Drives**
- **Transformative Workshops**

Her dedication to giving back reflects her belief that success is defined by the positive impact we have on others.

### SUPERBOWL SPECIAL OFFERS

Get game-day ready with these exclusive offers for Super Bowl attendees:

- **Game Day Teeth Whitening:** Brighten your smile with \$99 whitening sessions.
- **Touchdown Spa Day:** Indulge in a \$120 package including a 60-minute facial, neck and shoulder massage, and underarm wax.

### PLAN YOUR VISIT

#### Hours of Operation

Tuesday - Saturday: 11 AM - 5 PM

#### Accepted Payment Methods:

Cash, Tap Pay, Credit, and Debit Cards

[queendomaesthetics.com](http://queendomaesthetics.com)

 @queendom\_aesthetics |  Queendom Aesthetics

NFL GUIDE TO NOLA

# ROYAL RETREAT SPA

A Sanctuary of Luxury and Tranquility



Welcome to Royal Retreat Day Spa, your personal sanctuary offering a luxurious escape from the daily grind. Located in Mandeville, Louisiana, we specialize in rejuvenating facials, soothing massages, and revitalizing body treatments. Our state-of-the-art facility is designed with the highest standards of luxury, featuring high-end finishes and a tranquil atmosphere to enhance your wellness experience. Whether you're seeking a relaxing solo retreat, a couples' day date, or a memorable spa party for a bridal shower or corporate event, Royal Retreat Day Spa provides a tailored experience for each guest.







# ROYAL RETREAT

## DAY SPA

### WHAT MAKES ROYAL RETREAT SPA STAND OUT

- **High-End Facility & Amenities:** From our jacuzzi, sauna, and relaxation room to our couples' treatment rooms and VIP room with aromatic salt baths, we offer top-tier amenities that make your experience truly exceptional. Every detail has been curated for your ultimate comfort and relaxation.
- **Master-Level Therapists & Estheticians:** Our team of master-level massage therapists and highly-trained estheticians has a minimum of 10 years of experience in their field, ensuring you receive the finest treatments possible. We partner with the world-renowned brands HydraFacial and Natura Bissé to provide facials that are powered by cutting-edge skincare technologies.
- **Luxury Products & Treatments:** We use only the most luxurious products for our facials, massages, and body treatments. Natura Bissé has been awarded the title of "World's Best Spa Brand" for four years in a row, and we're proud to bring these top-tier products to our clients.
- **Tailored Spa Parties:** We offer an array of services perfect for spa parties, including bridal showers, birthdays, anniversaries, and corporate events. Sip on complimentary champagne and cocktails while enjoying relaxing treatments with your friends or colleagues. For larger group bookings, enjoy a complimentary bottle of champagne and exclusive discounts.

### OUR UNIQUE STORY

Royal Retreat Day Spa is the dream come true of Tori Pasantine, an Asian-American entrepreneur with a lifelong love for luxury spas. Having traveled the world and experienced countless high-end spa treatments, Tori sought to bring the same level of luxury and tranquility to her hometown. The result is Royal Retreat Day Spa—a family-owned business dedicated to offering a sanctuary of relaxation for the community. Every detail of the spa's design and offerings is carefully curated to ensure that each guest feels like royalty.

### COMMUNITY IMPACT

At Royal Retreat Day Spa, we're passionate about giving back to our local community. By bringing a state-of-the-art wellness facility to the area, we offer a much-needed escape where clients can experience tranquility and luxury in the comfort of their own hometown. Our presence allows the Mandeville area to have access to world-class treatments and amenities that were once only available in major cities.

### SPECIAL OFFERS FOR THE SUPERBOWL

For Super Bowl week, we're offering exclusive discounts to help you unwind and rejuvenate after the big game:

- \$25 off any massages and rituals
- \$30 off any facials
- \$100 off group bookings of 5 or more with a complimentary bottle of champagne

Mention Code: **RoyalSuperBowl** when booking. Offers may not be combined.

### BOOK YOUR ROYAL RETREAT TODAY

Indulge in the luxury you deserve and experience a day of rejuvenation at Royal Retreat Day Spa. Whether you're looking for a quick escape or a full day of pampering, we are here to provide a spa experience like no other. Come visit us and treat yourself to the finest in wellness and luxury.

### PLAN YOUR VISIT

#### Hours of Operation:

**Wednesday - Sunday:** 9:30 AM – 6:00 PM  
3571 Hwy 190, Mandeville, LA 70471

**Accepted Payment Methods:** Venmo + Credit Card

**Accessibility Features:** Wheelchair accessible  
+ Multilingual staff

royalretreatdayspa.com

@royalretreat.dayspa | f Royal Retreat Day Spa

# SEAWORTHY

A Sanctuary of Luxury and Tranquility



Located in the heart of New Orleans' Central Business District, Seaworthy offers a dining experience rooted in the city's maritime heritage and its vibrant culinary traditions. This sustainable seafood restaurant has become a beloved staple for locals and visitors alike, known for its commitment to serving only the freshest, wild-caught, and sustainably harvested oysters. Our raw oyster bar showcases oysters from the Gulf Coast, East Coast, and West Coast, ensuring a diverse and exquisite selection.





# SEAWORTHY

OYSTERS COCKTAILS

With a menu that blends locally sourced fish and game, a celebrated beverage program, and a beautifully restored 19th-century Creole cottage as its home, Seaworthy captures the essence of New Orleans' vibrant spirit, Southern hospitality, and dedication to quality ingredients.

## WHAT MAKES SEAWORTHY STAND OUT

- **Sustainably Sourced Oysters & Seafood:** We pride ourselves on offering wild-caught, sustainable seafood sourced from local Gulf Coast fisheries, and select waters across the U.S. Our oysters are hand-selected to offer the best of American waters, ensuring not only freshness but also a responsible approach to seafood harvesting.
- **Award-Winning Oysters:** Seaworthy has earned numerous accolades, including Best Oyster Happy Hour by Eater and Best Raw Oysters in New Orleans by Where Y'at. Whether you're here for happy hour or a special night out, our oysters are sure to delight.
- **Classic Cocktails with a Signature Twist:** Our beverage program pairs perfectly with our oysters and seafood dishes. From classic cocktails to signature creations, Seaworthy provides a diverse selection of beer, wine, and creative drinks to complement every meal.
- **A Historic & Timeless Atmosphere:** Housed in an 1832 Creole cottage, Seaworthy blends the charm of the past with modern dining sophistication. This historic space offers an intimate yet welcoming environment, inviting guests to relax and enjoy great seafood, drinks, and company in one of New Orleans' most iconic settings.

## OUR UNIQUE STORY

Seaworthy draws from the heart of New Orleans' maritime legacy, with a menu and ambiance that honors the city's long-standing relationship with the waters of the Gulf Coast. The restaurant is a beautiful fusion of authenticity and innovation, creating an elevated dining experience that respects tradition while pushing the boundaries of modern gastronomy.

The inspiration behind Seaworthy lies in its founder's love for the Gulf Coast's rich seafood traditions and the vibrant culture of New Orleans. It is a place where the community and visitors alike can experience the best of sustainable seafood in an environment that reflects both New Orleans' historic roots and the forward-thinking culinary spirit of the city.

## COMMUNITY IMPACT

At Seaworthy, we are deeply committed to contributing to the local community. Our dedication to sustainability goes beyond sourcing seafood from responsible fisheries. By supporting local fishermen and prioritizing environmentally conscious practices, we help sustain the livelihoods of those who contribute to the Gulf Coast's seafood industry. We also take pride in our partnerships with local charities and environmental organizations, which allow us to give back and help preserve the beauty of our coastlines. Seaworthy believes in promoting a culture of collaboration, ensuring that our impact extends beyond the plate to the broader New Orleans community.

## BOOK YOUR TABLE AT SEAWORTHY TODAY

Celebrate the culinary traditions of New Orleans with Seaworthy's sustainable seafood in a historic, intimate setting. Whether you're enjoying an afternoon happy hour or a memorable dinner, we offer an experience that blends traditional Southern hospitality, innovative culinary techniques, and eco-conscious dining. Book your reservation today and discover why Seaworthy is the go-to destination for oyster lovers and seafood enthusiasts alike in the heart of New Orleans! visit us and treat yourself to the finest in wellness and luxury.

## PLAN YOUR VISIT

**Hours of Operation:**

**Open Daily from 2 PM to Midnight**

630 Carondelet St, New Orleans, LA 70130

**Accepted Payment Methods:** Credit Card

seaworthynola.com |  @SeaworthyNewOrleans

NFL GUIDE TO NOLA

# STUDIOBE

A Beacon of Art, Activism, and Community in New Orleans







# STUDIO BE

Nestled in the vibrant Marigny neighborhood, StudioBE is more than an art gallery—it's a transformative experience that merges creativity, community, and activism. Founded in 2016 by visionary artist and activist Brandan "Bmike" Odums, StudioBE has become an iconic 36,000-square-foot space where art meets social justice, inspiring dialogue and action through breathtaking exhibitions and installations.

## A SPACE BORN FROM VISION & PURPOSE

Nestled in the vibrant Marigny neighborhood, StudioBE is more than an art gallery—it's a transformative experience that merges creativity, community, and activism. Founded in 2016 by visionary artist and activist Brandan "Bmike" Odums, StudioBE has become an iconic 36,000-square-foot space where art meets social justice, inspiring dialogue and action through breathtaking exhibitions and installations.

## WHAT SETS STUDIOBE APART

StudioBE isn't just a gallery—it's a hub of creativity and change. Its commitment to amplifying underrepresented voices, fostering meaningful dialogue, and preserving New Orleans' rich cultural heritage makes it a standout destination for locals and tourists alike. Through its exhibits, the space creates connections and sparks conversations around society's most pressing issues, empowering visitors to reflect and act.

## ROOTED IN COMMUNITY IMPACT

StudioBE's influence extends far beyond its walls. Through its nonprofit arm, Eternal Seeds, the organization invests in the community by nurturing the next generation of artists and leaders. From mentorship programs and workshops to educational initiatives, Eternal Seeds empowers youth to explore their creativity and develop tools for success. The gallery also collaborates with local artists and businesses, fostering economic growth and pride within the city. StudioBE's exhibitions and events serve as a gathering space for diverse audiences to celebrate New Orleans' culture, history, and ongoing journey toward equity.

## VISIT STUDIOBE

StudioBE is a must-visit destination for art enthusiasts, cultural explorers, and advocates for change. Step into a world where art ignites action, and experience why StudioBE is more than a gallery—it's a movement.

Discover the magic of StudioBE—where art, culture, and community come together to create lasting impact.

## PLAN YOUR VISIT

**Hours of Operation:**  
**Tuesday–Saturday: 11 AM–5 PM**

2941 Royal St., New Orleans, LA 70117

[studiobenola.com](http://studiobenola.com)

 [@studio\\_BE\\_](https://www.instagram.com/studio_BE_) |  [studiobe504](https://www.facebook.com/studiobe504) |  [Studio BE](https://www.linkedin.com/company/studio-be)

NFL GUIDE TO NOLA

# STUPH'D BEIGNETS & BURGERS

Home of the Original Stuffed Beignet



Nestled in the heart of New Orleans' Bywater neighborhood at 3325 St. Claude Avenue, Stuph'D Beignets & Burgers has redefined what it means to indulge in a beignet. This family-operated restaurant, founded by Duana Lawrence, offers a unique fusion of sweet and savory, transforming the classic New Orleans pastry into a canvas for bold and creative flavors.





# Stuph'D

BEIGNETS & BURGERS

Something Different! • Something Delicious! • Something Stuph'D!

## WHERE CREATIVITY MEETS TRADITION

Unlike traditional powdered-sugar beignets, Stuph'D introduces a revolutionary twist with its stuffed beignets. Whether filled with savory favorites like the Creole Queen (a blend of crawfish, shrimp, and crabmeat) or sweet delights like gooey Nutella, each beignet is fried to order and packed with flavor.

## A MENU THAT STANDS OUT

In addition to their signature beignets, the restaurant serves up a selection of gourmet burgers and comfort food classics. Their evolving menu ensures there's always something new and exciting to try, appealing to both locals and visitors looking for a taste of New Orleans with a twist.

## A FAMILY DRIVEN LEGACY

Stuph'D Beignets & Burgers is more than just a restaurant; it's a labor of love. Founded by Duana Lawrence in 2016, the business began humbly in the back of Legends bar in Mid-City before moving to its current Bywater location in 2020.

The restaurant's operations are deeply rooted in family:

- Dionne Lewis, Duana's daughter, plays an integral role in both the kitchen and the business side.
- Ellen Williams, Duana's mother, ensures every customer feels at home with her warm hospitality.
- The walls are adorned with artwork by Duana's aunt, Sheila Bankston (@eyezartwork), adding a personal and artistic touch that reflects the soul of New Orleans.

## COMMUNITY IMPACT

Stuph'D has become a cornerstone of the Bywater community, providing a warm and inclusive atmosphere where locals and visitors can gather. Even in the face of challenges like the pandemic and recent break-ins, Stuph'D has remained steadfast in its mission to serve its community with love and creativity.

## SHOWCASING LOCAL ART

The restaurant doubles as a cultural hub, featuring local artwork that celebrates the talent and vibrancy of New Orleans. This commitment to supporting local artists enriches the dining experience and highlights the creativity that defines the city.

At Stuph'D, every meal is a celebration of New Orleans' flavors, creativity, and community spirit. Come get Stuph'D! Follow Stuph'D on Instagram: @get\_stuphd, Visit their website for more: Stuph'D on Yelp.

## PLAN YOUR VISIT

Whether you're a lifelong New Orleanian or a first-time visitor, Stuph'D offers an unforgettable culinary experience. Come for the food, stay for the atmosphere, and leave feeling like family.

### Hours of Operation:

Monday & Tuesday: Closed  
Wednesday - Saturday: 10:00 AM - 5:00 PM  
Sunday: 10:00 AM - 3:00 PM

### Accepted Payment Methods:

Cash, credit cards, debit cards, mobile wallets, and contactless payments are welcome.

**Accessibility:** Stuph'D is wheelchair accessible, ensuring a welcoming environment for all.

NFL GUIDE TO NOLA

# SWEET LORRAINE'S JAZZ LOUNGE

A Legacy of Music, Culture, and Community in New Orleans



At Sweet Lorraine's Jazz Lounge, we're more than just a club; we're a living tribute to New Orleans' rich cultural heritage. Located in the heart of Treme, just a stone's throw from the iconic French Quarter, our establishment has been a beloved fixture in the local scene for over three decades. With an intimate setting that seats over 150 guests, Sweet Lorraine's is the perfect place for a casual gathering, a celebration, or an unforgettable night out.





## WHAT MAKES SWEET LORRAINE'S STAND OUT

- **A Venue for Local Talent:** As a staple in New Orleans' jazz scene, Sweet Lorraine's provides a platform for local musicians to perform, ensuring that the city's rich musical culture continues to thrive. Whether it's traditional jazz or contemporary styles, Sweet Lorraine's has hosted a wide range of talented artists, making it a must-visit for music lovers.
- **Rich Cultural Legacy:** Sweet Lorraine's has earned recognition as one of the top jazz clubs in the country, having been named a top ten jazz club by USA Today. We are honored to continue the legacy of Lorraine Sylvester, who began her journey at a young age and worked tirelessly to create a space where culture, community, and music could come together.
- **Authentic New Orleans Cuisine:** Our Southern-style menu perfectly complements the vibrant sounds of live jazz. From rich gumbo to fried catfish, every dish is prepared with a focus on authentic New Orleans flavors, making Sweet Lorraine's the place to experience true Southern hospitality.
- **A Historic Setting:** Nestled in the historic Tremé neighborhood, Sweet Lorraine's is a space steeped in the cultural traditions of New Orleans. The warm, wood-paneled walls and vibrant art showcase the history of jazz, while the cozy atmosphere makes it feel like home.

## OUR UNIQUE STORY

The story of Sweet Lorraine's Jazz Lounge is a reflection of resilience, culture, and community. Lorraine Sylvester's entrepreneurial spirit started early, selling snoballs as a child and eventually becoming a business owner. Her family's contributions to the Civil Rights Movement—most notably, painting over a discriminatory sign—are emblematic of their commitment to justice and equality.

In 1996, Lorraine's son, Paul Jr., honored his mother by renaming the family's lounge Sweet Lorraine's, a name inspired by the iconic song by Nat King Cole. Since then, the club has become a hub for music lovers, preserving the family's entrepreneurial legacy while introducing new generations to New Orleans' vibrant jazz scene.

## COMMUNITY IMPACT

Sweet Lorraine's Jazz Lounge plays an important role in the community through various contributions, both musical and charitable:

- **Supporting Local Musicians:** We provide a stage for New Orleans' best local talent, from up-and-coming artists to jazz veterans. By showcasing these musicians, Sweet Lorraine's continues to celebrate and preserve the city's musical heritage.
- **Cultural Preservation:** Through our performances and dedication to jazz, we help preserve New Orleans' cultural legacy. The club remains a vital part of the city's music culture, helping to keep jazz alive and thriving.
- **Partnerships with Local Charities:** Sweet Lorraine's frequently collaborates with local charities and organizations, hosting fundraisers, benefit concerts, and other community initiatives. This helps support various causes and gives back to the people who make New Orleans such a unique place.

## PLAN YOUR VISIT

### Hours of Operation:

**Sunday:** 11 AM - 3 PM (Brunch); 4 PM - 12 AM (Dinner)

**Monday:** Closed

**Tuesday:** 4 PM - 11 PM

**Wednesday:** 4 PM - 11 PM

**Thursday:** 4 PM - 12 AM

**Friday:** 4 PM - 12 AM

**Saturday:** 11 AM - 3 PM (Brunch); 4 PM - 12 AM (Dinner)

1931 St Claude Ave, New Orleans, LA 70116

**Accepted Payment Methods:** Cash, Credit Card

[sweetlorrainesjazzclub.com](http://sweetlorrainesjazzclub.com) | [@sweetlorrainesjazz](https://www.instagram.com/sweetlorrainesjazz)

NFL GUIDE TO NOLA

# SWEET SOULFOOD

Where Tradition Meets Innovation in Every Bite



Founded in 2017, Sweet Soulfood is a trailblazing vegan restaurant in New Orleans, offering a delicious twist on traditional soul food. Specializing in plant-based versions of beloved comfort dishes, Sweet Soulfood brings bold flavors and hearty meals that appeal to vegans, vegetarians, and omnivores alike.







## WHAT MAKES SWEET SOULFOOD UNIQUE

- **Tradition Meets Innovation:** Sweet Soulfood honors the rich heritage of African American soul food while reimagining it with a vegan, health-conscious twist.
- **A Welcoming Experience:** From its vibrant décor to the friendly staff, Sweet Soulfood creates a warm, inviting atmosphere that feels like home.
- **Daily Variety:** The menu changes daily, ensuring an ever-evolving culinary journey filled with exciting new dishes and flavors.

## A UNIQUE STORY OF TRANSFORMATION

Sweet Soulfood's journey is rooted in the desire to bridge tradition with change. Inspired by the deep cultural and historical significance of soul food, the founders sought to honor its rich legacy while introducing a plant-based approach that embraces inclusivity and sustainability.

Their mission is clear: to create a space where everyone can enjoy the comforting, familiar flavors of soul food while embracing a cruelty-free and health-focused lifestyle. By blending ancestral culinary practices with innovative vegan recipes, Sweet Soulfood has redefined what it means to nourish both the body and the soul.

## IMPACTING THE COMMUNITY THROUGH FOOD AND VALUES

Sweet Soulfood's commitment to the community extends beyond its flavorful offerings. The restaurant actively promotes health and sustainability while fostering inclusivity. Key contributions include:

- **Encouraging a Healthier Lifestyle:** Educating the community about the benefits of plant-based eating without sacrificing taste or tradition.
- **Supporting Inclusivity:** Creating a space where everyone, regardless of dietary preference, can feel welcome.
- **Sustainability Advocacy:** Reducing the environmental footprint of traditional soul food through plant-based cooking.

## SUPER BOWL SPECIAL

With a rotating daily menu, Sweet Soulfood offers a new culinary experience each day. Don't miss your chance to discover your new favorite vegan soul food dish during Super Bowl week! At Sweet Soulfood, we believe in the power of food to connect, heal, and inspire. Join us for a meal that not only satisfies your cravings but also nourishes your spirit and honors the traditions of soul food in a fresh, plant-based way.

## PLAN YOUR VISIT

**Hours of Operation:**

**Monday – Saturday:** 11 AM – 5 PM

1025 N Broad St, New Orleans, LA

[sweetvegansoulfood.com](http://sweetvegansoulfood.com)

[@sweetvegansoulfood](https://www.instagram.com/sweetvegansoulfood) | [f Sweet Soulfood](https://www.facebook.com/SweetSoulfood)

NFL GUIDE TO NOLA

# THE ANTIDOTE JUICE

Nourishing Body, Mind, and Soul in the Heart of New Orleans



Located at 734 Union Street, just steps away from the French Quarter and the Superdome, The Antidote Juice is more than a café; it's a health oasis in a city celebrated for indulgence. Offering a curated menu of cold-pressed juices, elevated smoothies, and clean, nutrient-packed meals, The Antidote Juice provides a much-needed balance for locals and visitors alike.







## A MISSION BORN OF EXPERIENCE AND TRANSFORMATION

Founded in 2019 by Scorch Inéz and Erin Buran, both sober and passionate advocates for holistic health, The Antidote Juice emerged as the nutrition-focused arm of The Next Sober Life—a lifestyle brand promoting sobriety and wellness. The journey began humbly, with Erin handcrafting juices in her home kitchen and delivering them to service industry workers in the French Quarter. The reception was overwhelmingly positive, and within months, The Antidote Juice found its permanent home in the Central Business District.

## QUALITY WITHOUT COMPROMISE

The Antidote Juice stands out in the health and wellness space by committing to clean, honest food that never sacrifices flavor. From sourcing local, ethical ingredients like pasture-raised chicken, eggs, and grass-fed dairy to making all sauces and dressings in-house, the café sets a new standard. Every menu item is thoughtfully crafted, free of seed oils, refined sugars, and hidden additives, ensuring that customers can fuel their bodies with intention.

## A MENU FOR EVERY JOURNEY

Whether you're vegan, vegetarian, omnivorous, or simply looking for a gluten-free or sugar-free option, The Antidote Juice has something for everyone. Highlights include:

The restaurant's operations are deeply rooted in family:

- **Cold-Pressed Juices:** Pure, raw, and nutrient-dense, served in sustainable glass bottles.
- **Elevated Smoothies:** Unique blends using all-natural fruits, with no added sugars.
- **Breakfast Favorites:** Chocolate Overnight Oats, Berry Blue Parfait, and house-made toasts.
- **Hearty Lunches:** Vegan Grain Bowls and Chicken Salad, crafted with locally sourced ingredients.
- **Elevated Café Beverages:** Organic espresso paired with house-made almond milk or grass-fed dairy, with optional add-ons like collagen or Lion's Mane.

## A SPACE FOR COMMUNITY AND CONNECTION

The Antidote Juice is more than a café; it's a gathering place for the sober, health-conscious, and anyone seeking a balanced lifestyle. The founders' vision was to create an approachable, inclusive space where people at any stage of their wellness journey can find nourishment and support. By combining intentional recipes with a welcoming atmosphere, The Antidote Juice fosters connection and inspires positive change.

## MAKING AN IMPACT IN NEW ORLEANS

Committed to setting a higher standard for the health food industry, The Antidote Juice prioritizes local partnerships and sustainable practices. From sourcing ethically raised animal products to providing a haven for sober individuals, the café reflects a deep commitment to community and wellness. Locals and visitors alike can recharge after a night out or simply enjoy clean, delicious food that fuels both body and spirit.

## VISIT THE ANTIDOTE JUICE

Experience the perfect balance of health, flavor, and community at The Antidote Juice. Stop by 734 Union Street, visit [theantidotejuice.com](http://theantidotejuice.com), or follow @theantidotejuice on Instagram and Facebook to explore their menu and mission.

With every sip and bite, The Antidote Juice offers more than nourishment—it's a taste of a better, intentional way of living in the heart of New Orleans.

## PLAN YOUR VISIT

### Hours of Operation:

Monday - Saturday: 7:30 AM – 4:00 PM

Sunday: 8:00 AM – 3:00 PM

NFL GUIDE TO NOLA

# THE TELL ME BAR

A Hidden Oasis for Natural Wine Lovers







Nestled in the heart of the Lower Garden District, The Tell Me Bar is a vibrant hidden gem that offers an unforgettable natural wine experience. Whether you're a connoisseur or a casual enthusiast, our highly curated wine list paired with a tropical, mid-century Italian vibe creates the perfect backdrop for mingling, relaxing, and savoring life's finer moments.

### WHAT SETS THE TELL ME BAR APART

- **Exclusively Natural Wines:** Featuring an unparalleled selection of natural wines, including world-class labels like Seloisse, Dujac, and Chateau Margaux, alongside emerging producers that redefine exceptional quality.
- **Unpretentious Atmosphere:** The Tell Me Bar isn't about wine snobbery—it's about the people. Whether you're hanging with friends, on a romantic date, or making new connections, our intimate space encourages authentic experiences.
- **Vibey Local Scene:** Our carefully curated ambiance includes DJs like Antwigadee, community-inspired art, and delicious food pop-ups, making every visit feel like a celebration of New Orleans culture.

### THE STORY BEHIND THE TELL ME BAR

The Tell Me Bar is the realization of a dream shared by local wine expert Uznea Bauer, natural wine importer Cory Cartwright, and hospitality guru Tyler Robinson. What began as a series of intimate wine pop-ups transformed into a permanent, speakeasy-inspired oasis where exceptional wine and genuine connections thrive. Located just beneath the Crescent City Connection, the bar embraces its off-the-beaten-path charm, offering a space where spontaneity and sophistication collide.

### SUPPORTING THE NEW ORLEANS COMMUNITY

Community is at the heart of everything we do:

- **Collaborating with Local Artists:** Featuring visual and musical talents like Cubs the Poet, Prosper Jones, and Antwigadee.
- **Giving Back:** Partnering with We Help NOLA to provide mental health support for hospitality professionals and hosting events like the Rich Auntie Dinner Club's Toy Drive and hurricane relief dinners.
- **Promoting Local Businesses:** Collaborating with spaces like Mr. Wolf Coffee Shop and the CAC to create meaningful art and culinary experiences.

At The Tell Me Bar, we celebrate the essence of New Orleans—vibrant, authentic, and full of surprises. Come discover our hidden oasis, sip on world-class wines, and create memories in a space that's as eclectic and exciting as the city itself.

### PLAN YOUR VISIT

#### Hours of Operation:

**Monday – Thursday:** 4 PM – 12 AM

**Friday – Sunday:** 12 PM – 1 AM

1235 St. Thomas St. Suite 101, New Orleans, LA, 70130

#### Accessibility and Features:

Wheelchair Accessibility: Easy entry and seating.

Multilingual Staff: French and Spanish speakers on-site.

Ample Parking: Over 50 spaces available.

[thetellmebar.com](http://thetellmebar.com) |  @thetellmebar

NFL GUIDE TO NOLA

# THE VERDICT LOUNGE & RESTAURANT

Where Flavor Meets Elegance





# The Verdict

At The Verdict Lounge & Restaurant, we combine the charm and bold flavors of New Orleans cuisine with an upscale and sophisticated atmosphere. Opened in 2022, The Verdict has quickly become a hotspot for those seeking delicious food, crafted cocktails, and a vibrant lounge experience.

Our signature menu, including creative takes like our renowned egg rolls with a Southern twist, delivers a culinary adventure that celebrates the rich traditions of New Orleans while adding modern flair.

## WHAT MAKES THE VERDICT STAND OUT

- **Sexy and Trendy Atmosphere:** With its chic interior and lounge vibe, The Verdict provides an unmatched dining experience perfect for date nights, celebrations, or a stylish night out.
- **Sax in the City Nights:** Every Thursday, enjoy live saxophone performances, blending smooth jazz with the lively energy of New Orleans culture.
- **Signature Dishes:** Our chef-crafted recipes bring the bold flavors of the city to life in every bite.

## A UNIQUE STORY ROOTED IN COMMUNITY

Born and raised in New Orleans East, founder Melika Honore created The Verdict as a tribute to the neighborhood that shaped her. The restaurant is more than just a dining space—it's a love letter to the area, designed to bring people together and uplift the community through exceptional food and hospitality.

The Verdict was envisioned as a gathering place where the vibrancy of New Orleans' culture meets the elegance of fine dining. From its warm welcome to its attention to detail, The Verdict invites guests to indulge in an experience that's as rich and memorable as the city itself.

## COMMUNITY IMPACT

The Verdict Lounge & Restaurant is committed to being a positive force in New Orleans East:

- **Creating Opportunities:** By offering local talent a space to grow within the hospitality industry, we're building meaningful careers and contributing to the area's economic growth.
- **A Vibrant Space:** The Verdict fosters connection and pride in the neighborhood by creating a destination for residents and visitors alike.
- **Giving Back:** Our ongoing efforts to invest in New Orleans East include collaborations with local initiatives and supporting causes that enrich the community.

The Verdict Lounge & Restaurant isn't just a place to eat—it's a place to celebrate life, savor exceptional flavors, and immerse yourself in the heartbeat of New Orleans East. Whether you're here for the live music, signature dishes, or vibrant ambiance, we promise a dining experience that leaves a lasting impression. Come see what everyone's talking about—you'll find that The Verdict is in, and it's nothing short of extraordinary.

## PLAN YOUR VISIT

**Hours of Operation:** Monday: Closed  
Tuesday & Wednesday: 5:00 PM – 10:00 PM  
Thursday: 5:00 PM – 11:00 PM  
Friday: 5:00 PM – 12:00 AM  
Saturday: 11:00 AM – 12:00 AM  
Sunday: 11:00 AM – 4:00 PM

9301 Lake Forest Blvd, Unit 100, New Orleans, LA 70127

**Payment Methods:** Cashless establishment, accepting all major cards.

**Wheelchair Accessible:** Thoughtfully designed for all guests.

[theverdictlounge.com](http://theverdictlounge.com)

[@theverdictnola](https://www.instagram.com/theverdictnola) | [f](https://www.facebook.com/TheVerdictRestaurantandLounge) The Verdict Restaurant and Lounge

# TURKEY AND THE WOLF

Redefining Sandwich Culture in New Orleans



Located at 739 Jackson Avenue, Turkey and the Wolf is far from your average sandwich shop. Since its opening in 2016, this counter-service gem has become a culinary powerhouse, earning accolades that have catapulted it onto the national and international stage. With its creative menu, nostalgic flavors, and unpretentious vibe, Turkey and the Wolf has captured the hearts of locals and visitors alike.







# Turkey

AND THE WOLF

## ACCOLADES AND RECOGNITION

Turkey and the Wolf is no stranger to the spotlight. Named Bon Appetit's #1 Best New Restaurant in America in 2017, the eatery has also been celebrated by Food & Wine, Esquire, and Eater as a groundbreaking force in the culinary world. It has appeared on popular TV shows like Diners, Drive-Ins, and Dives, Somebody Feed Phil, and Iron Chef. Its cookbook, Turkey and the Wolf: Flavor Trippin' in New Orleans, became a New York Times Bestseller and was named one of Food & Wine's 35 Best Cookbooks of All Time.

## A MENU THAT DARES TO BE DIFFERENT

The menu at Turkey and the Wolf takes the humble sandwich to new heights, with inventive creations that are as bold as they are comforting. Famous for its fried bologna sandwich and other playful dishes, the restaurant offers a dining experience that's both nostalgic and completely unexpected. Each bite reflects the creativity and passion of Chef Mason Hereford and his team, who combine classic flavors with modern twists in ways that surprise and delight.

## A LEGACY OF CULINARY COLLABORATION

The Turkey and the Wolf team has traveled far and wide, hosting pop-ups and collaborations with culinary greats across the U.S. and abroad. From Paris to Mexico City and Portland to Chicago, their innovative approach has earned them a loyal following around the globe.

## COMMITTED TO COMMUNITY

Beyond its delicious food, Turkey and the Wolf is deeply committed to its community. The team actively supports grassroots organizations like Southern Solidarity, cooking 100 meals a week for unhoused New Orleanians. They also contribute to Bethlehem Lutheran Church's community meals program, serve free food through a NOLA Community Fridge outside the restaurant, and support initiatives that promote inclusivity, compassion, and empowerment.

## DISCOVER WHY EVERYONE LOVES TURKEY AND THE WOLF

Whether you're a New Orleans local or just passing through, Turkey and the Wolf promises an unforgettable dining experience where every sandwich tells a story, every meal sparks joy, and every visit feels like home. Come see why this quirky, creative eatery is one of the most celebrated restaurants of the decade.

## PLAN YOUR VISIT

Turkey and the Wolf is open **11 a.m. to 4 p.m. daily**, closed on Tuesdays.

### Accepted Payment Methods:

Cash, credit card, and Apple Pay.

### Visit Turkey and the Wolf

For more information, visit [turkeyandthewolf.com](http://turkeyandthewolf.com), follow @turkeyandthewolf on Instagram, or stop by 739 Jackson Avenue to experience the flavors that have put this sandwich shop on the map.

# TWISTED WAFFLES

A New Orleans Twist on Breakfast, Brunch, Lunch, and Dinner



Located in the heart of the French Quarter at 301 Dauphine Street, Twisted Waffles is where creativity meets culinary excellence. A full-service restaurant and bar, Twisted Waffles serves breakfast, lunch, brunch, and dinner daily, offering a unique dining experience that blends traditional New Orleans flavors with an inventive twist.







## FROM HUMBLE BEGINNINGS TO A NEW ORLEANS FAVORITE

Twisted Waffles began in 2015 as a small, family-owned coffee shop. Driven by a desire to bring something new to the table, founders Orlando and his wife reimagined their concept, and by 2018, Twisted Waffles was born. With its eye-catching name and innovative menu, the restaurant quickly became a favorite among locals and visitors alike. Staying true to its roots, Twisted Waffles remains a grassroots, family-based business that prides itself on serving hot, fresh, made-to-order meals.

## WHAT SETS TWISTED WAFFLES APART

- **Innovative Menu:** At Twisted Waffles, every dish has a twist. From sweet to savory creations, the menu evolves frequently to keep things fresh and exciting. Customers are invited to interact with the menu, customizing meals to suit their tastes, creating a personalized dining experience unlike any other.
- **True New Orleans Hospitality:** Known for delivering warm, welcoming service, Twisted Waffles offers the genuine hospitality that defines New Orleans. From the moment you step through the doors, you're treated like family.
- **Versatility:** Open 7 days a week starting January 2025, Twisted Waffles caters to early risers, brunch enthusiasts, and late-night diners alike. With extended hours during special events, the restaurant ensures it's always ready to meet the needs of its customers.

## COMMUNITY IMPACT

Twisted Waffles is deeply committed to giving back to the New Orleans community. Their initiatives include:

- Supporting the city's summer youth basketball programs by providing meals to participating children.
- Hosting back-to-school drives, donating backpacks filled with supplies.
- Partnering with the National Organization of Black Law Enforcement Executives to deliver Thanksgiving meals and turkeys to families in need.
- As Twisted Waffles continues to grow, its owners are passionate about expanding their contributions to the local community, reinforcing their role as a neighborhood staple.

## A FULL SERVICE DINING EXPERIENCE

Whether you're stopping by for a classic waffle creation or indulging in one of their inventive dishes, Twisted Waffles elevates the breakfast, brunch, lunch, and dinner experience to a whole new level. The restaurant's unique concept and changing menu ensure there's always something new to try.

## VISIT TWISTED WAFFLES

Join us at 301 Dauphine Street to experience New Orleans hospitality with a twist. For updates, follow @twistedwaffles on Instagram and Facebook, or visit [twistedwaffles.com](http://twistedwaffles.com) to explore the menu and learn more about our unique offerings.

Twisted Waffles is where creativity, community, and delicious food come together to create unforgettable dining experiences. Come hungry and leave happy—because at Twisted Waffles, there's always a twist waiting for you!

## PLAN YOUR VISIT

### Hours of Operation:

Daily: 6:00 AM – 9:00 PM

Extended Hours: Open until 12:00 AM to 2:00 AM or later during special events (updates shared on website and social media).

# UP & ADAM EATZ

Celebrating the Essence of Brunch in New Orleans







Nestled in the vibrant Mid-City neighborhood at 3903 Canal Street, Up & Adam Eatz is more than just a restaurant—it's a heartfelt celebration of food, coffee, and community. This Creole-American brunch spot offers classic brunch favorites with a bold Creole twist, inviting locals and visitors alike to experience the warmth and energy that define New Orleans dining.

### FROM COFFEE TO CREOLE-INSPIRED BRUNCH

Up & Adam Eatz began its journey during the height of the pandemic in 2020 as a specialty coffee brand. Founders Adam and Christopher Ford launched with a vision to energize mornings with bold, flavorful blends like their signature Morning Run, which quickly gained a loyal following.

In August 2021, the vision expanded to include a full-service restaurant, blending the founders' passion for coffee and food into an unforgettable brunch experience. Just one week after opening, Hurricane Ida struck, forcing temporary closure. However, the spirit of resilience that defines New Orleans inspired Up & Adam to rebuild and reopen, stronger and more determined to serve the community. That same year, the restaurant earned a spot in New Orleans Magazine's Best of Dining 2021, cementing its place as a Mid-City gem.

### WHAT SETS US APART

Up & Adam Eatz embodies the Essence of Brunch—a time to gather, celebrate, and enjoy delicious food in good company. The restaurant's menu is a fusion of New Orleans tradition and modern flavors, delivering creative dishes that satisfy and surprise.

### FAMILY OWNED WITH A PERSONAL TOUCH

As a family-run business, Up & Adam prioritizes the patron experience, ensuring every guest feels like a part of the family. From the friendly service to the beautifully crafted plates, every detail reflects the love and care that make brunch at Up & Adam special.

### COMMUNITY CONNECTION

At its core, Up & Adam Eatz is a community-driven restaurant, dedicated to creating a space for neighbors, friends, and visitors to come together. Whether offering a comforting meal after a storm or providing a vibrant gathering spot in the heart of Mid-City, Up & Adam is proud to contribute to the unique fabric of New Orleans.

Come experience the heart of New Orleans at Up & Adam Eatz, where every bite and sip celebrates the vibrant flavors and traditions of this remarkable city!

### PLAN YOUR VISIT

Up & Adam Eatz is open **7 days a week from 8:00 AM to 1:30 PM**, serving fresh, flavorful dishes and energizing coffee to start your day right.

#### Accepted Payment Methods:

Visa, Mastercard, Discover, Amex, Apple Pay, and cash are accepted.

#### Follow Us on Social Media:

📷 @get.upandadam | 📺 Up & Adam

NFL GUIDE TO NOLA

# URBAN SOUTH BREWERY

Crafting Connections, One Pint at a Time







Located at 1645 Tchoupitoulas Street, Urban South Brewery has been a cornerstone of New Orleans' vibrant culture since its founding in 2016. What started as a dream to blend the rich heritage of European beer-making with bold American innovation has grown into one of the South's leading craft breweries. From its flagship Paradise Park American Lager to its creative fruited sours and hard seltzers, Urban South offers something for everyone, whether you're a craft beer aficionado or simply looking for a refreshing way to connect with friends and family.

### **ROOTED IN TRADITION, DRIVEN BY INNOVATION**

At Urban South, every beer tells a story. Combining the timeless techniques of European brewing with the adventurous spirit of New Orleans, the brewery has crafted a lineup that's as diverse and dynamic as its community. Whether you're sipping on a Holy Roller IPA or trying their seasonal specialty beers, every pour reflects a commitment to quality, creativity, and the Southern lifestyle.

### **A HUB FOR COMMUNITY AND CONNECTION**

More than a brewery, Urban South is a gathering place. The family-friendly taproom offers an inviting atmosphere with arcade games, bounce houses on Sundays, and non-alcoholic options for younger guests. It's a space where locals and visitors alike can unwind, connect, and celebrate what makes New Orleans special. Their motto, "Beer Can Be Enjoyed By Everyone," underscores their mission to create an inclusive environment where all feel welcome.

### **MAKING AN IMPACT BEYOND THE TAPROOM**

Urban South Brewery is deeply invested in giving back to the New Orleans community. By supporting organizations like Son of a Saint, Children's Hospital NOLA, and the LASPCA, they're not just brewing great beer—they're building a stronger, more connected city. Through fundraising events, donations, and partnerships with local nonprofits, Urban South is proving that businesses can be both successful and socially responsible.

### **A SUPERBOWL EXPERIENCE TO REMEMBER**

With the Super Bowl Fan Experience just blocks away, Urban South is gearing up to host an unforgettable lineup of events. Visitors can enjoy hot, spicy crawfish cooked onsite, indulgent slices of Dong Phuong king cake paired with their signature king cake beer, and a BBQ pop-up by award-winning Gonzo's Smokehouse. It's the perfect way to experience the flavor and hospitality of New Orleans.

At Urban South Brewery, every visit is a celebration of beer, community, and the unique spirit of New Orleans. Whether you're a local or just passing through, come see why this award-winning brewery has become a Southern icon.

### **PLAN YOUR VISIT**

Open seven days a week, Urban South Brewery is ready to welcome you for a pint, a bite, or simply a moment to relax and soak in the atmosphere.

**Monday - Thursday:** 11 a.m. - 8 p.m.

**Friday - Saturday:** 11 a.m. - 9 p.m.

**Sunday:** 11 a.m. - 7 p.m.

urbansouth.com |  @urbansouthbeer

## NFL GUIDE TO NOLA

# VAUCRESSON'S CREOLE CAFE & DELI

A Legacy of Culture, Community, and Cuisine



At Vaucresson Creole Cafe & Deli, we celebrate over 125 years of serving the heart of New Orleans with authentic Creole flavors and cultural storytelling. Established in 1899, the Vaucresson family has continuously operated in the 7th Ward of New Orleans, evolving from a meat market and sausage processing facility to the current cafe and deli, which stands as a testament to the region's culinary history. Today, the third-generation Vaucressons continue this proud legacy, offering not just delicious food, but an experience that bridges generations.







Our motto, “Culture, Community, Cuisine,” guides everything we do. We share the traditions and foodways of New Orleans through family recipes, hands-on sausage-making demonstrations, and lectures on the rich cultural history of the city.

## WHAT MAKES VAUCRESSON'S CREOLE CAFE & DELI STAND OUT

- **Generational Legacy:** Operating since 1899, our family is the only original food vendor at the New Orleans Jazz and Heritage Festival, where we continue to serve our iconic sausages. We were also the first Afro-Creole family to operate a business on Bourbon Street after Reconstruction.
- **Authentic New Orleans Cuisine:** Our cafe offers a variety of classic 7th Ward dishes and po'boys, as well as fresh sausages and deli items made on-site. Every meal tells a story of our culinary heritage, using recipes passed down through generations.
- **Live Sausage-Making Demonstrations:** We invite visitors to witness the art of sausage-making and learn about the cultural significance of Creole cuisine, offering an educational and immersive experience.
- **Commitment to Local Community:** We hire locals, purchase from nearby vendors, and support neighborhood initiatives. We strive to contribute to the preservation and promotion of our culture for future generations.

## OUR UNIQUE STORY

Vaucresson's story began over a century ago, with a small meat market and sausage processing facility in the heart of New Orleans' 7th Ward. As one of the first Black-owned food businesses to distribute sausages throughout local grocery stores before Hurricane Katrina, we've been a pivotal part of the city's culinary scene for generations.

Our cafe and deli is a tribute to that legacy, combining a passion for food with a deep respect for our cultural roots. As the first Afro-Creole family to own a business on Bourbon Street, our history is intertwined with New Orleans' own. Through the destruction of our original facility post-Katrina, we have rebuilt, recommitted to our neighborhood, and continue to serve our local community. At Vaucresson Creole Cafe & Deli, we don't just sell food—we share history. Our customers walk away with more than a meal—they take with them a sense of belonging to the story of New Orleans.

## COMMUNITY IMPACT

We are deeply committed to our neighborhood and the preservation of our cultural heritage. After the devastation of Hurricane Katrina, we made it our mission to rebuild in the 7th Ward, providing jobs for locals and supporting local vendors. Our cafe and deli are not just businesses—they are a place where the culture and history of New Orleans are celebrated and shared with everyone who walks through our doors.

## VISIT VAUCRESSON CREOLE CAFE & DELI

Experience a century-long legacy of New Orleans culture and cuisine at Vaucresson Creole Cafe & Deli. We invite you to join us in the 7th Ward, where the flavors are rich, the history is alive, and the community is at the heart of everything we do.

### PLAN YOUR VISIT

#### Hours of Operation:

**Tuesday–Saturday: 11:00 AM – 3:00 PM**

1800 St. Bernard Avenue, New Orleans, LA

**Accepted Payment Methods:** Credit Cards Only  
(No Cash Accepted)

**Accessibility Features:** ADA compliant with a wheelchair ramp for easy entry to the facility

[www.vaucressonsausage.com](http://www.vaucressonsausage.com) | [@VaucressonSausage](https://www.instagram.com/VaucressonSausage)  
[f @Vaucresson Sausage](https://www.facebook.com/VaucressonSausage) | [in Vance Vaucresson](https://www.linkedin.com/company/Vance-Vaucresson)

NFL GUIDE TO NOLA

# VYOONE'S RESTAURANT

A Culinary Jewel in the Heart of New Orleans



Nestled in the historic Warehouse District at 412 Girod Street, Vyoone's Restaurant is much more than a dining destination—it's a celebration of heritage, resilience, and culinary innovation. Established in 2018 by Dr. Vyoone Segue Lewis, a fourth-generation French Creole native of New Orleans' 7th Ward, the restaurant brings the elegance of French cuisine infused with Afro-Creole influences to life. From award-winning dishes to an atmosphere rich in history, Vyoone's offers a one-of-a-kind dining experience that blends tradition and modern sophistication.





## FROM VISION TO REALITY

Vyoone's journey began with a desire to honor her mother's dream of owning a restaurant while addressing the lack of diversity in New Orleans' restaurant industry. Transforming an abandoned building into a stunning, upscale dining venue, she created a space where culinary excellence meets community impact. Today, Vyoone's is celebrated not only for its exceptional food but also for its role as a hub for mentorship and inspiration for aspiring chefs and youth.

## A CULINARY EXPERIENCE LIKE NO OTHER

At Vyoone's, the menu tells a story of generations. Signature dishes like the best-in-town French onion soup, Afro-Creole twists on French classics, and decadent desserts make every visit memorable. Guests can enjoy their meals in a charming brick-lined dining room or under the stars in the elegant courtyard, accompanied by craft cocktails and an extensive French wine selection. With options for vegan, gluten-free, and traditional diets, Vyoone's caters to every palate.

## MAKING A DIFFERENCE BEYOND THE KITCHEN

Vyoone's commitment to community runs deep. Partnering with organizations like Café Reconcile, Café Hope, and Grow Dat Youth Farm, the restaurant provides mentorship, job training, and apprenticeships to at-risk youth. By fostering opportunities for the next generation of culinary talent, Vyoone's has become a beacon of hope and a driver of change in New Orleans.

## RECOGNIZED EXCELLENCE

Named among New Orleans City Business Power 25 in Tourism & Hospitality, Vyoone's has earned a reputation for excellence. The restaurant's stunning transformation of a historic building and its dedication to culinary artistry reflect the passion and perseverance that define its mission.

## A WARM WELCOME DURING THE SUPER BOWL SEASON

As part of the NFL's Super Bowl program spotlighting diverse local businesses, Vyoone's is excited to welcome attendees with its elevated dining experiences. Conveniently located near the New Orleans Convention Center, it's the perfect stop for those seeking the best in French cuisine with a New Orleans flair.

At Vyoone's, every dish tells a story, and every meal is an opportunity to be part of something extraordinary.

## PLAN YOUR VISIT

Open for dinner **Wednesday through Sunday from 3 p.m. to 10 p.m.**, Vyoone's also offers private event hosting on Mondays and Tuesdays. Whether you're a local or a visitor, Vyoone's invites you to indulge in a culinary journey that's as rich as its history.

[vyoones.com](http://vyoones.com) |   @Vyoones

NFL GUIDE TO NOLA

# WE DAT'S CHICKEN & SHRIMP

Chicken with Flavor and Soul







If you're looking to experience New Orleans on a plate, head over to We Dat's Chicken & Shrimp, where the flavors of the city come alive in every bite. This Black-owned gem has grown from its humble beginnings as a food truck, serving wings outside nightclubs and by car washes, to a beloved chain of restaurants with multiple locations in New Orleans—and now, even one in California.

Founded in 2013 by New Orleans native Greg Tillery, We Dat's is more than just a restaurant; it's a movement. Inspired by the bustling food scenes he saw on Food Truck Wars, Greg took a leap of faith, fueled by his passion for food and his love for New Orleans. His journey began with a single truck, slinging wings and shrimp that quickly captured the hearts (and taste buds) of locals. Through hard work, persistence, and some timely shoutouts—like the one from New Orleans influencer Supa Cent—Greg built a following, turning We Dat's into one of the most celebrated food brands in the city.

### A FEAST OF FLAVORS

Walk into any We Dat's location, and you're greeted with the unmistakable aroma of crispy wings and golden fried shrimp, each dish seasoned to perfection. Greg has always been committed to keeping the spirit of New Orleans at the heart of his menu. We Dat's dishes combine traditional flavors with a few surprises—think wings smothered in signature sauces and shrimp fried to a perfect, Cajun-inspired crisp. It's food that feels like a celebration, a taste of New Orleans that's as vibrant as the city itself.

### MORE THAN A RESTAURANT

But We Dat's isn't just about food. For Greg, it's about building community and creating spaces where locals and visitors alike can savor the essence of New Orleans. As one of the city's top-rated Black-owned restaurants, We Dat's takes pride in sourcing local ingredients and hiring local talent. Greg's vision extends beyond the plate; he's forged partnerships with iconic local teams like the New Orleans Pelicans, bringing the We Dat's flavor to fans on game day. And if you're hosting an event, We Dat's catering can bring the soul of New Orleans to your party, no matter the size. From family gatherings to large corporate events, We Dat's serves up a slice of New Orleans wherever you are.

### VISIT US TODAY

Whether you're a New Orleans native or a visitor eager to taste the city, We Dat's is ready to welcome you. With locations across the city, We Dat's is always nearby to satisfy your cravings for something bold, flavorful, and uniquely New Orleans.

### PLAN YOUR VISIT

**New Orleans, LA – Canal Street:** 504-252-4927  
1407 Canal Street, New Orleans, LA 70112

**Hours:**

Monday–Wednesday: 11:00 AM – 10:00 PM

Thursday–Saturday: 11:00 AM – 12:00 AM

Sunday: Closed

**New Orleans, LA – River Walk:**

500 Port of New Orleans, New Orleans, LA 70130

Monday–Saturday: 11:00 AM – 10:00 PM

Sunday: Closed

**Gardena, CA:** 310-528-1159

1425 W. Redondo Beach Blvd., Gardena, CA 90247

**Hours:**

Monday–Sunday: 11:00 AM – 9:00 PM

wedats.com

NFL GUIDE TO NOLA

# WILLIBY'S CATFISH

A True Farm-to-Table Experience







Williby's Catfish isn't just a restaurant—it's a unique culinary adventure that redefines freshness. Located in New Orleans' Gentilly neighborhood, this family-owned gem is where locals and visitors alike come to experience the difference of live, farm-to-table catfish. Established in 2019 by Alvin Williby and his family, Williby's Catfish is a celebration of fresh food, family values, and community connection.

### WHAT SETS WILLIBY'S CATFISH APART

At Williby's Catfish, customers don't just eat fresh catfish—they catch it. This one-of-a-kind experience allows diners to reel in their meal straight from the source, guaranteeing unmatched freshness and a memorable dining experience. The restaurant is run by three generations of the Williby family: Alvin, his son, and his granddaughter, creating a warm and welcoming atmosphere where guests feel like part of the family.

### A UNIQUE STORY OF FAMILY AND TRADITION

Williby's Catfish was born out of Alvin Williby's passion for delivering the freshest, highest-quality catfish possible. As a family-run operation, the business thrives on the values of hard work, tradition, and community. Each dish served is a reflection of the family's commitment to authenticity and quality, making it a standout dining destination in New Orleans.

### COMMUNITY IMPACT

Williby's Catfish plays a vital role in the local community by offering an experience that's both unique and educational. Guests not only enjoy delicious, fresh meals but also learn about the farm-to-table process. As the only restaurant in the area to offer live, fresh-caught catfish, Williby's has become a culinary landmark, attracting visitors from around the world and enriching the local economy.

### VISIT WILLIBY'S CATFISH

Whether you're a local looking for a fresh meal or a visitor seeking a truly New Orleans dining experience, Williby's Catfish is a must-visit destination.

Williby's Catfish welcomes everyone and accommodates all guests, ensuring an enjoyable visit for individuals with diverse needs. With various payment options including cash, credit, Cash App, and more, the restaurant makes convenience a priority.

At Williby's Catfish, you're not just dining—you're connecting with family, savoring the freshest catfish, and supporting a business that's deeply rooted in the heart of its community. Come catch your meal and taste the difference today!

### PLAN YOUR VISIT

#### Hours of Operation:

Wednesday–Thursday, 11 AM–6 PM

4327 Paris Ave., New Orleans, LA 70122  
Inclusive and Accessible

📷 @willibyscatfish | 📍 Williby's Catfish