



MOSCONE CENTER

747 HOWARD ST. SAN FRANCISCO

EXPERIENCE

PRESENTED BY



LEGEND



FAN ENTRIES

EXHIBITS

- E1 60 YEARS OF SUPER BOWL BY ERIN FONG
- E2 CROWN JEWELS PRESENTED BY GLD
- E3 GIANT SUPER BOWL LX NUMERALS BY PANINI
- E4 THE HUDDLE AT THE AUTOGRAPH STAGE PRESENTED BY PANINI
- E5 HELMET WALL BY PANINI
- E6 LOOK LIKE A PRO BY PANINI
- E7 NFL DRAFT BY BUD LIGHT
- E8 NFL MUSEUM
- E9 PEPSI HELMETS BY PANINI
- E10 SUPER BOWL RINGS PRESENTED BY NFL THROWBACK
- E11 SUPER BOWL TEAM PEPSI HELMETS BY PANINI
- E12 THE VINCE LOMBARDI TROPHY STAGE BY PANINI

CONCESSIONS

- C1 FOOD COURT
- C2 SUPER BOWL TAVERN PRESENTED BY BAREFOOT

FAN SERVICES

- F1 BAG CHECK
- F2 KULTURECITY
- F3 MOBILITY ASSISTANCE BY PANINI
- F4 NURSING MOTHERS' ROOM
- F5 PLAY FOOTBALL REGISTRATION
- F6 SBXTRA & PRIZE REDEMPTION
- F6 WATER REFILL STATION AVAILABLE AT ALL RESTROOMS

PARTNERS

- P1 AMERICA250
- P2 NOVARTIS
- P3 AMERICAN HEART ASSOCIATION
- P4 BUD LIGHT BY PANINI
- P5 FEDEX SHIPSITE
- P6 HBCU ENDZONE
- P7 HUNT AUCTIONS BY PANINI
- P8 INVISALIGN
- P9 JERSEY MIKE'S
- P10 LOWE'S
- P11 NFL+ LOUNGE
- P12 NFL AUCTION BY PANINI
- P13 NFL FLAG
- P14 NFL SHOP PRESENTED BY VISA
- P15 NOVARTIS
- P16 PANINI
- P17 ROCKET MORTGAGE
- P18 TOYOTA
- P19 UBER EATS
- P20 US AIR FORCE
- P21 USAA LOUNGE
- P22 US NAVY
- P23 USO
- P24 VISA PRINT SHOP
- P25 WILSON BY PANINI

GAMES

- G1 40 YARD DASH PRESENTED BY ROBLOX
- G2 AIR CHALLENGE PRESENTED BY FEDEX
- G3 BENCH PRESS PRESENTED BY APPLEBEE'S
- G4 NFL EXTRA POINT KICK PRESENTED BY NFL EXTRA POINTS
- G5 GROUND CHALLENGE PRESENTED BY FEDEX
- G6 PLAY 60 ZONE
- G7 PLAY FOOTBALL FIELD PRESENTED BY INVISALIGN
- G8 SATISFYING CATCHES PRESENTED BY SNICKERS
- G9 VERTICAL JUMP PRESENTED BY CAMPBELL'S CHUNKY

ONE PASS

QUESTIONS?
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